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*Brand's*

Quality PEONIES  
Own Root LILACS  
and Other  
ORNAMENTALS



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JAN 26 1955  
U. S. Department of Agriculture

RUTH  
ELIZABETH

*For Spring and Fall Planting 1955*

BRAND  
PEONY FARMS

BOX 408

FARIBAULT, MINN.

# Five Famous Peonies

by  
A Famous Originator, A. M. Brand



Silver Medal

- Five Brand Aristocrats
- Five Sure Prize Winners
- Five High Rated Peonies
- Five of the World's Best
- A Prize Winning Collection

For Both  
Spring  
and Fall



Ruth Elizabeth—\$10.00

RUTH ELIZABETH, A BRAND PEONY  
WINS IN 1948  
BEST RED NEW YORK  
BEST RED INTERNATIONAL SHOW  
GUELPH, ONTARIO



9.0 Mrs. Frank Beach—Late—\$5.00

## Our Personal Service

If you are not acquainted with the many varieties of Peonies we list, and you find it hard to make a selection, let us help you. Tell us about the amount you wish to spend, what colors you are interested in, and about how many roots you have room for. We will submit a list to you for your consideration. No charge for our personal service.

# Five Prize Winners

See General List for Descriptions

## SPECIAL OFFER

The varieties on these two pages may be purchased separately. We offer all 5 in strong Brand Divisions for \$25.00, postpaid.



8.9 Blanche King—Late—\$5.00

Easton, Maryland

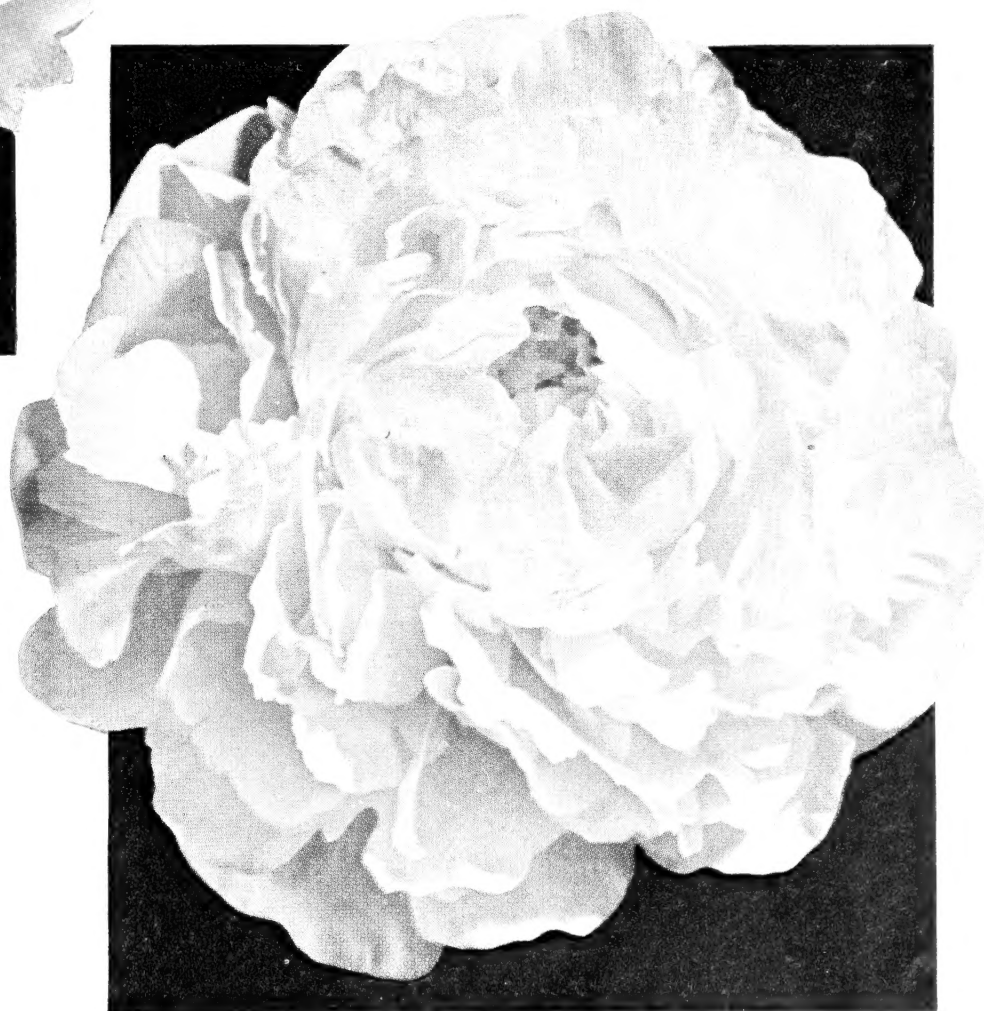
April 6, 1950

"I think you may like to know that the Lilacs and Peonies you have sent me in other years are growing gloriously. They are unusually floriferous. I have also found that with a moderate degree of soil preparation they grow with great vigor. At our Flower Show last year, one of my entries was a Myrtle Gentry Peony which was awarded a Gold Medal."

H. C.



9.4 Hansina Brand—\$5.00



9.6 Myrtle Gentry—Late—\$2.00



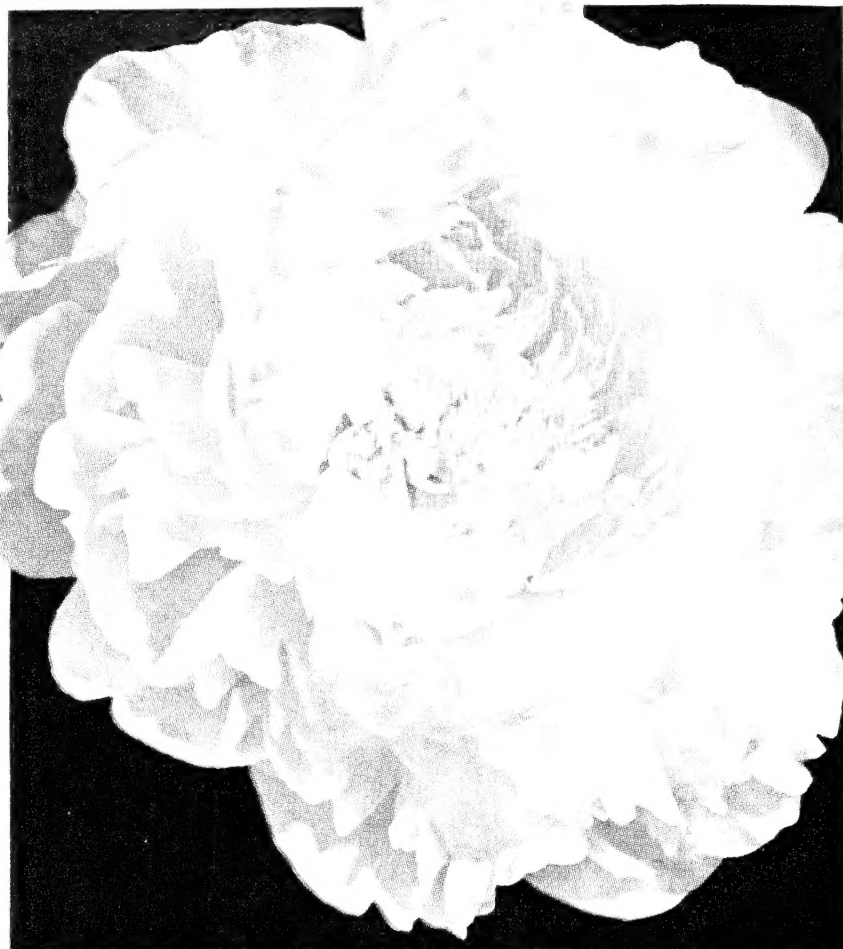
Silver Medal



Plant This Spring and Gain a Summer's Growth  
Over a Planting This Fall.



9.2—Philippe Rivoire—Late, \$3.00



9.6 Mrs. A. M. Brand—Late, \$5.00

4 Fine Late Varieties—All Selected Divisions  
A Total Value of \$16.00—As a Collection for \$12.00,  
Postpaid



9.0 Ella Christiansen—Late, \$3.00



Dr. John L. Crenshaw—Late, \$5.00



# Single and Japanese Peonies

## Distinctly Different

## Decidedly Decorative

## Wind and Rain Resistant

Few people are familiar with the beauty of the Japanese and Single types of the Peony. For both house decoration and garden effect, these types have an artistic value different from the double form. They are rain and wind resistant and you seldom see these varieties in the mud after a storm. They work out nicely in floral arrangements and they hold up as a cut flower as well or even better than the double types. If you are not already growing these beautiful Peonies, try a few this year.

### 8.7 AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a very heavy center of filamental petals of bright pink bordered with gold. A Brand Division \$2.00

### ALSTEAD

(Auten)

A deep pink Japanese type with a deep yellow center. A strong grower and a free bloomer. A Brand Division \$2.00

### 8.5 ALMA

(Shaylor)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow, tipped pink. A Brand Division \$1.50

### 9.2 AMA-NO-SODE

(Japan)

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy, rich green foliage. A Brand Division \$2.00

### 8.9 AUREOLIN

(Shaylor)

A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin. A Brand Division \$2.00

### 8.2 DARKNESS

(Brand)

A very large, dark maroon with darker markings in lower half of petals. The outer petals surround a bold center of golden stamens. A tall, very early blooming variety, with strong stems. A fine landscape variety. A Brand Division \$1.50

### 8.5 FLAMBOYANT

(Japan)

A very large, light crimson with evenly shaped petals. The center is filled with partially transformed staminodes of light yellow edged with gold and red. A Brand Division \$1.50

### 8.9 FLANDERS FIELDS

(A. M. Brand)

A fine red of the most vivid color. Two rows of petals surround a large, prominent center of golden stamens. Petals are of excellent substance and are rich and velvety in appearance. Every year in every way, it proves a splendid flower. A Brand Division \$2.00

### 8.7 HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with stiff, straight stems which hold the flowers well erect. A very fine landscape variety. A Brand Division \$1.50

### 9.0 HELEN

(Thurflow)

This is a very fine early deep shell-pink. A double row of broad, rounded petals surround a mass of golden stamens. The stems are tall, strong and erect. If you are looking for a good pink single, this variety will please you. A Brand Division \$3.00

### 8.0 HENRI POTIN

(Doriat)

A late china-pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties. A Brand Division \$2.00

### 9.3 ISANI GIDUI

(Japan)

Both in plant and flower, this is a variety of great beauty. The flowers are very large, with a single row of perfectly rounded, pure white petals of excellent substance. The center is a globular ball of incurved staminodes, white, edged and tipped with gold. A tall, vigorous grower. A Brand Division \$5.00

### KING OF ENGLAND

(Kelway)

A uniform dark red with broad, rounded petals arranged in a single row around a center of partially transformed staminodes of a deep yellow, slightly marked red. A Brand Division \$2.00

### 8.4 L'ETINCELANTE

(Dessert)

A very large, bright pink single with broad cup-shaped petals distinctly margined with silver, enclosing a center of bright yellow stamens. The plant is tall and commands attention in any planting. A Brand Division \$1.50

### 8.8 LETO

(Neeley)

The beauty of Leto lies in the form of the flower and also in its color. It is a pure glistening white with prominent center of rich deep yellow staminodes. Plant strong, and a profuse bloomer. Don't overlook this new one. A Brand Division \$2.00

### LUELLA SHAYLOR

(Shaylor)

A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow. A Brand Division \$1.50

### MANKATO

(A. M. Brand)

A beautiful pure white with very rich texture. The petals, which appear in two rows, are nicely rounded and wonderful in form. There is a great golden center of stamens with green carpels tipped pink. Very upstanding, medium height. An excellent flower. A Brand Division \$2.00

### MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red. A Brand Division \$1.50

### MIDWAY ISLAND

(A. M. Brand, 1945)

A new Japanese type Peony of our origination which we selected some years ago as being very unusual. It is a strong growing variety, stands very erect in the field; produces medium to large flowers; the plant is tall and immediately attracts attention in the field. The flower has prominent creamy white guards, slightly flushed pink, and surrounds a mass of golden, wiry staminodes. A Brand Division \$3.00

### 8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick stamens stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall, floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$1.50

### MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows.

A Brand Division \$2.00

### MRS. MAC

(Franklin)

A splendid Japanese Peony brought out by Mr. Franklin. We have tried it out some 10 years and like it exceedingly. Very strong plant, covered with delicate pink, typical Japanese blooms, flushed and flecked with deeper tones of pink.

A Brand Division \$1.50

### 9.3 NIPPON BEAUTY

(Auten)

A late rich deep red. Center petaloids edged yellow. A strong grower and a free bloomer. An excellent red that is always admired.

A Brand Division \$2.00

### 9.4 NIPPON BRILLIANT

(Auten)

What a splendid name for this fine Japanese variety! We have this in our show bed among many other fine reds but this one was such a bright red it capped the show. Tall, imposing, and captivating. A real beauty.

A Brand Division \$3.00

### 8.8 PRAIRIE AFIRE

(A. M. Brand)

A beautiful Japanese Peony, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red stamens. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$1.50

### PRAIRIE ROSE

(A. M. Brand)

This beautiful single is a sister seedling of Hansina Brand as it comes from that same handful of seed from which came that great show flower that won best flower at the World's Fair at Chicago in 1933, and then repeated at the National Show the next year at St. Paul. Prairie Rose is the best deep pink single we have ever seen. A brilliant deep self pink. The color holds well in the sun, the flower is large and beautiful in appearance. Plant tall, stems strong with clean, light green foliage.

A Brand Division \$5.00

Weiser, Idaho,

June 15, 1953

"My Peony, Prairie Afire, I ordered from you two years ago has six fine buds on now and it had three last year. It is very thrifty and a beautiful Peony. I am so pleased with it."

MRS. D. C. D.

If you do not know varieties well and wish help in making a selection, choose either of the following collections. Either one will give you a well balanced color scheme.

#### List I

Akashigata	.....\$2.00
Alma	..... 1.50
Harriet Olney	..... 1.50
L'Etincelante	..... 1.50
Leto	..... 2.00
Prairie Afire	..... 1.50

Total value .....\$10.00

All 6 for \$8.50, postpaid

#### List II

Ama-no-sode	.....\$2.00
Henri Potin	..... 2.00
Mankato	..... 2.00
Mellen Knight	..... 1.50
Mikado	..... 1.50
Mischief	..... 2.00

Total value .....\$11.00

All 6 for \$9.00, postpaid



### PRESIDENT LINCOLN

(A. M. Brand)

Too new to be rated. The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun.

A Brand Division \$10.00

At the Rochester Show in the class calling for three blooms of one single variety, this Peony won 1st prize with six entries. In the class calling for a collection of ten or more single varieties, one bloom each, there were seven entries—we took 1st prize in this entry and President Lincoln was one of the varieties of our entry. It was also in the collection that won 2nd prize. And best of all, in the Court of Honor Class, this fine single was awarded "Best Single in the Show." Also best single at National Show in 1952.

### 8.9 PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant.

A Brand Division \$2.00

### RED WARRIOR

(A. M. Brand)

A very early fine red single that we look forward to seeing at the opening of the Peony season. The flower is extra large and well formed. Stock is extremely limited and we shall not be able to list it again for at least two years.

A Brand Division \$3.00

### 9.0 SOME-GANOKO

(Japan)

One of the best of all red Japs. The large, uniformly shaped guard petals are a rich velvety red. The golden stamens are streaked red. A good plant as well as a fine flower.

A Brand Division \$2.00

### 8.0 TORPILLEUR

(Dessert)

A large fine flower, held rigidly erect on long, stiff stems. The guard petals are deep rose-red with center petals of the same color tipped with cream. A splendid variety, distinctly different from all other Japs.

A Brand Division \$1.50

### TULAGI

(Lins)

This brilliant red is one of the Japanese type. The plant is tall with excellent foliage and always straight stems. The bloom is refined and does not feather.

A Brand Division \$4.00

### VANITY (Introduced in 1952)

(A. M. Brand)

Before introducing a new Peony, it has been a rule with us to test the variety over quite a period of years, to make sure it would have real merit. We have done this with the Peony Vanity. It was over 20 years ago that we first noticed this new Peony among our seedlings. We marked it and at planting time, we divided the plant for further trial. We repeated this dividing process at the end of every 3 years and in doing so, we became thoroughly acquainted with the flower and its behavior in different soils. In 1952 we felt that we had accumulated enough stock so that we could offer this Japanese variety to our friends. We withdrew this Peony from sale in 1953 but we now have more stock and we are again offering a few selected divisions to our friends.

VANITY is a Peony of true Japanese type. The guard petals, which are a delicate even pink, are broad and surround a beautiful tuft of delicate cream colored filamental petals.

A Brand Division \$5.00

Overland, Mo.,

Oct. 7, 1953.

"Some 20 or 25 years ago I purchased several of your Peonies. At that time I was living in Atlanta Ga. I understand these are most beautiful in the spring even after this length of time."

D. W. C.

(The above answers the question: "How often should Peonies be divided?" Not as long as they are giving satisfaction.)





#### 8.9 TOKIO

(Japan)

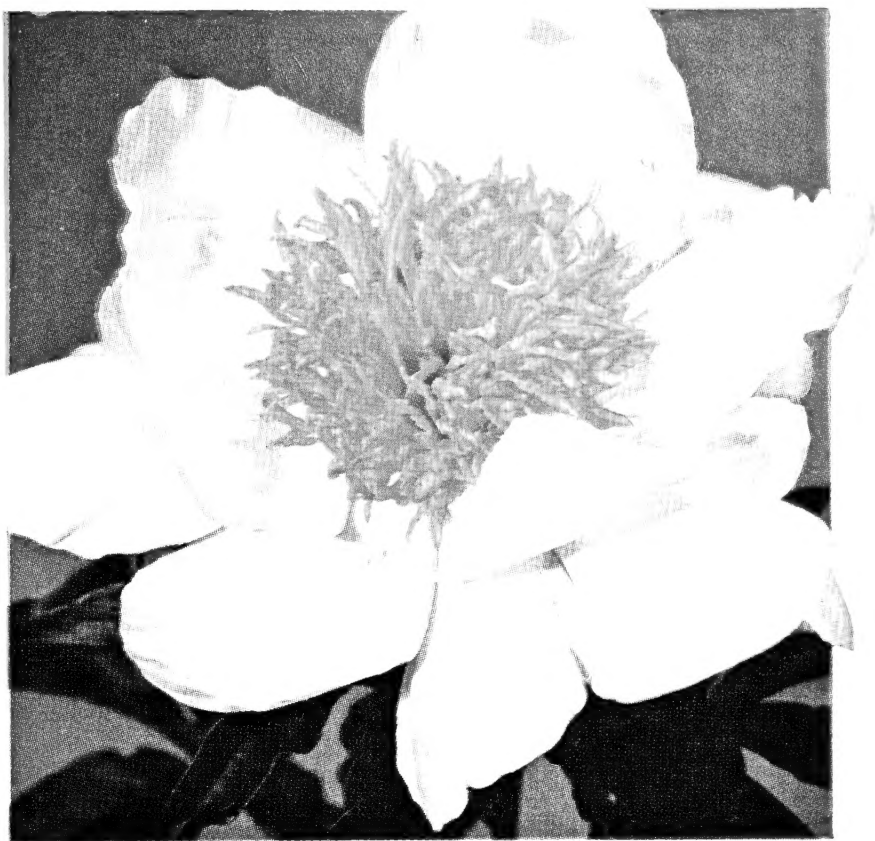
A large midseason rosy pink with broad, rounded guard petals. The center is composed of loose staminodes, broad and crinkled faced light pink. The plant is tall with dark broad foliage. An excellent variety and a much better grower with us than Tamate-Boku, which we have been forced to discard. **A Brand Division \$2.00**

#### 9.0 KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like krinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines, National Show. In 1949 at the National Peony Show held in Milwaukee, Wis., Krinkled White won 4 first prizes, 3 second prizes, a Bronze Medal for the best single type Peony in the Show, and was also the best white single in the Show. Especially fine for cutting. A consistent prize winner in every Peony show throughout the country.

**A Brand Division \$3.00**



#### 9.0 TORO-NO-MAKI

(Japan)

One of the finest of all white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

**A Brand Division \$2.00**

### MAKE YOUR OWN CHOICE

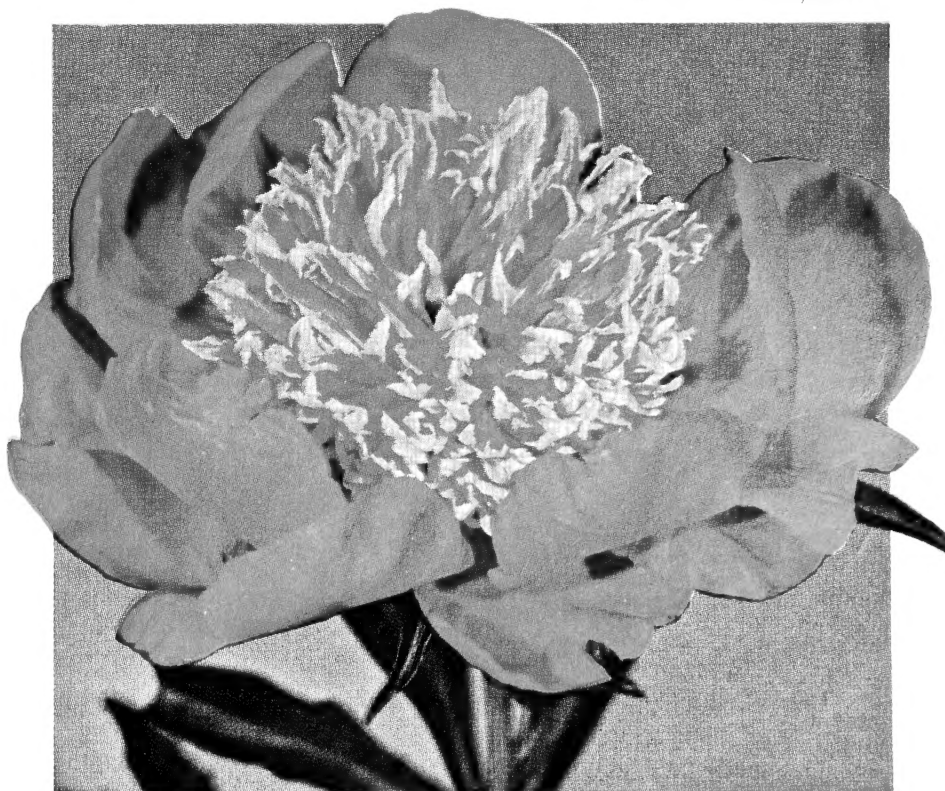
A special offer made up by us might not suit your individual garden. You may choose a \$10.00 value for \$8.50 from our Single and Japanese types and we will send them to you postpaid.

#### 8.7 RASHOEMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

**A Brand Division \$2.00**



Don't be Governed by Prices—a BRAND  
DIVISION is Worth All We Ask for It  
If we fill an order for you, our roots will prove  
that our statement is true.



Golden Dawn—Midseason

## ENJOY THE BEST IN GARDEN PEONIES

CHOOSE FROM THIS COLOR SPREAD

Any 3 for \$3.75, Postpaid

Any 5 for 6.25, Postpaid

All 10 for 12.00, Postpaid

For full descriptions see our  
General List



9.0 Hazel Kinney—Late Midseason



Sarah Bernhardt  
(Late Midseason)

Mary Brand  
(Midseason)

Avalanche  
(Late)

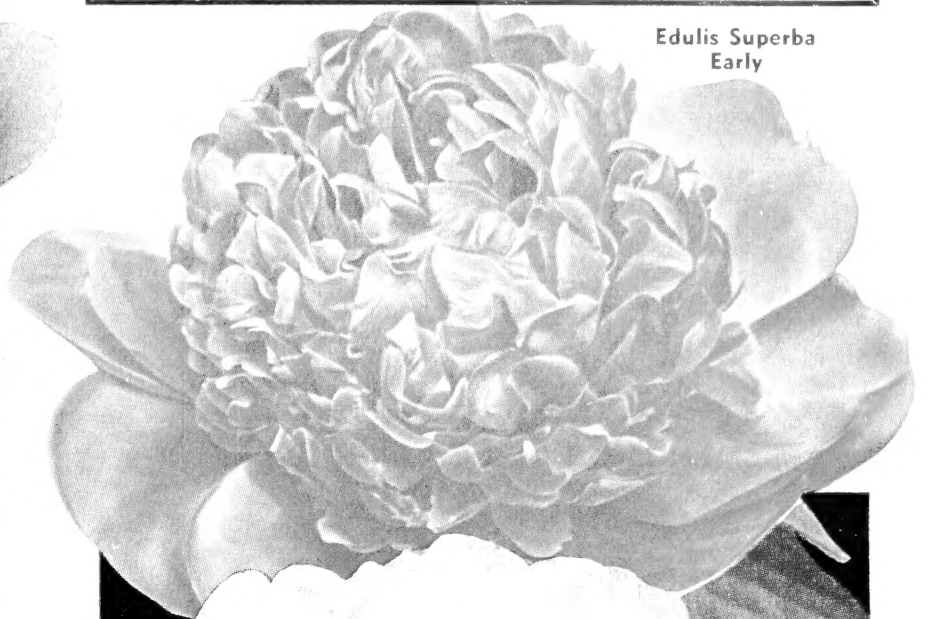


# CHOOSE FROM THIS LIST

ENJOY THE BEST IN GARDEN PEONIES



Philomele—Midseason



Edulis Superba  
Early

## JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of the numbers. You will keep up to date on the progress of the Peony by becoming a member.

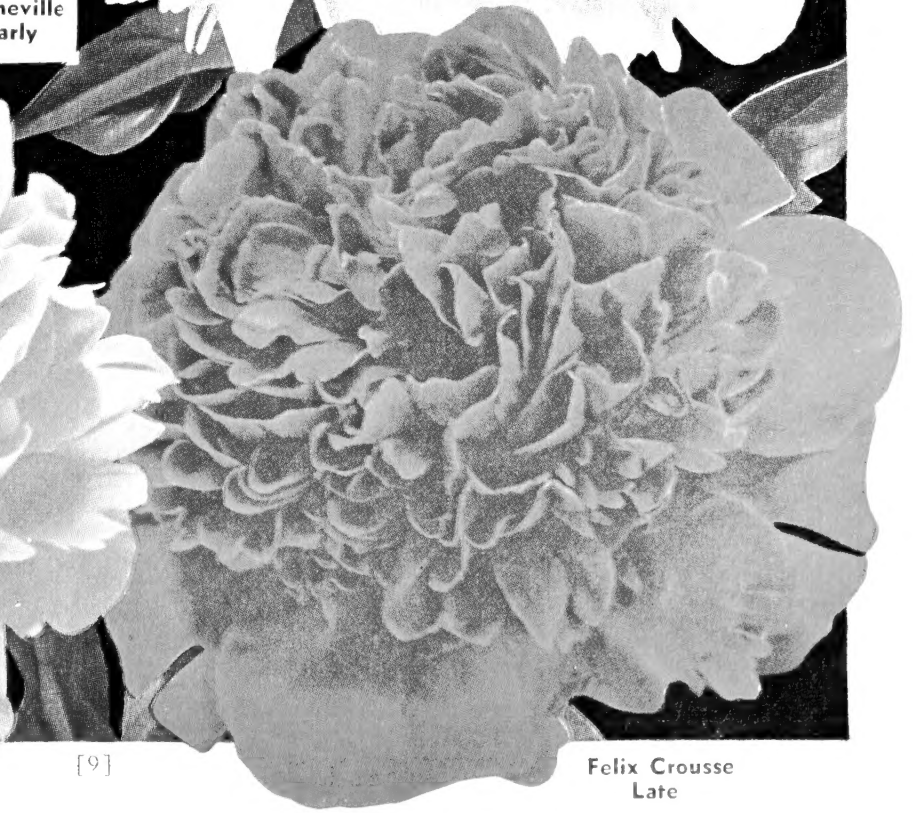
Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership. This is an investment you will not regret.

Mme. de  
Verneville  
Early



Mons. Jules Elie  
Early

[9]



Felix Crousse  
Late



9.0 Longfellow—Early, \$2.50



9.2  
Minuet  
Late Midseason

**All 4 Fine Varieties  
for  
Only \$6.50 Postpaid**

- 4 Most Excellent Peonies
- 4 Distinct Colors
- 4 That Rate 9 or Above
- 4 That Will Prove Satisfactory



9.3 Walter Faxon—Early Midseason, \$1.50



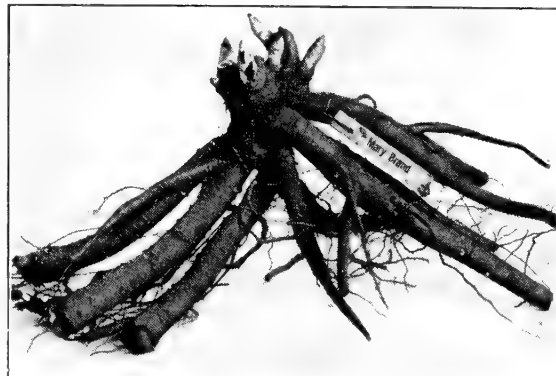
9.1 Frances Willard—Midseason, \$2.00



# Our Peony List of CHOICE DOUBLE VARIETIES

Available for Both Spring and Fall Planting

## INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the divisions erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

- 8.8 ACME** (Franklin)  
A fine creamy rose type, fragrant pink coming into bloom mid-season. In color it is a little darker than Minuet. The plant is a thrifty growing variety, with excellent foliage, and strong, stiff stems. An excellent variety. **A Brand Division \$2.00**

**AGNES KENNEDY (New)** (A. M. Brand)  
A large, deep rather loosely built flower of nice form with large broad petals of good substance nicely arranged in Rose-like form. Color a deep rose with deeper shadings on the outer edge of the petals. The Minnesota Peony Society gave this fine seedling an Award of Merit. **A Brand Division \$5.00**

- 8.6 ALBERT CROUSSE** (Crousse)  
Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety. **A Brand Division \$1.50**

- 8.6 ARGENTINE** (Lemoine)  
A late midseason globular white, with symmetrically arranged petals of splendid substance. Fragrance pronounced and good. A very high class white, always gives us very fine flowers. **A Brand Division \$1.50**

- 8.7 AUGUSTE DESSERT** (Dessert)  
A large, midseason rose-red, with large round petals, each edged with a distinct narrow silvery border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort. **A Brand Division \$1.50**

- 8.7 AVALANCHE** (Crousse)  
A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower. **A Brand Division \$1.50**

- 9.0 BARONESS SCHROEDER** (Kelway)  
This is indeed a most excellent white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant. **A Brand Division \$1.50**

- 8.9 BLANCHE KING** (A. M. Brand)  
For a good deep late pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true rose type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a consistent prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony Shows where competition was keen, and is always found in many of the other winning classes. One of the latest to bloom. **A Brand Division \$5.00**

- BURMA** (Lins)  
A beautifully formed brilliant deep red coming into bloom mid-season. The fine plant has strong stems that hold the bloom perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom class. Champion red also in the 1950 Minneapolis Show. **A Brand Division \$6.00**

- CASABLANCA** (Lins)  
A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best. **A Brand Division \$10.00**

- 8.6 CHERRY HILL** (Thurflow)  
A very tall growing semi-double bright dark early red. Splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects this variety should not be disbudded. Awarded a Silver Medal by the Massachusetts Horticultural Society. **A Brand Division \$1.50**

- 8.4 CHESTINE GOWDY** (Brand)  
A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance. **A Brand Division \$1.50**

- 8.7 CLAIRE DUBOIS** (Crousse)  
A late flower of immense globular form, with long incurved petals of a uniform shade of clear violet-rose, tipped silvery white. It has that same wonderful attractiveness possessed by Mons. Jules Elie. They are much the same in color but Claire Dubois is late where Mons. Jules Elie is early. **A Brand Division \$1.50**

- 9.1 CORNELIA SHAYLOR** (Shaylor)  
A very late light pink that gradually fades to an almost pure white with a greenish tint at the base of the petals. The plant is strong with tall stems that carry the flowers erect. Although a late variety it opens well and we consider this in a class with Georgiana Shaylor. **A Brand Division \$1.50**

- C. W. SCHOCH** (Franklin)  
A full, double, Rose-shaped flower in a very unusual shade of red. The plant is medium tall and a free and reliable bloomer. This red shows no stamens. **A Brand Division \$1.50**

- 8.4 DAVID HARUM** (A. M. Brand)  
A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another fine rose-red of beautiful form. **A Brand Division \$1.50**

**9.0 DENISE** (Lemoine)  
This very large white opens a faint blush-pink showing red markings on its center petals. The flower has a delightful Rose fragrance and is most dependable. Strong, upright stems are of medium height. The flower is of exquisite form and appearance. A new Lemoine variety of the highest quality. **A Brand Division \$3.00**

**8.6 DENISE DEBATENE** (Doriat)  
A large midseason pink with a globular center of shorter petals of the same color mingled with lighter ones, with some petaloids of salmon-pink. The plant is of medium height with strong stems. The flower has a delightful Rose fragrance. **A Brand Division \$2.00**

**DOLORODELL** (Lins)  
A beautifully formed, full double, rich pink. Plant has strong stems that hold the large flowers erect. Plant has heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. Also was the champion light pink in the National Show in Minneapolis in 1954. An outstanding new variety that deserves a place in the most distinguished garden. **A Brand Division \$10.00**

**DR. JOHN L. CRENSHAW** (A. M. Brand)  
A fine red coming into bloom late in the season along with Philippe Rivoire, although a much larger flower. This is a bright crimson-red unlike in color to either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. When selecting your list, don't overlook this fine red. See color page 4. **A Brand Division \$5.00**

**7.6 EDULIS SUPERBA** (Lemon)  
This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flowers deserve a much higher rating and should be planted because of its earliness and general good qualities. See color page 9. **A Brand Division \$1.50**

**EDWARD FLYNN** (A. M. Brand)  
We consider this fine red one of the very best that we have originated. This variety was first selected from a block of seedlings because of its striking resemblance to Philippe Rivoire. We compared these two varieties for a number of years, planting them side by side. Neither of these two fine Peonies have any stamens. Edward Flynn is a stronger growing variety, has more foliage, and the flowers are somewhat larger. When this fine variety is rated by members of the American Peony Society, we feel confident that it will rate as well, if not better, than Philippe Rivoire. **A Brand Division \$10.00**

**9.0 ELLA CHRISTIANSEN** (A. M. Brand)  
Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year. See color page 4. **A Brand Division \$3.00**

**ELLEN FOSTER (New)** (A. M. Brand)  
A medium tall growing variety with good plant habits and clean foliage. Rose type blooms of good size, large, broad, deep petals of almost uniform light flesh-pink flushed delicate lavender. A new variety of great promise. Selected by many of our visitors last season as the best flower in our show room. This choice sort of dainty pink is really a top notch variety. **A Brand Division \$3.00**

**9.4 ELSA SASS** (H. P. Sass)  
An attractive late creamy white that is admired by all who see it. The flowers are fully double and are borne on strong, stiff stems. This flower is a winner of the Gold Medal and fully deserves this distinction. Never disappointing. **A Brand Division \$3.00**

**ENSIGN MORIARTY** (Lins)  
Very large, fully double flowers are borne on heavy stems, strong enough to hold the great blooms erect. The color is a medium dark pink, petal edges blending to light pink. A midseason blooming variety that comes good every year. Was champion dark pink in the 1954 Minnesota State Show. Was also the champion dark pink in the National Show in Minneapolis in 1954. **A Brand Division \$10.00**

**EVANGELINE NEWHALL** (A. M. Brand)  
A very late, large, light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-Rose type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony. **A Brand Division \$2.00**

**8.4 FELIX CROUSSE** (Crousse)  
A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel. See color page 9. **A Brand Division \$1.50**

**9.3 FESTIVA MAXIMA** (Miellex)  
An early true Rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule comes too early for a show flower. **A Brand Division \$1.50**

**9.1 FRANCES WILLARD** (Brand)  
A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman. See color page 10. **A Brand Division \$2.00**

**GARDENIA** (E. H. Lins)  
A midseason blush-white that is loaded each year with large, double, beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950. You can win with Gardenia. **A Brand Division \$8.00**

**9.1 GARDEN PRINCESS** (Dr. J. H. Neeley)  
A rich silvery soft light pink fading to white. Outer petals large and uniformly rounded, making a flower of pleasing form. Golden stamens intermingled with center petals add charm to the flower. Vigorous, tall growing, midseason. **A Brand Division \$1.50**

**9.4 GEO. PEYTON** (Nicholls)  
A very large Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with strong stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden. **A Brand Division \$3.00**

**8.9 GEORGIANA SHAYLOR** (Shaylor)  
A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions. **A Brand Division \$1.50**

**GOLDEN BRACELET (New)** (A. M. Brand)  
A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggested the appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet. **A Brand Division \$5.00**

**8.6 GOLDEN DAWN** (Gumm)  
Golden Dawn, Golden Bracelet, Laura Dessert, are three good yellow Peonies. For best color effects all three should be cut in the bud and developed inside. Golden Dawn is a midseason variety with broad guard petals of ivory-white with a full yellow center. See color page 8. **A Brand Division \$1.50**

## *A Cordial Invitation*

To Visit Us At Any Time

Each summer thousands of tourists on their way to the North Woods stop to visit us, for here you find one of the principal scenic beauties of Southern Minnesota. Here in the Land of Ten Thousand Lakes, you will find acres of rich land confined exclusively to the growing of the world's finest Peonies. It is not only tourists who stop, pause, and marvel but flower lovers from coast to coast come to see our annual Peony show which is held every June in our show room. Peony enthusiasts, the world over, send to us for strong, vigorous roots, productive of large and handsome blossoms.

Our Lilac fields also attract as much attention as do our Peonies, for we have one of the finest collections of Own Root French Lilacs in the world. From coast to coast and distant lands, flower lovers come to Brand's.



### 9.1 HANSINA BRAND

(Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. As the flowers fade they resemble a perfectly formed specimen of Solange. Comes into bloom late in the season and comes good every year while Solange often fails to produce perfect flowers. Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower exhibited at the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show. Best flesh-pink in the National Show held at Rockford, Illinois, and also was judged the best double Peony in the show. Best flesh-pink also at the Boston Show in 1947. With all these prizes, we find it difficult to supply the demand. See color page 3.

A Brand Division \$5.00

### HAZELDEN

(Little)

This variety was originated by the late Henry F. Little and is too new to have a rating. For a number of years it was grown under number (Little No. 21). This is a medium dark pink with good stems and comes into bloom late midseason. It was exhibited as a seedling at the National Show at Lansing, Mich., and received Honorable Mention.

A Brand Division \$3.00

### 9.0 HAZEL KINNEY

(A. M. Brand)

A delicate clear hydrangea-pink coming into bloom late midseason. The flower has fine form with broad guard petals symmetrically arranged. The plant is of uniform height with clean, light green foliage. A splendid variety. See color page 8.

A Brand Division \$1.50



Hazel Kinney Holding a large Bloom of Martha Bulloch

### 8.6 HEART'S IDOL

(Neeley)

A very fine double midseason blush-white with heavy rounded guard petals. The flower first opens a pale pink with yellow tones in the collar, gradually fading to almost a pure white. A splendid flower.

A Brand Division \$2.00

### HENRY ST. CLAIR

(Brand 1941)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut flower sort. Nice strong, healthy plant literally covered with bloom. Medium long, straight stems with an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety evidently does well in the South.

A Brand Division \$1.50

(In the September 1947 Peony Bulletin, Mr. Bigger from Topeka, Kansas, wrote as follows: "Mr. Brand has a new red that very few people have heard about. It is a very good cut flower and has a very nice shade of red. It is Henry St. Clair. I have bloomed it for three seasons and it looks very good for a cut flower. It is not too large, but it is plenty large enough for a cut flower.")

## SURPRISE BOXES

An Offer You Cannot Afford to Pass

For a number of seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customers.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, postpaid.

All varieties in these boxes are personally selected.

### COMPLIMENTS ON OUR SURPRISE BOXES

Charlotte, N. C., May 27, 1941.

"I received the Surprise Package of Peony roots in fine shape and truly they are SURPRISE PACKAGES. I am just thrilled to have such a lovely collection and I never would have gotten it any other way. I'm sure you couldn't have sent them to anyone that will enjoy them more or be more appreciative of their beauty. I feel very fortunate to have sent my order just when I did. We have an ideal climate and soil for Peonies and I can hardly wait to see these bloom. I thank you very much.

MRS. D. J. C.

We have never had a complaint from any customer to whom we have sent our Surprise Boxes. If you receive a box and feel we haven't given you even more than good value, we want you to write us.

### 8.8 HENRY AVERY

(Brand)

A late midseason variety. Guards and center petals are bright light pink. Between the guard and center petals is a very distinct collar from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a charming Peony, making a fine garden variety as well as a striking show flower.

A Brand Division \$1.50

### 9.1 HENRY WEBSTER

(Franklin)

A late midseason variety in a pleasing shade of red. The flower is large, full Rose type, and has a sweet Rose fragrance. The plant is a strong grower and an excellent bloomer.

A Brand Division \$2.00

### JAMES PILLOW

A very distinctive flower in a beautiful shade of light pink. This variety was introduced by Mr. Christman of Northbrook, Illinois. We have grown this fine Peony for a number of years and we now have sufficient stock to offer it in our catalog. A full double blooming late in the season.

A Brand Division \$3.00

### JOANNE FOREMAN

(A. M. Brand)

This is one of our latest introductions and when this variety becomes better known, we feel sure it will be as popular as Martha Bulloch. The plant is medium tall, an upright grower, with clean light green foliage. The long, straight stems hold the blooms gracefully erect. The flowers are medium large and come into bloom late midseason. The color is a decided salmon-pink. A truly fine Peony.

A Brand Division \$5.00

### JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasing fragrance. It is a semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut-flower trade.

A Brand Division \$3.00

### 8.6 JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large, flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who erects a really good early light pink.

A Brand Division \$1.50

## OFFICIALS HYBRIDS for SPRING of 1955

For spring we have a few very fine hybrids in sufficient quantity to offer them. These hybrids start to bloom at least 10 days before such kinds as Mons. Jules Elie. Their color is intense, and they will brighten your flower garden long before you look for your other Peonies.

### BRIGHT KNIGHT

A very bright orange-scarlet with large flowers borne on tall, stiff stems. (Glasscock)  
Each \$4.00

### CRUSADER

A semi-double bright red with five rows of petals surrounding a center of golden stamens. Extra fine. (Glasscock)  
Each \$4.00

### DAINTY LASS

A soft coral-pink of the Japanese type. Flowers are cup-shaped with centers filled with narrow golden staminodes. A very fine variety. (Glasscock)  
Each \$5.00

### JOHN HARVARD

A very dark red single that often blooms almost double. Flowers hold up well in the field and also in the show room. A strong, dependable grower and a flower that cannot help but please. A really magnificent Peony. (Auten)  
Each \$4.00

### KANSAS (New)

A beautiful, rich deep red of most perfect form coming into bloom early midseason. The plant has unusually strong stems with excellent foliage. The flower is full double with a few hidden stamens. This is a good cut flower and also a wonderful show flower. Winner of the American Home Medal and a consistent prize winner. Best flower at the National Show held in 1950. (Bigger)  
A Brand Division \$7.00

### 8.8 KARL ROSENFELD

A brilliant red coming into bloom early midseason. The flowers are large and slightly fragrant. Very desirable as a good garden variety and also a splendid cut flower. Used extensively by commercial growers as it keeps well in storage. (Rosenfeld)  
A Brand Division \$1.50

### 9.8 KELWAY'S GLORIOUS

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white that is never disappointing. (Kelway)  
A Brand Division \$3.00

### KING MIDAS

A full double, midseason, pure brilliant red of beautiful rose form with a perfect rosebud center. A fine garden flower and a good show flower. This variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage. (Lins)  
A Brand Division \$5.00

### 9.1 LADY ALEXANDRA DUFF

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens. (Kelway)  
A Brand Division \$1.50

### 8.8 LADY KATE

A large, flat, Rose type, light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flowers erect. The plant comes into bloom late in the Peony season, and this lovely pink is admired by all who see it in our field and in our show room. (Vories)  
A Brand Division \$1.50

### 8.6 LA LORRAINE

A large flower, nicely rounded, with great broad petals beautifully arranged. Comes into bloom midseason. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated. We feel that it is one of the choicest of all Peonies. (Lemoine)  
A Brand Division \$2.00

### 8.9 LAST ROSE

An exquisite pale pink that comes into bloom late in the Peony season. Perhaps it received its name for its late appearance. A full double that always opens well with us. Stock still scarce. (Sass)  
A Brand Division \$2.00

### 8.8 LAURA DESSERT

The flower is round, a Rose type with guard petals creamy white, enclosing a dome-like center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason. (Dessert)  
A Brand Division \$2.00



Marcella

### LAURA NUNN (New)

This is also a variety originated by Mr. Little, and was carried under No. 68 for some time. This is a light flesh-pink with long petals entirely concealing a center of golden stamens. The plant is of medium height, with good stems, and comes into bloom late mid-season. (Little)  
A Brand Division \$3.00

### 9.4 LE CYGNE

An early midseason flower of true rose type and perfect in form. It is a creamy white with seldom any traces of red on the petals. Flowers are large and delightfully fragrant. Le Cygne is one of the highest rated Peonies and fully deserves its rating when seen at its best. (Lemoine)  
A Brand Division \$3.00

### 8.8 LILLIAN GUMM

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer. (Gumm)  
A Brand Division \$1.50

### 9.0 LONGFELLOW

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early mid-season. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is a fine show flower. See color page 10. (Brand)  
A Brand Division \$1.50

### 8.4 LORA DEXHEIMER

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer. (Brand)  
A Brand Division \$1.50

### 8.7 LORCH

Outer petals very large, pure snow-white, incurving over a pale lemon and cream center, with pale crimson tracings on edge of center petals. A plant of good habit; large, nicely shaped flowers, held well up. Blooms not only of splendid color but also of beautiful form. One of the very best of the G. & K. varieties; indeed a beautiful Peony. (Goos & Koenemann)  
A Brand Division \$1.50

### 9.0 LOREN FRANKLIN

We consider this fine variety one of the very best of Mr. Franklin's originations. The flower is very large, full rose type, in a pleasing shade of deep pink. The flower is fragrant and comes into bloom late in the season. This is a pink you will really like. (Franklin)  
A Brand Division \$3.00

### 8.7 LUETTA PFEIFFER

This is a very large, semi-double flower with broad, light pink petals, loosely arranged and intermingled with golden stamens in such a way that it produces a charming effect. The plant is tall and vigorous in growth, and the stems are long and strong. This variety comes into bloom very early in the season and should do well everywhere. (Brand)  
A Brand Division \$1.50

**MANDALEEN**

(Lins)

A worthy addition to the list of fine Peonies. The color is a bright warm medium light pink of perfect rose form. The flowers are fragrant, borne on strong 38-inch stems. A medium late blooming variety.

A Brand Division \$8.00

**MARCELLA (New)**

(Lins)

This is a late midseason white that was awarded the American Home Achievement Medal in 1952. It blooms consistently year after year. The plant has glossy foliage clear to the ground. The stems are strong and hold the fully double flowers erect. A new variety we are offering for the first time. For fall delivery.

A Brand Division \$10.00

**9.2 MARGARET LOUGH**

(Gumm)

A very fine white coming into bloom midseason. The flower shows tints of pink and its golden stamens lend additional beauty.

A Brand Division \$2.00

**8.9 MARIE CROUSSE**

(Crousse)

A delicate shell-pink bordering on salmon. In color it is not like any other pink we grow. Such a clear pure self color, it attracts the eye, even when blooming among a hundred different pinks. A fragrant, midseason to late variety. Arrange this flower with Primevere and you have an attractive color combination.

A Brand Division \$1.50

**8.3 MARIE JACQUIN**

(Verdier)

A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double and always opens well.

A Brand Division \$1.50

**MARILLA BEAUTY**

(Kelsey)

A beautiful new large double blush-white with more pronounced coloring toward the center of the flower. The petals have wonderful substance and are very large. A fine show flower that will hold its own among any fine group. If you wish something good and also different, you should have Marilla Beauty.

A Brand Division \$5.00



Martha Bulloch on exhibit at the National Show held in Rochester, Minn., also best deep pink at Guelph, Ontario, in 1948. One of the greatest show flowers ever originated.

**9.1 MARTHA BULLOCH**

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$3.00

At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd, and 3rd prizes and also emerged as the Grand Champion flower of the entire show.

**8.7 MARY BRAND**

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun. See color page 8.

A Brand Division \$1.50

**MATTIE LAFUZE**

(Johnson)

A late midseason white showing a faint tinge of pink when it first opens. The flower is unusually large, often measuring 10 inches in diameter. The flower is sweet scented and lasts well as a cut flower. The plant is of medium height with strong, stiff stems.

A Brand Division \$8.00

**9.2 MINUET**

(Franklin)

A late midseason pale pink with a pleasing fragrance. It is clear in color and translucent in texture. The flowers grow 20 inches above a medium tall bush on stiff, straight stems. It is one of Mr. Franklin's best Peonies and a favorite among his lighter pinks. See color page 10.

A Brand Division \$2.00

**7.9 MME. DE VERNEVILLE**

(Crousse)

We feel this variety is much underrated. Flower large, very full, bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches; good substance. Long, strong stems; ideal cut flower. Pleasing fragrance. See color page 9.

A Brand Division \$1.50

**9.4 MME. JULES DESSERT**

(Dessert)

A splendid light pink coming into bloom late midseason. The flowers are large, well formed, of a delicate flesh-pink which gradually fades to white if left in the field. An excellent garden flower and also a good show flower.

A Brand Division \$1.50

**9.3 MONS. JULES ELIE**

(Crousse)

An immense self-colored flesh-pink shading to a trifle deeper toward the base of the petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 9.

A Brand Division \$1.50

**8.8 MONS. MARTIN CAHUZAC**

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy, upright stems. It comes into bloom early midseason and is a striking landscape variety.

A Brand Division \$2.00

**9.6 MRS. A. M. BRAND****GOLD MEDAL**

A fragrant white that is hard to beat in the show room.

**9.6 MRS. A. M. BRAND**

(A. M. Brand)

A pure glistening white coming into flower very late in the season. The flower is large, of perfect Rose form with large, uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul, in 1923. The plant is tall with vigorous, upright stems and beautiful dark green foliage. See color page 4.

A Brand Division \$5.00



**9.0 MRS. BRYCE FONTAINE**

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. Although this variety is listed as new and few roots have been sold, we have watched it year after year for over 16 years and we are willing to place it among the very best reds.

**A Brand Division \$3.00****9.0 MRS. DEANE FUNK**

(A. M. Brand)

A Walter-Faxton-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

**A Brand Division \$2.00****9.3 MRS. EDWARD HARDING**

(Shaylor)

A large midseason white, illuminated by many golden stamens hidden under the petals. The plant is of medium height, free flowering, with stiff stems and excellent foliage. **A Brand Division \$1.50**

**9.1 MRS. FERN LOUGH**

(Gumm)

It is not often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong stiff stems that hold the flowers erect.

**A Brand Division \$3.00****9.0 MRS. FRANK BEACH**

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, laciniated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies. See color page 2.

**A Brand Division \$5.00****9.4 MRS. FRANKLIN D. ROOSEVELT**

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is deep Therese-pink with extremely long overlapping cupped petals which enfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it.

**A Brand Division \$5.00****9.2 MRS. J. H. NEELEY**

(Dr. J. H. Neeley)

A late flowering blush-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

**A Brand Division \$2.00****9.0 MRS. JOHN M. KLEITSCH**

(A. M. Brand)

A tall, very late deep pink with exceedingly strong, heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of deep rose type. When you think the Peony season is over, Mrs. John M. Kleitsch comes along to top off the season. Too late to appear in many shows.

**A Brand Division \$1.50****9.5 MRS. J. V. EDLUND**

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies.

**A Brand Division \$5.00****9.1 MYRTLE GENTRY**

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety. See color page 3.

**A Brand Division \$2.00****SILVER MEDAL**

A fragrant light pink praised by all who grow it. Winner of many medals.

Topeka, Kansas

Aug. 7, 1941

*"There is one thing that I have wanted to tell you folks for quite a while and just never did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."*

**More About the Peony, Myrtle Gentry**

By Myrtle Gentry

Years ago when I selected this fine pink as the flower I liked best of all from our seedling field, I had no idea that flower lovers all over the country would find a place for me in their gardens. When I read the Peony Bulletin issued by the American Peony Society and note what others say of my performance in their gardens from North to South, from East to West and I also note the many prizes I have won, I have come to the conclusion I really made a wise choice.

**8.9 NANCY DOLMAN**

(Vories)

A distinctive rose-pink of conical form and of great size. Although a very late variety, it seems to open as well in the South as in the North. The plant is very tall, with strong, heavy stems that bear blooms of extra large size and fully double. One of the best of Vories' originations.

**A Brand Division \$1.50****9.4 NICK SHAYLOR**

(Shaylor &amp; Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

**A Brand Division \$5.00****A SPECIAL GROUP OF PEONIES FOR SPRING OF 1955**

A 15 acre field on which we were growing fine Peonies is now to be used for city dwellings. All the Peonies in this field were taken up, divided, and many were replanted. In dividing, we had many fine and unusual varieties in too small quantity to list in our catalog. If you are interested in purchasing any of these kinds, write us for special spring prices. We will use many of them in our Surprise Boxes. (See page 13).

A. B. Franklin  
Carolyne Mae Nelson  
Cornelia Stone  
C. W. Bunn  
Dainty Lass  
Dorothy J.

Dr. Christopher Graham  
Dr. F. R. Huxley  
Ella Lewis  
Evening Star  
Jane Addams  
Lottie Dawson Rea

Mary Vories  
Mathilda Lewis  
Mrs. A. B. Franklin  
Mrs. Euclid Snow  
Mrs. Harriet Gentry  
Mrs. Rowland

Pfeiffer's Red Triumph  
President Wilson  
Robert E. Lee  
W. E. Blanchette  
West Hill  
W. L. Gumm

**From**

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**Post Office**

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**County**

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**State**

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Place  
Stamp  
Here

**Brand Peony Farms, Inc.**  
**Faribault,**  
**Minnesota**





**9.0 NIMBUS**

(Andrews)

An extra fine flesh-pink coming into bloom late in the Peony season. The flower is rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden. A Brand Division \$3.00

**ODILE**

(Doriat)

A fine, tall, late light pink that will attract your attention either in the field or the show room. It has much the same color as Tourangelle but the flower has more substance and the plant is more thrifty. A Brand Division \$2.00

**8.6 OFFICINALIS RUBRA**

A large round bloom of vivid crimson with a cinnamon fragrance. This is the deep bright red Peony of the old time garden. It comes into bloom very early in the season. Always in bloom by Memorial Day in our locality. No other red takes the place of this variety. Used for cut flower purposes where a good red is needed for Decoration Day. Often purchased in dozen lots to meet this demand. If you wish real beauty in your garden early in the Peony season, plant *Officinalis Rubra*.

A Brand Division \$2.00. In lots of 12, \$18.00

**OLD LACE**

(Lins)

A beautiful blush-pink that gradually fades to blush-ivory. The flower is fully double with narrow petals precisely arranged. The plant is tall, the stems willowy, but adequate to hold the flowers erect. Stock scarce. A Brand Division \$5.00

**8.9 ONONDAGA**

(Little)

A rich dark red that comes into bloom midseason. The plant is tall, with stiff stems and excellent foliage. A Brand Division \$1.50

**9.2 PHILIPPE RIVOIRE**

(Riviere)

A very late pale old-rose-pink, darkening toward the center. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the highest rated reds. See color page 4.

A Brand Division \$3.00

**7.7 PHILOMELE**

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size. See color page 9.

A Brand Division \$1.50

**8.8 PHOEBE CARY**

(Brand)

A very late pale old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well.

A Brand Division \$1.50

## From the American Peony Society Bulletin for December, 1947

With 213 Peony plants in my garden, *Phoebe Cary* is now the most numerous; eight in all, and well distributed in all parts of the garden. This wonderful pink is such a fine performer that I am interested in multiplying it further, just to have more blooms of *Phoebe Cary* for fragrant bouquets.

**8.8 PHYLLIS KELWAY**

(Kelway)

A very large, loosely built rose-pink, coming into bloom midseason. The center petals are very large and broad. The center petals are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and *Susan White* make a fine combination, as they are the same type but differ in color.

A Brand Division \$1.50

**RAMONA LINS**

(Lins)

This is definitely not a light pink but neither is it a deep pink. The flowers carry tints of *Tourangelle* and *Solange*. The blooms are often 8 inches in diameter. The strong stems hold the flowers erect. A reliable performer coming into bloom late midseason.

A Brand Division \$10.00

**8.9 PRESIDENT COOLIDGE**

(A. M. Brand)

A fine late pink, remarkable both as a show flower and landscape variety. The flowers are large and of a rather uniform orchid-pink. The blooms are carried well above the foliage on strong, stiff stems. The prominent guard petals stand out from the rest of the flower. A Brand Division \$3.00

**R. A. NAPIER**

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed *Tourangelle* was about the last word in Peonies. In *R. A. Napier*, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for *Tourangelle*. But *Tourangelle* seldom comes good in Minnesota while *R. A. Napier* is good every year.

A Brand Division \$3.00

*In the Court of Honor which calls for the best blooms in any Show, R. A. Napier was chosen the best light pink double at the National Show held in Guelph, Ontario, in 1948.*

**RED GODDESS**

(A. M. Brand)

A medium sized, semi-double red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep, rich velvety crimson. We consider this a real addition to our list of semi-double red Peonies.

A Brand Division \$3.00

**PEONY BULLETIN**

*Rapidan, Va., June, 1945.*

*"Red Goddess was a real divinity in her royal robes of deepest red velvet."*

*"Red Goddess is a lovely semi-double of brilliant crimson. It is well suited for Alabama as all buds open nicely."*

**8.7 REINE HORTENSE**

(Calot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long, stiff stems. The flowers are slightly fragrant. A midseason variety.

A Brand Division \$1.50

**8.8 RICHARD CARVEL**

(Brand)

An early crimson parallel to the pink *Mons. Jules Elie*. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.

A Brand Division \$1.50

**RIO GRANDE**

(Newhouse)

A new uniform midseason shining dark red, not yet rated. The flower is double with intermingled stamens. The plant is of medium height with strong stems. An excellent new flower.

A Brand Division \$3.00

**9.1 ROSE SHAYLOR**

(Shaylor)

A very large midseason pale flesh-pink, tinted with rose-pink, lighter at the edges and shading to a creamy yellow at base of petals; center petals strongly marked crimson on the edges. The plant is tall, strong, free flowering with good foliage on stiff stems. Another of Mr. Shaylor's fine Peonies.

\$1.50

**ROY GODDARD**

(A. M. Brand)

One of our late originations that we are seldom able to offer in our catalog. The flower is a large creamy pink of true rose type with many long narrow petals radiating out into a great open flower. The coloring is similar to *Tourangelle*. We feel this flower has exceptional merit.

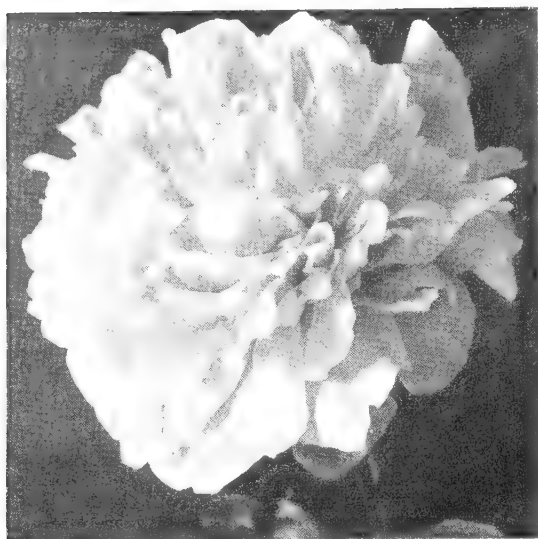
A Brand Division \$5.00

**RUTH ELIZABETH**

(A. M. Brand)

An intensely rich red of true rose form with broad rose-like petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. The form of this new flower is exceptionally fine. A fine exhibition flower that is sure to win many prizes at the large shows when it becomes better known. See color page 2.

A Brand Division \$10.00



Therese

#### 9.0 SARAH BERNHARDT

(Lemoine)

Another variety that prevails in the show room. So well known it seems unnecessary to say that it should be in every garden. Semi-rose type. Late midseason. Color apple-blossom-pink with each petal silver tipped. Agreeable fragrance. See color page 8.

A Brand Division \$1.50

#### SHAWNEE CHIEF

(Bigger)

An excellent cut-flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$2.00

#### SIR JOHN FRANKLIN

(Franklin)

A late red resembling Philippe Rivoire in color and coming into bloom at about the same time. The flower is true rose type without stamens. Mildly fragrant. Excellent plant with glossy foliage.

A Brand Division \$2.00

#### 9.7 SOLANGE

(Lemoine)

As to color this variety is hard to classify. The flower is made up of a suffusion of buff and pale salmon-pink shades. The flower is a perfect rose type. The coloring is beautiful and distinct but the flowers often fail to open. We recommend it for a large planting but not for small home garden. The years when it comes good it fully deserves its rating, and is a perfect show flower.

A Brand Division \$1.50

#### 9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

This is a brilliant rose-pink, slightly tinted carmine at the base, gradually fading to a salmon-pink. A splendid growing variety that stands up well in the field. For a deep pink, we consider it a real treasure and worthy of a prominent place in any garden.

A Brand Division \$1.50

#### 9.0 SUSAN WHITE

(A. M. Brand)

An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white.

A Brand Division \$2.00

#### T. E. CARPENTER (New)

(A. M. Brand)

A new flower of ours which we are listing again this year. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of flowers, we believe it will prove one of the coming great Peonies.

A Brand Division \$3.00

#### 9.8 THERESE

(Dessert)

Very large; somewhat loosely built; long, narrow pointed petals. Plant of medium height with strong stems. Usually produces large typical flowers, even on 1-year plants, if they are allowed to bloom. Early midseason pink, fading toward the center, and illumined by a golden yellow glow in the depths. A supreme flower for exhibition purposes.

A Brand Division \$3.00

#### TONDELEYO

(Lins)

This is a new dark pink that was introduced in 1940 at the National Peony Show held in Rochester, Minnesota. Here it was recognized by the seedling committee for its deep pink color of unusual fire and brilliance. It has continued to grow in favor. The plant is tall with an abundance of foliage, coming into bloom late midseason. Immediately spotted in the field or show room. A great addition to the class of deep pinks.

A Brand Division \$6.00

#### 9.2 VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room.

A Brand Division \$5.00

#### 9.3 WALTER FAXON

(Richardson)

One of the most vivid of all pinks, a real pink. Very much the same coloring as Mrs. Livingstone Farrand. A remarkable flower in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. The plant is of medium height with good stems and foliage. We heartily recommend this variety to anyone who is looking for a fine pink. See color page 10.

A Brand Division \$1.50

### OLDER STANDARD VARIETIES

Many people who visit our nursery are interested in having Peonies of good color in their gardens, but they are not particular about varieties. They are more interested in the color than in names. We have a number of good standard Peonies in the older varieties that we feel will meet the needs of this particular group. For this reason, we are listing here some good Peonies, giving the color and season of blooming.

**A. J. DAVIS.** A midseason red.

**ALBERT CROUSSE.** A late light pink.

**ALSACE LORRAINE.** A late midseason white.

**DUCHESSE DE NEMOURS.** An early creamy white.

**FONTANELLE.** A midseason bright red.

**JUNE DAY.** A midseason, free flowering light pink.

**LA FRANCE.** A late uniform apple-blossom-pink.

**LA ROSIERE.** A midseason semi-double white.

**MME. CALOT.** An early fragrant old-rose-pink.

**MME. EMILE LEMOINE.** A midseason white, flecked red.

**MODELE DE PERFECTION.** A late flesh-pink.

**MONS. DUPONT.** A large, late, midseason white, flecked red.

**NINA SECOR.** A midseason pure white.

**NOBILITY.** A late, midseason, deep pink.

**NYMPHAEA.** A midseason creamy white.

**SPLENDIDA.** A late, fragrant old-rose-pink.

**TOURANGELLE.** A late creamy pink.

**VENUS.** A midseason light rose-pink.

**VICTOIRE DE LA MARNE.** A midseason red.

**Make up your own collection to suit your garden requirements. Please name a second choice.**

**Each . . . \$1.25**

**Any 6 for \$5.00, postpaid**

**Any 3 for 3.00, postpaid    Any 12 for 8.50, postpaid**

When you figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from “Brand Divisions.”

We are recommending to our customers **POPULAR GARDENING**, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which **POPULAR GARDENING** is making to new subscribers. **POPULAR GARDENING** tells you how to have a better garden and keeps you abreast of the latest developments in gardening.

# Oriental Poppies

## A Blaze of Glory in Your Garden

For gorgeous garden effects in May and June, nothing in all the world of flowers surpasses the Oriental Poppy.

Any 3 for \$2.75; any 6 for \$5.00; any 12 for \$9.00, postpaid.

**BIG JIM.** An outstanding oxblood-red.

**CAVALIER.** A cardinal-red with crinkled petals

**CHEERIO.** A delicate pink with red spots in the throat.

**GLOWING EMBERS.** A bright nopal-red.

**HELEN ELIZABETH.** A light LaFrance-pink.

**MARY JANE MILLER.** A large geranium-pink.

**MRS. PERRY.** A pleasing shade of salmon-pink.

**RED FLAME.** A brilliant fiery red.

**RIDGEWOOD BEAUTY.** A new variety. Color a bright geranium-pink. Really lovely.

**ROSE BEAUTY.** A glowing deep rose-pink with daintily crinkled petals edged silver.

**WATERMELON.** A true begonia-rose that is liked by all.

**WUNDERKIND.** One of the finest of all the cerise-colored varieties.

**WURTEMBERGIA.** An enormous cerise-red. An average blossom will measure 8½ in. across.

### Instructions for Planting

Plant your Poppies as soon as you receive them. Dig a hole deep enough so that the roots will go straight down with the top of the plants **2 inches beneath the ground.** When the hole is two-thirds full, pack the soil down hard. Then fill the hole with water and let it seep away. Then fill in with loose soil firmed just a little. Keep top of soil loose until fall growth appears. Cover when ground freezes with a four-inch strawy mulch.

Shipment  
made in  
August  
or early  
September.  
No other  
time is  
suitable.

Helen Elizabeth

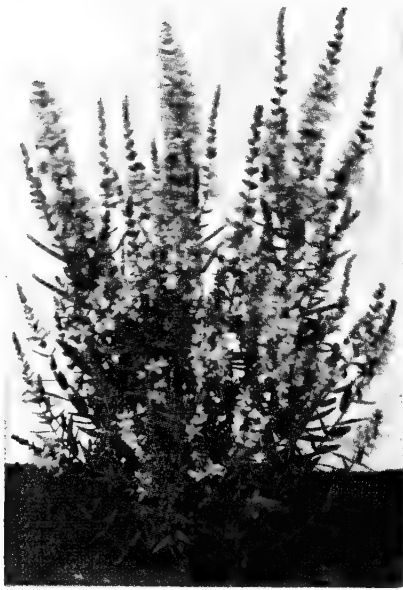
Watermelon

Cavalier

Wurtembergia



# Hardy Perennials



Lythrum

## LYTHRUM

One of the best and hardiest of all perennials. The plant has long, upright growing stems literally covered their entire length with flowers in shades of pink and also red. Grows from 2½ to 3½ feet tall. Lythrum will give you color for your perennial border over a period of from 4 to 6 weeks. Also fine to use in bouquets with other flowers. We have 5 distinct kinds. Flowers in July and August.

**DROPMORE.** A deep shade of reddish purple.

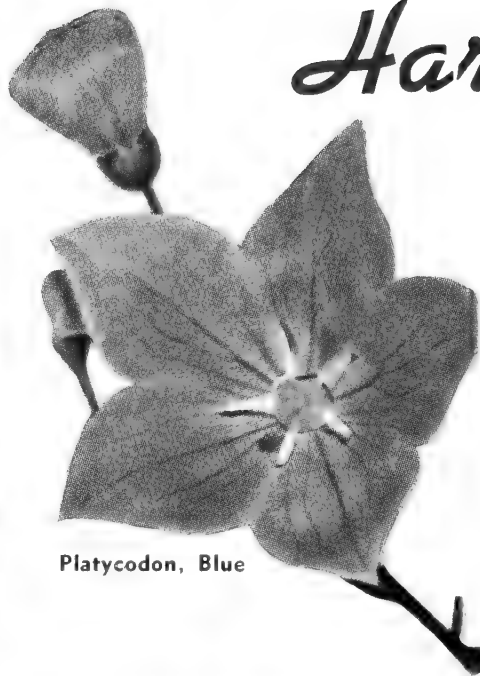
**GLEAM.** A brilliant carmine.

**MORDEN.** A bright clear pink.

**PROLIFIC.** A clean Persian-rose.

**ROBERT.** A low growing bright pink.

Each 60c; all 5 for \$2.50, postpaid.



Platycodon, Blue

## PLATYCODON

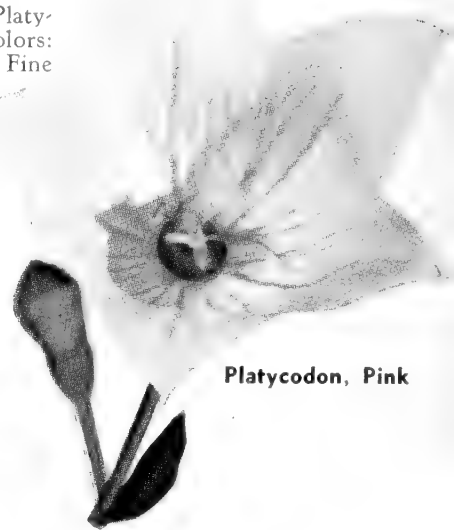
A very hardy perennial with large, 1½-inch bell-shaped flowers. This season we have Platycodon in three distinct colors: light pink, white and blue. Fine specimen plants.

3 your choice \$1.50

6 your choice 2.75

12 your choice 5.00

Please state color.



Platycodon, Pink



Primula Veris

## PRIMULA VERIS

This perennial comes into bloom early in the spring. The plants grow vigorously and are topped with heavy clusters of bold flowers in many shades of yellow, cream, orange, pink, bronze, and rose. They create a riot of color. Plants like shade and moisture.

## PRIMULA VERIS

Each 75c; 3 for \$2.00; 6 for \$3.75, postpaid.

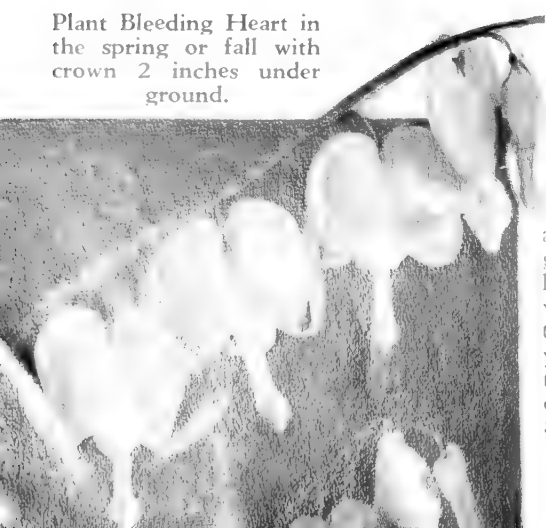


Lily-of-the-Valley

## LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers. Single pips, 12 for \$2.50, postpaid.

Plant Bleeding Heart in the spring or fall with crown 2 inches under ground.



## OENOTHERA or GOLDEN SPRAY

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group. **Strong, field-grown plants, each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.**

## LIATRIS

Both *Liatris* and *Lythrum* make fine plants in the perennial border. They grow to a height of from 3 to 5 feet. *Liatris* produces long, narrow spikes of a rich shade of purple, while the *Lythrum* has a similar spike of a beautiful shade of pink. For long blooming hardy perennials, both should have a place in your border. Plant in groups of three for best effect. **Strong, field-grown plants: Each 60c; 3 for \$1.50; 6 for \$2.75, postpaid.**

## BLEEDING HEART (*Dicentra Spectabilis*)

Easy to Handle—Easy to Grow

This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fern-like and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May. **Large divisions, each \$1.00; 3 for \$2.75; 6 for \$5.00, postpaid.**

## AQUILEGIA (Columbine)

**MRS. SCOTT ELLIOTT.** (Long-Spurred Hybrids.) One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft blue tones, combined with very long, graceful spurs. **Strong, select, 1-year, field-grown plants, 3 for \$1.35; 6 for \$2.50; 12 for \$4.25, postpaid.**

**CRIMSON STAR.** A striking bright crimson with a waxy white throat.

**LONGISSIMA.** Extra large flowers of a clear yellow.

**ROSE QUEEN.** Richly colored deep rose flowers. All fine for cutting.

One each of the above 3 colors for \$1.50; 6 for \$2.75.



Aquilegia

## FALL BLOOMING ASTERS (Michaelmas Daisies)

Perfectly hardy. Easy to grow. Amazingly colorful. Late blooming. Very desirable to use as a background for other perennials. They also make a low hedge used for a dividing line. Don't overlook this fine plant in arranging your perennial border. Your garden will be colorful in August and September if you plant groups of these Asters in your border. All reach a height of from 3 to 4 feet except Beechwood Challenger which is about 2 feet tall.

**Adorable.** A clear deep pink.

**Beechwood Challenger.** A brilliant red.

**Blue Gem.** A beautiful shade of deep blue.

**Mt. Everest.** A prolific white.

**Palmyra.** A lovely lavender deep pink.

Each 50c; all 5 for \$2.25; 10 for \$4.00, postpaid.



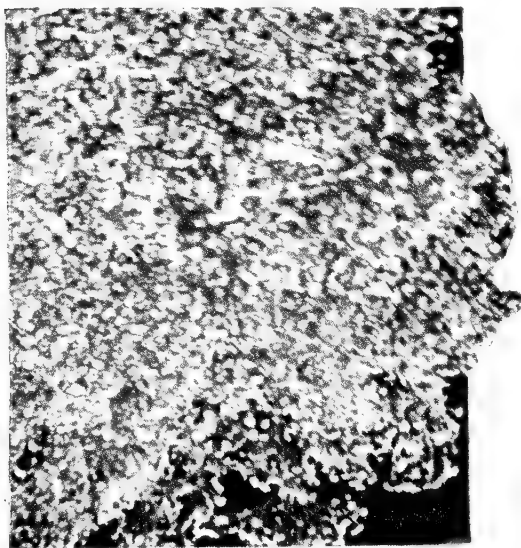
## GYPSOPHILA (Baby's Breath)

Each 75c; 3 for \$2.00, Postpaid.

**Bristol Fairy.** Pure white, small, double flowers larger and more beautiful than the single variety. Extremely fine for bouquet work. Blooms all summer.

**Flamingo.** A tall branching, cut-flower type with pink flowers.

**Rosy Veil.** A new, dwarf pink, double flowering variety that blooms all summer. Also fine for cutting.



Gypsophila

## HOSTA (Funkia)

These Plantain Lilies have no equal for bold plantings in the shade. They make a fine border plant and produce bluish lavender flowers in profusion during the late summer months. The plant is low growing with broad, glossy, green leaves. For a shady spot or for a border plant, Hosta is excellent.

3 for \$1.50; 6 for \$2.75; 12 for \$5.00, postpaid.



Hosta (Funkia)

## PHLOX SUBULATA

(Moss or Creeping Phlox) Blue and Pink

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, for terrace plantings, and for planting about the base of the stone in cemetery work. Height 4 to 6 inches.

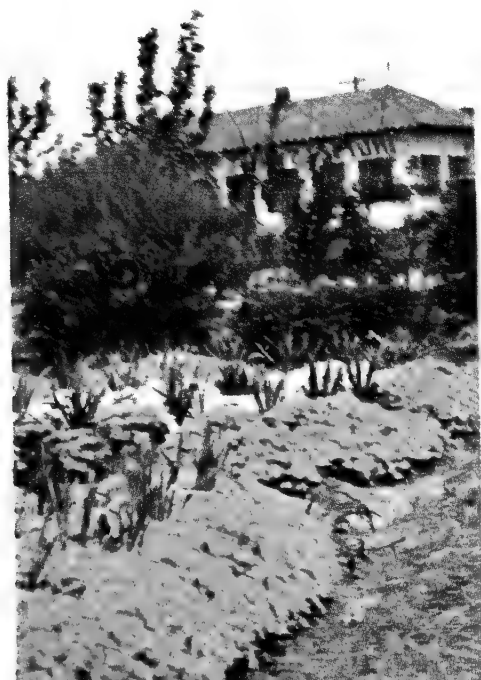
They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. We have Subulata Phlox in 3 colors:

**Apple-Blossom-Pink**

**Light Blue**

**Deep Pink**

Your choice of any color, 1 each of all 3 colors \$1.50; 6 for \$2.75; 12 for \$5.00, postpaid.



Phlox Subulata

## HEUCHERA (Coralbells)

This fine perennial produces dainty pink flowers on long stems from June until late summer. Excellent to plant throughout the flower border or for the rock garden. Sprays of Heuchera make any bouquet more attractive.

3 for \$1.80; 6 for \$3.00, postpaid.

Heuchera (Coralbells)





**Yellowstone**



**Black Falcon**



**Pink Charm**



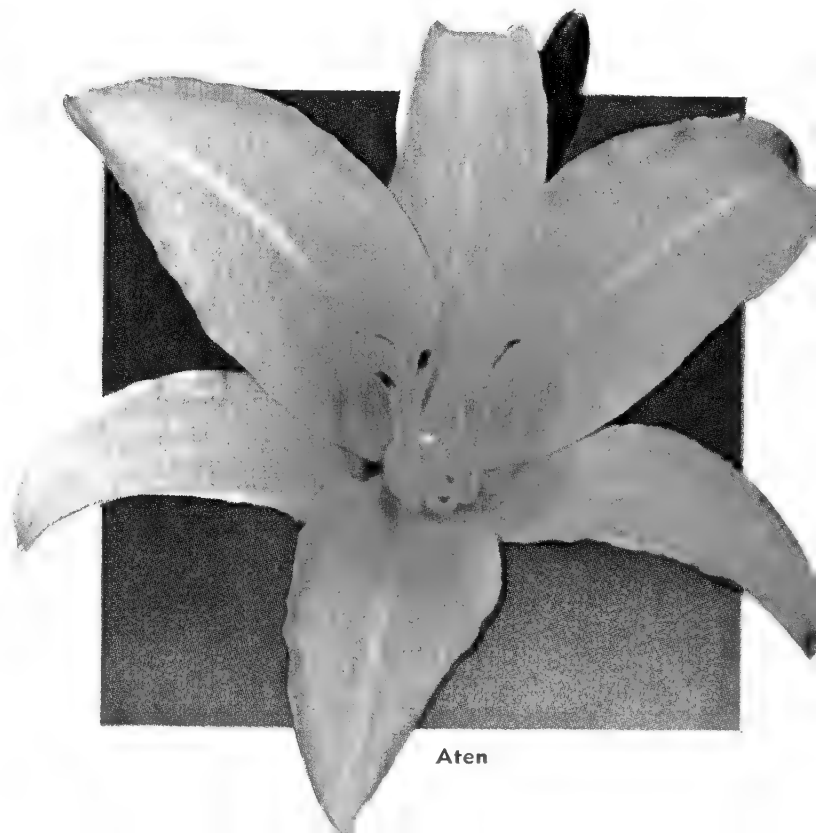
**Fred Stuntz**

### **WHY PLANT DAYLILIES?**

1. They are hardy and require little care.
2. They thrive in most soils and flower well in sun or partial shade.
3. They withstand plenty of moisture and also dry weather.
4. They may be planted any time of the year when the ground is not frozen.
5. They come in many colors and beautify the garden from May until September.
6. They last well as a cut flower, as new flowers open daily.
7. Don't forget that your perennial border needs the Daylily.

**1 Each of the 5 Varieties on This Page  
a Value of \$11.50 for \$10.00, Postpaid**

**For Late  
Summer  
and  
Early Fall  
Delivery**



**Aten**



# Hemerocallis

## A Select Collection of Good Standard Varieties

Time of Shipment Late Summer or Early Fall

Key to blooming season: E. (June); E.M.—Early Midseason (June and July); M—Midseason (July and August); L—Late (August and September).

- AUGUST PIONEER.** (Stout.) 42" A chrome-orange lightly tinted red. 75c
- BAY STATE.** (Betscher.) E.M. 36". A clear smooth yellow of perfect form. 50c
- BLACK FALCON.** (Nesmith.) L.M. 36". A deep mahogany-red with large flowers, petals lightly waved. \$2.00
- DAUNTLESS.** (Stout.) M. 36". A fragrant pale yellow with pastel blended mid-zone. 50c
- DOMINION.** (Stout.) E.M. 38". A medium sized flower in a rich red shade. \$1.00
- EARLIANA.** (Betscher.) E. 36". A very fine early flowering golden orange. 75c
- GAIETY.** (Betscher.) M. 36". A wide open large light lemon-yellow. 75c
- GRANADA.** (Traub.) M. 36". A smooth glistening tan and brown of great charm. \$1.00
- HONEY REDHEAD.** (Nesmith.) M. 34". A brilliant velvety red with a distinct border of creamy yellow. 75c
- HYPERION.** (Mead.) M. 40". A large fragrant pale lemon-yellow of exceptional merit. 75c
- LINDA.** (Stout.) M.L. 40". A fascinating flower in shades of rosy pink. 50c
- MIKADO.** (Stout.) E.M. 30". A fragrant rich orange with deep mahogany throat. 50c
- MINNIE.** (Hayward.) M.L. 36". A rich mahogany with an orange throat. 75c
- MODESTY.** (Betscher.) E.M. 36". A lovely uniform clear soft yellow. 50c
- MRS. J. J. TIGERT.** (Watkins.) M. 36". A very striking brilliant red. 75c
- MRS. W. H. WYMAN.** (Betscher.) M.L. 42". A free flowering soft glistening yellow. 75c
- PATRICIA.** (Stout.) E.M. 30". A fragrant pale lemon-yellow-chrome with a green throat. 75c
- PINK CHARM.** (Nesmith.) L.M. 38". A coral-pink with yellow throat. A beautiful flower with long-pointed petals. \$1.50
- ROMANY LASS.** (Nesmith.) M. 34". A tawny red with a deep rich maroon cast. \$1.00
- ROYALTY.** (Nesmith.) L. 40". A fine red and one of the best. \$1.00
- SACHEM.** (Stout.) M. 40". A rich deep red with a yellow-orange throat. 75c
- SUNNY WEST.** (H. P. Sass.) L. 52". A real find in a pale canary-yellow. 50c
- SWEET BRIAR.** (Nesmith.) M. 40". One of the best of the all-pink toned varieties. \$1.00
- THERON.** (Stout.) M. 30". A large dark mahogany-red with a gold throat. 75c
- TYLER RED.** (Tyler.) M. 36". A popular deep mahogany-red with large flowers. \$1.00
- VULCAN.** (Stout.) M. 36". A striking ruffled deep maroon with a golden throat. \$1.00

### SPECIAL OFFER—YOUR SELECTION

From the above list you may select a \$10.00 value for \$8.50, P.P.  
All orders for Hemerocallis amounting to \$5.00 or more will be sent postpaid.

## New Originations

By E. J. Kraus

If you wish something unusual in fine Hemerocallis which were selected from thousands of seedlings, make your selection from this list. For beauty of form and richness of color, you will find them most pleasing. For late summer or early fall delivery.

- ATEN.** 34". Late. Large, glistening, widely-flaring nasturtium-orange. A massive flower with extremely heavy substance. Strong, well branched growth habit. \$3.00
- AUTUMN DAFFODIL.** 30". Late. Small, deep lemon-chrome to straw-yellow resembling Daffodils. Abundant bloomer. \$2.00
- BROWNSTONE.** 36". Midseason. Wide, glossy, warm brown-purple, margined cream. Entirely sun-resistant. \$2.00
- CORAL BELLS.** 24". Late. Small, dainty, salmon over pale orange with dull rose eye spot. \$2.00
- FELICE.** 40". Late midseason. Small fiery poppy-red to Indian-orange-yellow. Long petals with margins waved. Tips abruptly narrowed and gracefully reflexed. Splendid strong grower. \$2.00
- FLAMES.** 34". Midseason. Small fiery poppy-red to Indian orange, free flowering on strong, slender, upright scapes. This bright flame-red carries a long distance and dominates the garden. \$2.00
- FRED STUNTZ.** 30". Early midseason. Wide-petaled glowing dark cardinal-red over orange. Very showy. Segments broad and overlapping. \$3.00
- GOLDENSONG.** 30". Midseason. Large, heavily ruffled, fluted and creped golden yellow. Sturdy plants covered with large golden bells. \$3.00
- MABEL FULLER.** 36". Midseason. Deep ruby-red underlaid with spectrum-red and having a bluish sheen. Color holds well in hottest sun. Honorable Mention Hemerocallis Society 1952. Finest red self to date. \$3.00
- MONONA.** 20". Midseason. Large glistening waxy orange, very free blooming. \$2.00
- PAMELA.** 40". Late midseason. Excellent, wide flaring, waxy, broad-petaled, buttercup-yellow. Extremely sturdy, well branched scapes. In fact the model of perfection in this respect. Should be in every collection. \$2.00
- PRIMULA.** 42". Early midseason. Large, early, frilled and ruffled flowers of Empire-yellow. Opens fully even on dull cool days. A repeat bloomer into the fall. Begins blooming with the Peonies and ends with the Mums. Almost 3 full months of bloom. \$2.50
- SHIMMER.** 30". Midseason. Buttercup-yellow with brilliant glistening sheen. Chartreuse throat gives extra attractiveness. \$3.00
- SPENCER FULLER.** 40". Midseason. Large ruffled glowing coppery bronze. Giant flower beautifully ruffled and reflexed adding much to its charm. \$2.50
- SUNNY MORN.** 34". Late midseason. A clean, clear light yellow self. Very free flowering throughout August. \$3.00
- YELLOWSTONE.** 36". Midseason. Large, free flowering light yellow. Wide petals, creped and ruffled. Delightful sweet fragrance. An improved Hyperion. \$2.00

You May Select Any 10 from the Above List for  
\$22.50, Postpaid.

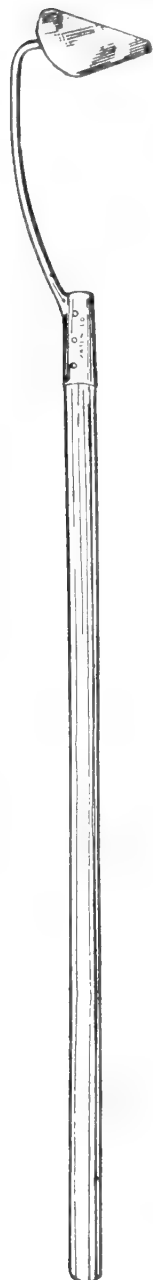
### A SPECIAL OFFER OF GOOD HEMEROCALLIS OUR SELECTION

We have in our large planting many fine varieties in shades of yellow, ranging from the palest to the deepest golden; also shades of peach, and various shades of red, that we were unable to list on account of space. We will select from these kinds.

6 VARIETIES, ALL DISTINCTLY DIFFERENT  
All correctly labeled as to variety,  
FOR ONLY \$3.50, Postpaid.

# The All Purpose Hoe

The Best Hoe for Perennials We Have Ever Used



## 5 Good Reasons for Owning This Hoe

- It is
- **Light—**  
24 ounces. Easy to use.
- **So Sharp—**  
Cuts weeds easily.
- **So Strong—**  
Stands tough use.
- **You Stand Erect—**  
No tired back.
- **Even Men Like This Hoe**  
Which was especially designed for women.

A real present for a gardener.

**Each \$1.85, Postpaid**

**Just the Hoe for the Perennial Border**

Hillandale, Md.

*"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."*

Noble, Okla.,  
April, 1952

*"Please send me two of the 'All-Purpose Hoes.' Will let my friend have one and I will keep other as we are always fighting over the one I have. Every one likes to use it."*

MRS. E. C.



## WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and Birthdays often become a real problem.

A common slogan is: "Say it With Flowers." But fresh flowers last but a short time and are then discarded. Our slogan is: "Give Plants That Will Produce Flowers." Then your present will be enjoyed year after year.

You can do this by sending your order to us for Peony roots, a Lilac bush, or an ornamental Crab Tree, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers would also enjoy using one of our fine garden hoes, and one Christmas this seemed to be a favorite item.

## SPRAY YOUR PHLOX FOR RUST

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.

# THE BEST IN HARDY PERENNIAL PHLOX

**Well Rooted, Field-Grown Plants  
None More Beautiful**

For spring and fall planting. In the North we do not recommend planting in the fall.

**AMERICAN BEAUTY.** A strong growing, medium tall variety in a uniform shade of rosy pink. Very desirable.

**BLUE BOY.** This is the nearest to a true blue that we have ever grown. For a fine showing, plant Blue Boy with a good white.

**BRIGHT EYES.** A soft pink with a red eye. Florets extremely large, plant medium tall, and color very bright.

**CECIL HANBURY.** A new variety in a bright shade of salmon-pink with a carmine eye. A most satisfactory new Phlox.

**CAROLINE VANDENBERG.** An attractive shade of lavender-blue. Large florets and makes an attractive showing if planted with a good white.

**COMUS.** An outstanding coral-pink with large flower heads. A deep pink that is never disappointing.

**DRESDEN CHINA.** Another new, very large soft pink that we are adding to our list this year. A strong growing variety.

**FLASH.** For a fine red this is one of the best we have ever grown. The plant is strong and free flowering.

**LILLIAN.** A delicate cameo-pink. A variety that is liked by all.

**MARY LOUISE.** A perfectly beautiful white with unusually large flower heads. A good grower in any garden.

**MT. HOOD.** A tall flowering pure white with heavy, dark green foliage.

**PINKETTE.** A soft apple-blossom-pink. The center of each floret is of a deeper pink shade. One of the loveliest of all.

**PRIME MINISTER.** A good white with a crimson eye.

**RED POLKA.** A new white with a deep crimson eye.

**RHEINLANDER.** A favorite salmon-pink with excellent growing habits. The plant is thrifty and produces large flower heads.

**ROSY BLUE.** A tall soft lavender-blue with delicate pink undertones. An excellent variety with large florets.

**ROYAL PURPLE.** A new variety in a rich shade of royal purple.

**RUBY LEE.** This is a rich plum-red with immense flower heads. The plant is of medium height, strongly branched, and produces flowers of unusual size.

**SALMON BEAUTY.** One of the most colorful varieties we grow. The shade is a deep salmon-pink with a large white eye.

**SPITFIRE.** A large salmon-orange with a small crimson eye. Outstanding.

**STARLIGHT.** A lovely purplish violet with a white star in the center. Always in demand.

**THOR.** An old timer that always gives satisfaction. Throws up many stems producing nicely shaped trusses in pleasing salmon-pink.

**WORLD PEACE.** One of the very best of the newer varieties. A pure white with strong sturdy stems and dark green glossy foliage.

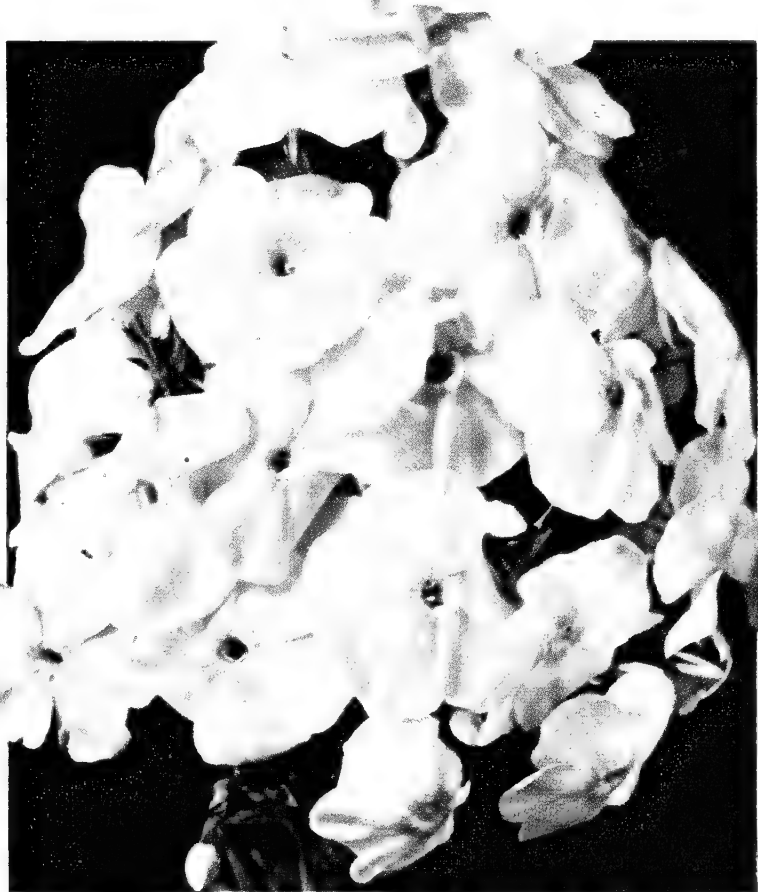
(See opposite page for prices).



Pinkette

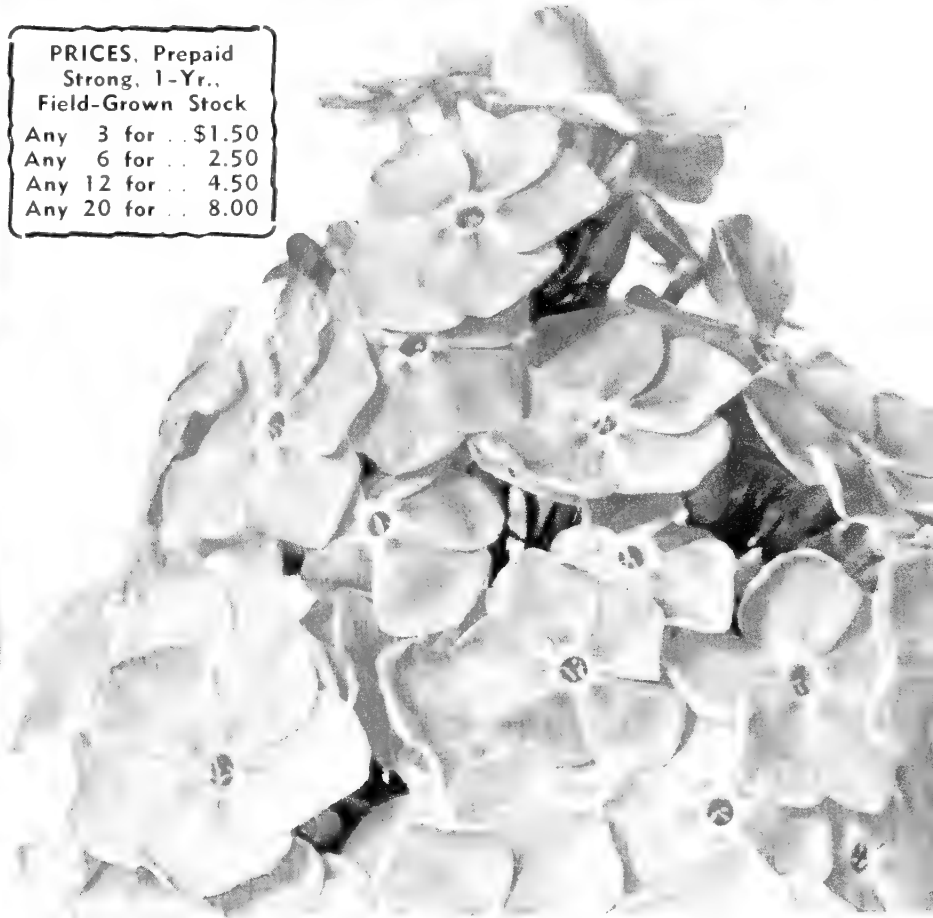


Flash



Rosy Blue

PRICES, Prepaid		
Strong, 1-Yr.,		
Field-Grown Stock		
Any 3 for ..	\$1.50	
Any 6 for ..	2.50	
Any 12 for ..	4.50	
Any 20 for ..	8.00	



Lillian



Salmon Beauty

Mt. Hood



Starlight





# Flowering Shrubs

**All Shrub Orders Amounting to \$5.00 or More Will Be Sent Prepaid.**

## ZABELI HONEYSUCKLE

Outstanding! The nearest to red flowers of all the Honeysuckles. This variety blooms in May and the flowers are followed by bright red berries which the birds are very fond of. The plant reaches a height of about five feet which makes it fine for hedging. Also fine for specimen planting. 2 to 3 ft., each \$1.50; 2 for \$2.75; 6 for \$5.00.

Zabeli Honeysuckle

## SAKHALIN HONEYSUCKLE (New)

A newcomer from Diamond Mountains of Korea. The fruit was gathered from a bush about four feet high in 1917. Some six years later this new variety flowered at the Arnold Arboretum. The flowers are unique in color, a dark maroon-purple with prominent white filaments and straw colored anthers. They are freely borne on long slender stalks against a foil of dark leaves. The foliage is conspicuously red. The fruit is scarlet and ripens in July. Strong 18 to 24 in. plants, each \$1.75; 2 for \$3.00.

## BELLA ALBIDA HONEYSUCKLE

A very hardy, upright growing variety producing pure white blossoms with bright red berries. This variety makes a splendid tall hedge. It will attain a height of from 10 to 12 feet if left untrimmed. 2 to 3 ft., each \$1.50; 2 for \$2.75.

## BLUE MIST

(Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Caryopteris, proved hardy to the Canadian line.

A low growing, perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lace-like flowers. Nice 18 to 24 in. plants, each \$1.25; 2 for \$2.25.

## PRUNUS CISTENA

Prof. Hansen's Famous Red-Leaved Cherry

A wonderful low-growing intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you. 2 to 3 ft., each \$2.50; 2 for \$4.50.

## SPIREA VAN HOUTTEI

This is the Spirea most people speak of as Bridal Wreath. A fast growing Spirea that everybody likes. Very hardy. Makes a wonderful display of color. Pure white. Makes fine hedges. 2 to 3 ft., \$1.00; 3 for \$2.75; 6 for \$5.00.



## HONEYSUCKLE HECKROTTI

A wonderful new Honeysuckle that naturally grows as a vine but by careful trimming can also be easily grown as a rounded bush 2 to 5 feet in height as desired. Also can be easily grown as a rounded hedge by trimming. Hedge, bush, or vine is covered all summer with great soft rose-colored trumpets showing a creamy yellow throat. Strong 2-yr. plants, each \$1.35; 2 for \$2.50.



Prunus Triloba

## PRUNUS TRILOBA

(Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double Rose-like pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it. 2 to 3 ft., \$2.00 each; 2 for \$3.75. 3 to 4 ft., \$2.50 each; 2 for \$4.50.

## DWARF NINEBARK

A very hardy low growing shrub that reaches a height between two and three feet. May also be planted in the flower border as a specimen shrub. Lovely white flowers appear in June, followed by reddish berries during the summer. A valuable shrub. 18 to 24 in., each \$1.25; 2 for \$2.25; 6 for \$5.00.



Caryopteris, Blue Mist



Prunus Cistena



**Euonymus alatus**

## HYDRANGEA P. G.

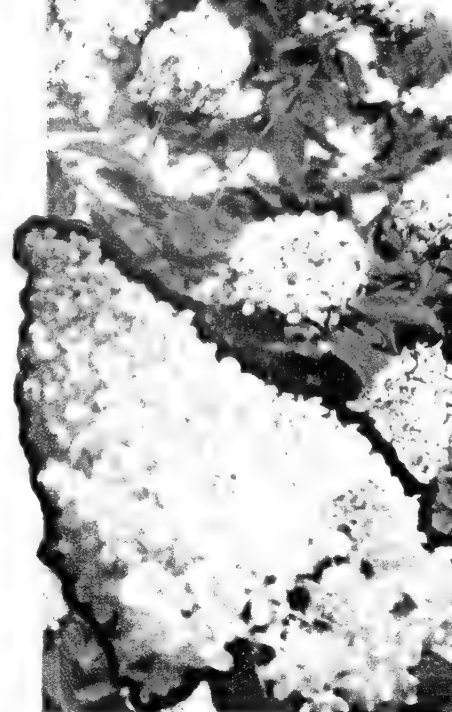
This is the large fall blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first it is pure white but the color gradually develops into a delicate pink. Makes fine winter bouquets. 2 to 3 ft., each \$1.25; 2 for \$2.25.

## HYDRANGEA, Hills of Snow

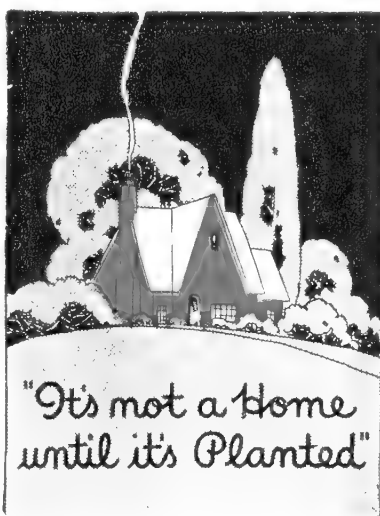
This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. It does very well in the shade. It makes a fine border plant and is also excellent for planting about the house. 2 to 3 ft., each \$1.25; 2 for \$2.25.

## EUONYMUS alatus

(New.) A very striking shrub to grow for individual specimens both about the house or in the border. Low growing, up to 3 or 4 feet. Spreads out into a round, dense, shapely shrub, with dark rich green bark, limbs heavily winged. Foliage rich green changing in fall to a very rich reddish yellow. 2 to 3 ft., \$2.50; 2 for \$4.75.



**Hydrangea, P. G.**



## PHILADELPHUS, Virginal

*Finest of the Philadelphia*

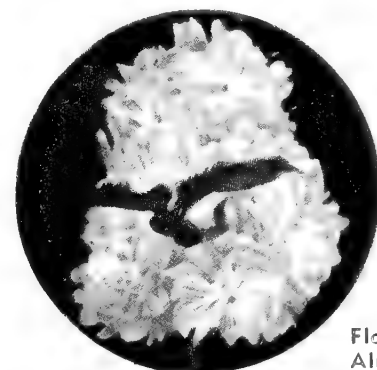
Everything considered this is the most sensational of all the Philadelphia. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost. 18 to 24 in., each \$1.25; 2 for \$2.00. 2 to 3 ft., each \$1.50; 2 for \$2.75. 3 to 4 ft., each \$1.75; 2 for \$3.25.

## TAMARIX (Summer Glow)

A beautiful shrub with silvery blue-green foliage. The flower spikes are a Tyrian rose and appear on the top of the foliage and bloom all summer long. Ultimate height 8 feet but may be pruned back to 5 or 6 ft. Cut plants back to within 6 inches of the ground each spring. 2 to 3 ft. plants, each \$1.50; 2 for \$2.75.

## HIGH BUSH CRANBERRY

A large growing shrub which resembles the Snowball. Leaves redden up in the fall and are very beautiful. The white flowers are followed by a profusion of bright red berries, in large clusters, which hang on way into the winter and make a wonderful lawn ornament. These berries are fine for culinary purposes and make a jelly that looks and tastes exactly like that of the marsh Cranberry. Grows to a height of six to seven feet. 18-24 in., each \$1.50; 2 for \$2.75.



**Flowering Almond**

## OWN ROOT FLOWERING ALMOND

*All Own Root*

Masses of little pink Rose-like flowers, like those of the Prunus Triloba literally cover the plant before the leaves appear. The Triloba will grow to a height of five feet, while the Almond grows about 3 feet. 2 to 3 ft. plants, each \$1.25; 2 for \$2.25.



**Tamarix**



**Philadelphus, Virginal**

## High Bush Cranberry





# The Best in Flowering Crabs

## Excellent For Every Locality

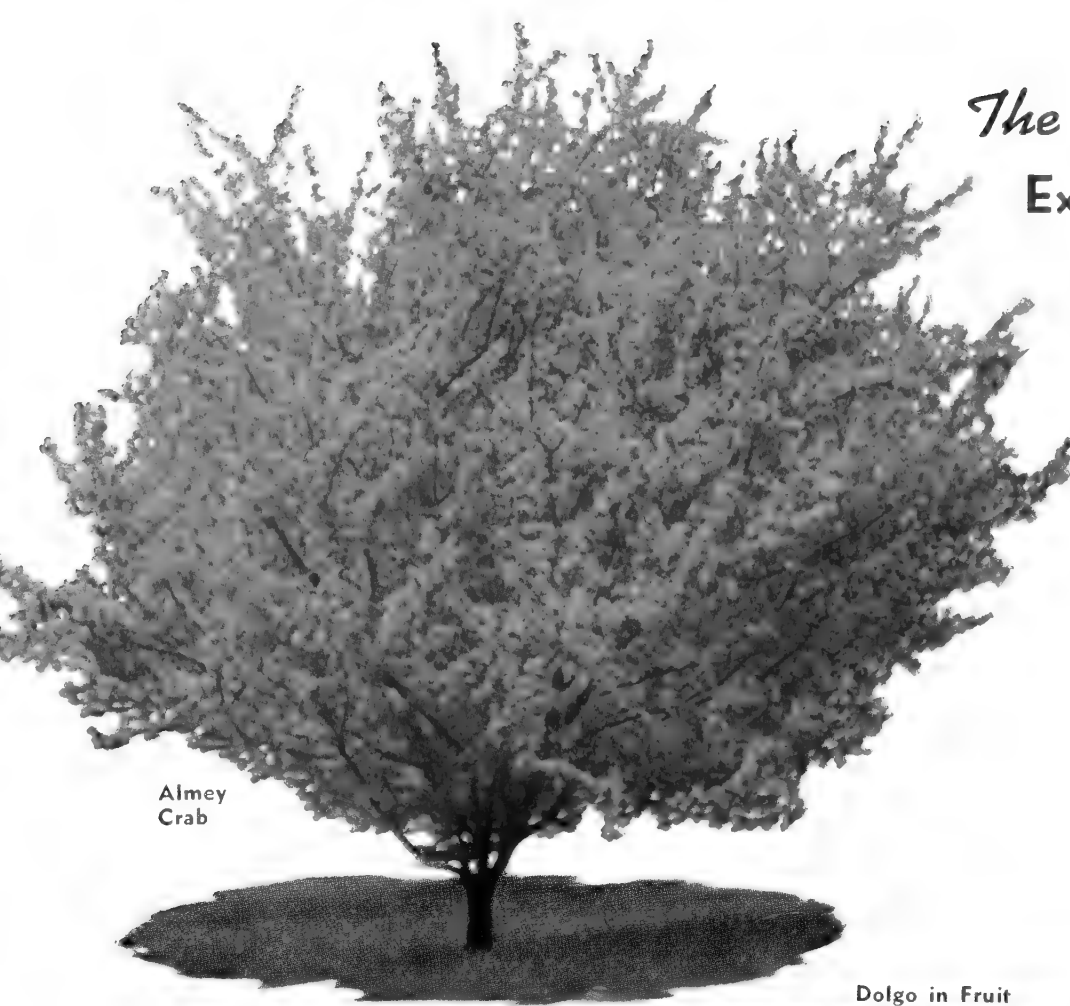
### ALMEY

(Miss Preston)

A strong growing tree producing large blossoms of glistening red, followed later in the season by small scarlet fruits that cling to the tree long after the leaves have dropped. Each petal has white markings at the base, giving the effect of a five-pointed star. When this tree is in bloom, it is a mass of flaming red flowers. This tree should bloom well the second year after planting and the blossoms are often the size of a dollar. A real sensation in any planting.

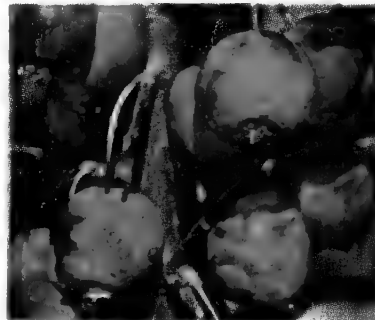
4 to 5 ft., each \$3.25; 2 for \$6.00

5 to 6 ft., each \$3.75; 2 for \$7.00



Almey Crab

Dolgo in Fruit



### CRAB JELLY

The Beauty and Dolgo make wonderfully fine jelly, each with a distinctly different flavor. Mix equal parts of juice and sugar, and make as you would any other jelly. This combination alone will tell nicely. Be sure to try these.

### HOPA FLOWERING CRAB

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes good jelly.

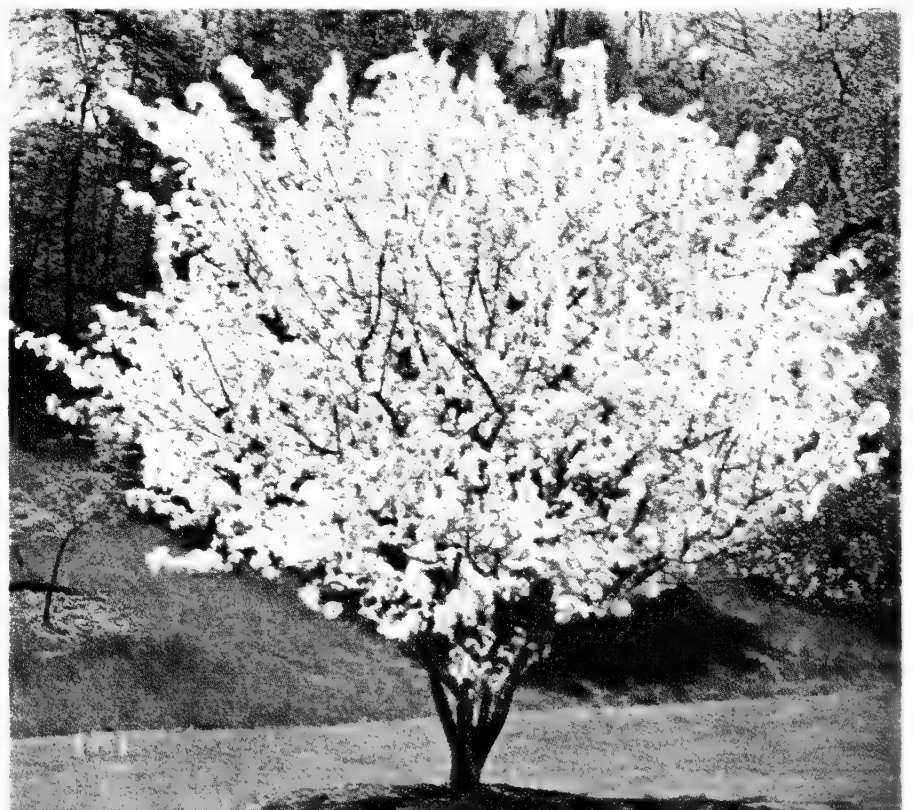
The Dolgo and Hopa are in bloom at practically the same time, with the Red Silver bursting into bloom just as the others are starting to pass. **Strong**, 4 to 5 ft. trees \$2.50; 2 for \$4.50. 5 to 6 ft. trees, \$2.75; 2 for \$5.00.

Hopa Crab



**DOLGO.** This is the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit which sells for high prices. **Strong**, 4 to 5 ft. trees, \$1.50; 2 for \$2.75. 5 to 6 ft. trees, \$1.75; 2 for \$3.25.

Dolgo Crab





PLEASE DO NOT  
WRITE IN THIS  
SPACE

**BRAND PEONY FARMS**  
**FARIBAULT, MINNESOTA**

Date ..... 19.....

Name \_\_\_\_\_

Please Be Sure to Write Your Name Very Plainly

Street Address or Rural Route \_\_\_\_\_

Post Office ..... State .....

Express Address If Not  
The Same as Post Office ..... Zone No. ....

If You Live in a Large City That is Zoned, Please Use Your Zone Number

Amount Enclosed: \$.....

[illegible]

May we substitute equally good variety if any kinds ordered are exhausted? No..... Yes.....



PLEASE DO NOT  
WRITE IN THIS  
SPACE

**BRAND PEONY FARMS**  
FARIBAULT, MINNESOTA

Date ..... 19.....

Name .....

Please Be Sure to Write Your Name Very Plainly

Street Address or Rural Route .....

Post Office \_\_\_\_\_ State \_\_\_\_\_

Express Address If Not  
The Same as Post Office ..... Zone No. ....

If You Live in a Large City That is Zoned, Please Use Your Zone Number

Amount Enclosed: \$.....

[illegible]

May we substitute equally good variety if any kinds ordered are exhausted? No..... Yes.....





**BECHTEL'S IMPROVED. (Purely Ornamental.)** A double form of the native Wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double, light pink flowers which look like double pink Roses, with the most delightful perfume of any known tree, and sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great. The most fragrant of any of the Crabs and the only double. **Fine 2 to 3 ft. trees, \$2.25 each, or \$4.00 a pair.**

November 1, 1952

*"The 20 Bechtel Crabs that you sent me a few years ago are now my pride and joy. I planted Clara Butt Tulips under them and early Forget-Me-Nots. With your Persian Lilac hedge, my spring garden is a picture. Now my Bechtel Crabs are a glowing coral, and so lovely that I am hoping I may have more.*

MRS. H. H.

**ESTALINE. (Dual Purpose.)** Another fine dual purpose Crab bearing large beautiful Crabs of a deep purple color on a green undercoat. Splendid for both canning and eating purposes. When in bloom, it makes a beautiful lawn specimen. **4 to 5 ft. trees, each \$2.00; 2 for \$3.75. 5 to 6 ft. trees, each \$2.50; 2 for \$4.75.**

**MORDEN 8A 13. (Miss Preston.)** The beauty of this variety lies in the appearance of the tree itself. It is one of the most beautiful ornamental trees we have ever seen. The tree is upright in growth, with a graceful sweep of the limbs. The bark is a dark, rich maroon. The leaves are medium in size. With the first touch of frost in the fall, the leaves take on beautiful red and orange shades. The flowers are a deep pink. A lovely small tree for the lawn. **3 to 4 ft., each \$2.00; 2 for \$3.50. 4 to 5 ft., each \$2.50; 2 for \$4.50.**

**RED SILVER.** A remarkable lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. The tree is very hardy here with us and, in our opinion, is one of the best of all the Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom. **4 to 5 ft. trees, each \$2.50; 2 for \$4.75. 5 to 6 ft. trees each \$3.00; 2 for \$5.75, not prepaid.**

**SCUGOG. (Miss Preston, Ottawa.)** A large new Flowering Crab with pink blossoms. A great bearing variety of large Crabs,  $1\frac{3}{4}$  inches in diameter. The fruit is much larger than the older leading Crabs and is better flavored. This variety has red skin, red flesh, red core, and red seeds. It is a fine ornamental tree and also most excellent to eat and it makes a beautiful jelly. Successfully grown now from northern Alabama to far northwest Canada. **3 to 4 ft. trees, each \$2.00. 4 to 5 ft. trees, each \$2.50.**

**SUNDOG (Originally Morden No. 453.)** This variety has large rounded blossoms, red in the bud, opening to pink with a trace of mauve shading. The tree is literally covered with bloom from the lowest to the highest branch. The tree is columnar, narrow but strong, and requires little ground room. This upright growing variety makes a fine accent tree. It's also fine to use for screening off undesirable surroundings. **4 to 5 ft. trees, each \$2.75; 2 for \$5.00.**

## New Crimson King Maple

(Pat. No. 735)

Here is a new Maple that is causing a sensation all over the country. It is a sport of the Norway Maple of Europe. Some 10 to 12 years ago a specimen of the new tree was sent from Europe to this country. Stock from this one tree was soon propagated and trials made in different parts of the country. It was not long before this new tree was on the road to great popularity.

The illustration gives one a very accurate picture of the tree itself and is not an exaggeration as to form and color.

This color is retained all through the season. **5 to 6 ft. trees, each \$4.75; 2 for \$9.00, not prepaid.**

Stock listed on these 2 pages is not priced for prepaid shipment.



Red Silver Crab

We have other Flowering Crabs we have not listed such as Almata, Erie, Morden 27, Morden 450, Morden 451, Morden 455, Morden 457. If you are interested in making a collection of these fine Crabs, write us for special prices.

Norway Maple—Crimson King





**FANTASY.** (Hall.) 34". A rose and orchid combination unlike any other in the pink class. The flower is slightly ruffled, the color vivid, and a deep tangerine beard accents the rich coloring of the falls.  
Each \$3.50; 3 for \$9.00

**MISTY GOLD.** (Schreiner.) 33". An entrancing large lemon-yellow with lightly ruffled petals. An unusual and beautiful flower that will not prove disappointing.  
Each 75c; 3 for \$2.00

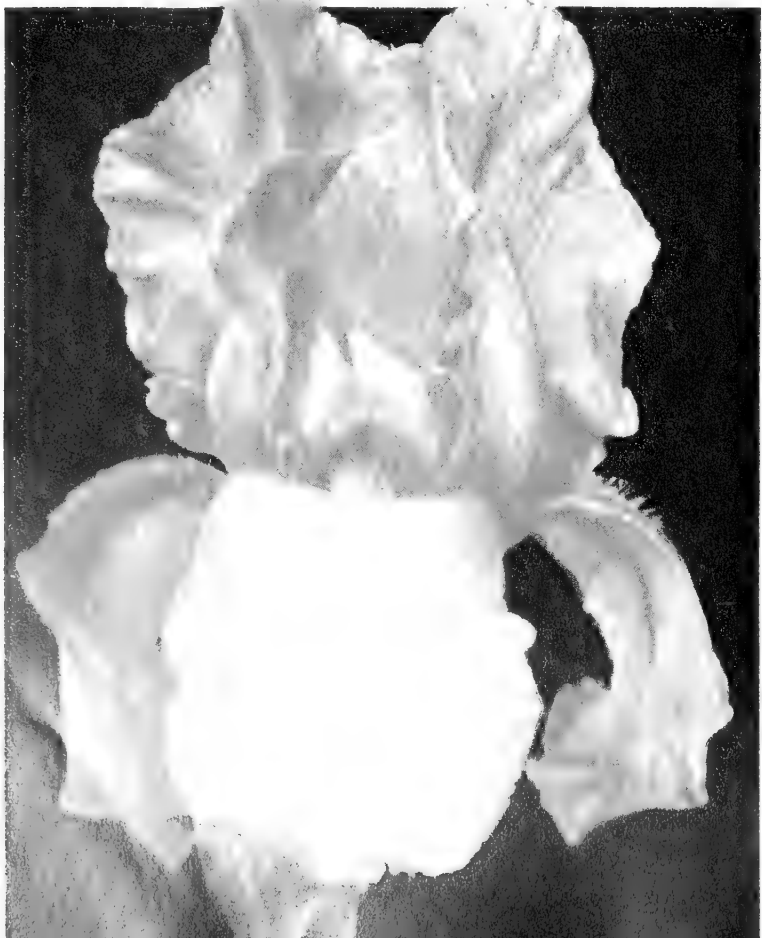


**BLUE RHYTHM.** (Whiting.) 40". A soft cornflower-blue with a silvery overtone. A fine plant beautifully branched and free blooming.  
Each \$1.00; 3 for \$2.50

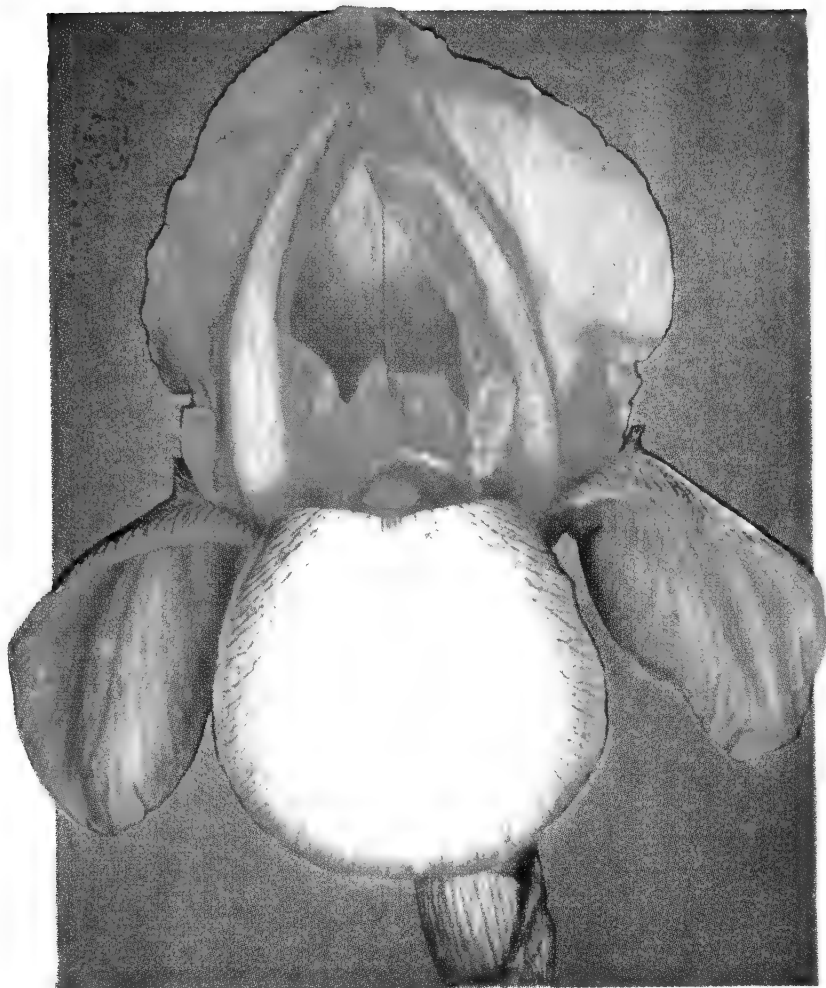
**ROCKET.** (Whiting.) 36". A fascinating orange self, with deep chrome standards and orange-chrome falls. Brilliant in the field and outstanding in the show room.  
Each \$1.00; 3 for \$2.50

1 Each of  
All 4  
for  
\$6.00  
3 Each  
for  
\$15.00,  
Postpaid

*Choice*







**BRIGHT LIGHTS.** (Schreiner.) 36". An unusual bright yellow with deep golden standards. Falls almost a pure white with a stitching of soft yellow on the edge. Each \$1.00; 3 for \$2.50



**BLACK FOREST.** (Schreiner.) 33". A rich deep blue black with beard of the same color. Flowers of medium size but of wonderful color. Each \$1.00; 3 for \$2.50

## *Iris*

**RED VALOR.** (Nicholls.) 38". A superb garnet-red with domed standard, semi-flaring falls and brown beard. A red that has wonderful finish and substance. Each 75c; 3 for \$2.00

1 Each of  
All 4  
for  
\$3.25  
3 Each  
for  
\$9.00,  
Postpaid

**ORELIO.** (DeForest.) 35". A very rich reddish brown of fine form and texture. The flowers are large, borne on tall and well branched stems. Each \$1.00; 3 for \$2.50





**BRIGHT SONG.** (Schroeder.) 38". A bright ruffled pink with a prominent tangerine beard. The plant is tall with well branched stems. Each \$3.00



**JANE PHILLIPS.** (Graves.) 34". For a true light blue here is one of the very best. A charming variety of fine form. Each \$3.00

**NEW SNOW.** (Fay.) 38". A fine, well named white with a bright yellow beard that adds beauty to the flower. The stalks are well branched and carry large ruffled flowers. One of the best of all whites. Each \$1.50

**1 Each of  
All 4  
On  
This Page  
for  
\$10.00,  
Postpaid**

**ARGUS PHEASANT.** (DeForest.) 38". A striking golden brown with a bright coppery sheen. A large flower that is a top favorite in its color class. Each \$3.00



# General Iris List

The varieties illustrated in color are not described again in the list which follows.

Delivery starts July 10 and continues throughout the early fall months.

**ACTION FRONT.** (Cook.) 36". An excellent coppery red with brilliant yellow beard. A splendid growing variety, with strong stalks and heavy foliage. Each 60c; 3 for \$1.50

**AMIGO.** (Williamson.) 34". A richly colored Iris with light lavender standards, and pansy-purple falls. Winner of many awards. Each 60c; 3 for \$1.50

**ANITRA.** (H. Sass.) 34". A silvery sky-blue of great size and beautiful form. Greatly admired in both field and show room. Each 60c; 3 for \$1.50

**ANNA WILLIAMSON.** (Cook.) 36". A bright fragrant rosy pink bicolor with light pink standards and deeper pink falls. A pale yellow suffusion brightens the rosy pink coloring. Each \$1.00; 3 for \$2.50

**AUBANEL.** (Cayeux.) 38". A unique shrimp-pink with a flush of yellow in the heart. Fine for mass planting. Each 60c; 3 for \$1.50

**AZURE SKIES.** (Pattison.) 36". An attractive azure-blue self with a white beard. Standards and falls heavily ruffled. A flower of fine form and substance. Each 60c; 3 for \$1.50

**BANDMASTER.** (H. Sass.) 38". A tall free flowering medium blue. Flowers are of immense size and a shade lighter than Great Lakes. Each 75c; 3 for \$2.00

**BELLERIVE.** (Benson.) 40". A tall, rich creamy variety of excellent form and substance. Petals slightly ruffled. This new Iris won the President's Cup at the Iris Convention held in St. Louis in 1952. Each \$2.00

**BERKELEY GOLD.** (Salbach.) 38". A rich deep golden yellow of good form and splendid growing habits. Holds a high ranking position in the list of 100 best Iris. Each 60c; 3 for \$1.50

**BLUE GLOW.** (Nicholls.) 36". A rich indigo-blue with standards somewhat lighter than the falls. The haft is a solid brown with a white beard shading into orange. One of the very best in this color. Each \$1.00; 3 for \$2.50

**BLUE SHIMMER.** (J. Sass.) 38". A choice waxy white, heavily peppered with the clearest tones of blue. The flower is large, fragrant and beautifully formed. This is a charming variety loved by all. Each 75c; 3 for \$2.00

**BLUE VALLEY.** (Smith.) 36". A fragrant true blue. Flowers ruffled, large in size, and of fine form. Each \$1.00; 3 for \$2.50

**BLUE ZENITH.** (Whiting.) 40". A slightly ruffled sky-blue self of large size, excellent form. A truly good blue. Each 60c; 3 for \$1.50

**BRYCE CANYON.** (Kleinsorge.) 38". A self colored reddish brown that is proving very popular. A huge flower with large rounded falls and nicely held standards. Each \$1.00; 3 for \$2.50

**CAMPFIRE GLOW.** (Whiting.) 35". A bright ruby self, overlaid with bright copper. A real self with no haft markings, even the beard is deep copper-red. Flowers of excellent substance. Each \$2.00

**CHANTILLY.** (Hall.) 36". A fragrant orchid-pink with heavily ruffled standards and falls. The flowers are of medium size and are very fragrant. A fine cutting variety. Each \$1.00; 3 for \$2.50

**CHIVALRY.** (Wills.) 36". A large, ruffled blue that instantly attracts the attention of all visitors. The flowers are nicely formed with wide falls and closed standards. Dykes Medal Winner. Each \$1.00; 3 for \$2.50

**CLOTH OF GOLD.** (Whiting.) 36". Another fine deep yellow self. A beautifully formed variety with wide flaring falls and heavy orange beard. Fragrant. Each 75c; 3 for \$2.00

**CLOUD CASTLE.** (Graves.) 37". A very large wistaria-blue with broad standards and wide flaring ruffled falls. Each \$1.00; 3 for \$2.75

**CONFETTI.** (Schreiner.) 38". A well branched pink plicata with large flowers of heavy substance. A striking flower of beautiful form. Each \$2.00

**COPPER ROSE.** (Cook.) 38". A copper, rose, and tan blend enhanced by a glow of golden yellow in the center. Standards buff-pink and rose with more red in the falls. Each 60c; 3 for \$1.50

**DANUBE WAVE.** (Schreiner.) 38". A rich shade of marine blue. A thrifty growing Iris of excellent substance. Flowers well placed on nicely branched stems. Each \$1.50; 3 for \$3.75

**DESERT SONG.** (Fay.) 40". A beautiful new cream with just a tinge of golden tan. The flowers are of excellent size, well proportioned, and beautifully ruffled. Each \$1.00; 3 for \$2.50

**DISTANCE.** (Cook.) 36". A silvery light blue with an inconspicuous white beard. Each \$1.00; 3 for \$2.50

**DREAM CASTLE.** (Cook.) 38". A lovely pure orchid-pink with a near white beard. The standards are domed with broad, rounded falls. Each \$1.00; 3 for \$2.50

**EBONY QUEEN.** (Sass.) 36". A medium large dark black-purple with well branched stems. Each \$1.00; 3 for \$2.50

**ELMOHR.** (Loomis.) 36". An unsurpassed rich mulberry-violet so distinct in size and color that it appeals to all. The ruffled blossoms often measure 7 inches across and are borne on strong, sturdy stems. Dykes Medal Winner in 1945. Each 75c; 3 for \$2.00

**FAIR ELAINE.** (Mitchell.) 36". An unusual variety and distinctly different from all others classed as yellows. The standards are a creamy white with golden falls and orange beard. Each 60c; 3 for \$1.50

**GALLANT LEADER.** (Weisner.) 40". Another impressive red with deep rose-red standards and velvety maroon falls overlaid copper-gold. Each 50c; 3 for \$1.25

**GARDEN FLAME.** (H. Sass.) 34". A deep rosy garnet with no haft markings. A striking Iris with broad rounded falls coming into bloom late in the season. Each 75c; 3 for \$2.00

**GARDEN MAGIC.** (Grinter.) 36". A giant velvet red that ranks among the best in its color. The plant is medium tall with glossy velvety falls enhanced by a rich golden beard. This is as pure a red as you find in Iris to date. Each 60c; 3 for \$1.50

**GOLDBEATER.** (Kleinsorge.) 36". A chrome-yellow self without markings or blendings of any kind. This large fragrant yellow will give a good account of itself in any garden. Each 75c; 3 for \$2.00

**GOLDEN EAGLE.** (D. Hall.) 38". One of the very largest clear light yellows. A pleasing variety bearing 6-inch flowers without a trace of orange or amber. Each 75c; 3 for \$2.00

**GOLDEN FLEECE.** (J. Sass.) 36". A large ruffled flower with light yellow standards with creamy falls edged gold. A popular lemon-yellow. Each 75c; 3 for \$2.00



**GOLDEN LIGHTS.** (H. Sass.) 34". A golden yellow burnished orange-cinnamon at the edges. A bright golden brown with unusual ruffling.  
Each 60c; 3 for \$1.50

**GOLDEN SPIKE.** (Whiting.) 36". A midseason deep yellow self with a heavy orange beard. The well branched stalks carry many flowers open at one time. For a good deep yellow this one will satisfy.  
Each 60c; 3 for \$1.50

**GOLDEN SUNSHINE.** (Schreiner.) 38". An outstanding pure true yellow of excellent form and generous size. The flower is large with wide petals.  
Each \$7.50

**GOLDEN TREASURE.** (Schreiner.) 38". A very lovely soft yellow with a deep orange beard. The flower is unusually large, of fine silky texture, and beautiful form.  
Each 60c; 3 for \$1.50

**GRAND CANYON.** (Kleinsorge.) 38". A nicely formed and delicately ruffled variety made up of a blending of many colors, plum, copper, and gold.  
Each 75c; 3 for \$2.00

**GREAT LAKES.** (Cousins.) 40". A very tall fragrant clear blue self. The flowers are of fine form and substance. A favorite variety among the blues. Dykes Medal Winner in 1942.  
Each 75c; 3 for \$2.00

**HARRIET THOREAU.** (Cook.) 38". A delightful orchid-pink self with strong stems and slightly waved petals. The plant is tall and this lovely pink shows up well in the field.  
Each 60c; 3 for \$1.50

**HELEN MCGREGOR.** (Graves.) 36". A clear pale blue, uniform in color. The form of the flower is perfect, with flaring and daintily ruffled petals. Supreme as a light blue.  
Each \$2.00

**HERITAGE.** (Hall.) 34". One of the new flamingo-pinks with slightly ruffled, semi-flaring falls and nicely formed standards. A bright tangerine beard adds to the beauty of the flower.  
Each \$3.50

**INDIAN HILLS.** (Grant.) 37". A large, rich true purple of excellent substance and fine form. A very thrifty grower. A popular variety for our Decoration Day sales. If planted with a deep yellow, it makes a fine contrast.  
Each 50c; 3 for \$1.25

**INSPIRATION.** (Stevens.) 38". A popular rose toned Iris distinctly different from all others in this color class. This variety will command attention in any fine planting. Fragrant.  
Each \$1.00; 3 for \$2.50

**JAKE.** (Long-Sass.) 38". A large pure glistening white, its charm accentuated by a brilliant golden beard, and narrow, clean cut gold bands at the base of each fall. The flower has fine substance and exquisite form. This fine white stands erect in the field and will show up well among the best of all white varieties.  
Each 60c; 3 for \$1.50

**KATHERINE FAY.** (Fay.) 36". A large pure white showing no yellow. The falls are semi-flaring with slight ruffling. Petals broad and of excellent substance.  
Each 75c; 3 for \$2.00

**KLONDYKE GOLD.** (Kirkland.) 34". Unusually large flowers of a rich gold color that does not fade. Ranks with the best of the yellows.  
Each 60c; 3 for \$1.50

**LADY MOHR.** (Salbach.) 36". A unique variety entirely different from all others in the Mohr family of Iris. The standards are oyster-white large and slightly ruffled. Falls are pale chartreuse or greenish yellow, with prominent veining.  
Each \$1.00; 3 for \$2.50

**LAKE GEORGE.** (Smith.) 36". A splendid blue with flaring wavy standards and almost horizontal falls. Deeper in color than Great Lakes.  
Each 75c; 3 for \$2.00

**LANCASTER.** (Cook.) 36". A coppery old rose blend with colors changing from deep pink to old rose. Soft brown markings are found near the falls, giving the flower a lustrous pinkish tan effect.  
Each 60c; 3 for \$1.50

**LORD DONGAN.** (K. Smith.) 37". A striking variety with Chinese-violet standards and broad, deep pansy-violet velvety falls.  
Each 75c; 3 for \$2.00

**LORI MAY.** (DeForest.) 32". A pleasing shade of rose-pink. Almost a true pink.  
Each 75c; 3 for \$2.00

**LOTHARIO.** (Schreiner.) 38". A huge bicolor with light blue standards and rich velvety purple falls. A tall variety, lightly frilled and fragrant.  
Each \$1.00; 3 for \$2.50

**MAJENICA.** (Cook.) 38". A fine salmon-pink blend with wide petaled flowers of excellent substance. A huge flower with standards and falls practically identical.  
Each 60c; 3 for \$1.50

**MANYUSYA.** (J. Sass.) 33". An exquisitely ruffled orchid-pink. A charming variety.  
Each 60c; 3 for \$1.50

**MARY VERNON.** (McKee.) 36". A variegata with golden bronze standards and wide flaring falls of bright red. The falls are edged with gold.  
Each 75c; 3 for \$2.00

**MASTER CHARLES.** (Williamson.) 38". A glowing mulberry-purple self. Brown tones at the haft and beard of mahogany tipped brown add to the very brilliant coloring.  
Each 75c; 3 for \$2.00

**MELITZA.** (Nesmith.) 40". A creamy yellow with somewhat deeper coloring in the falls. The heavy tangerine beard enhances the beauty of this popular variety.  
Each 60c; 3 for \$1.50

**MIDWEST GEM.** (H. Sass.) 36". A golden apricot and pink blend with ruffled petals of excellent substance. Fragrant and attractive.  
Each 60c; 3 for \$1.50

**MISS CALIFORNIA.** (Salbach.) 40". A very satisfactory gigantic lilac-pink with a lemon-yellow beard. An excellent garden flower and seems to do well in all parts of the country.  
Each 60c; 3 for \$1.50

**MOONLIGHT SONATA.** (Stevens.) 36". A cool lemon to sulphur-yellow with beard of the same color. The petals are finely notched at the edges. A distinct flower of exceptional merit.  
Each \$1.50; 3 for \$3.75

**MORNING MELODY.** (Becherer.) 38". A refined soft orchid-lavender with a white beard. The fragrant flowers are nicely formed with domed standards and broad falls.  
Each \$2.00

**MT. MCKINLEY.** (Schreiner.) 38". An early blooming variety with white standards tinted soft blue, soon fading to a clear white. Falls are a deep purple edged pale blue. Distinct and good.  
Each \$1.00; 3 for \$2.50

**MULBERRY ROSE.** (Schreiner.) 40". A very large flower of most unusual color—a deep pinkish mulberry, with a heavy bronze beard. A well named variety.  
Each 75c; 3 for \$2.00

**MYSTIC MELODY.** (Stevens.) 39". A lovely new variety with deep yellow falls and creamy yellow standards. A tall variety of splendid form and superb branching.  
Each \$5.00

**NIGHTFALL.** (Hall.) 36". A very velvety rich deep pansy-purple without veining. Standards somewhat lighter than the falls. A free flowering variety and a splendid grower.  
Each 60c; 3 for \$1.50

## EXTRA STOCK for EARLY ORDERS

If you send in your order before April 1st, you may select on all orders amounting to \$5.00 or more, 10% of the value of your order in additional stock that can be sent at the same time. For example, if you order Peonies, please do not select a Lilac bush that would require extra wrapping.



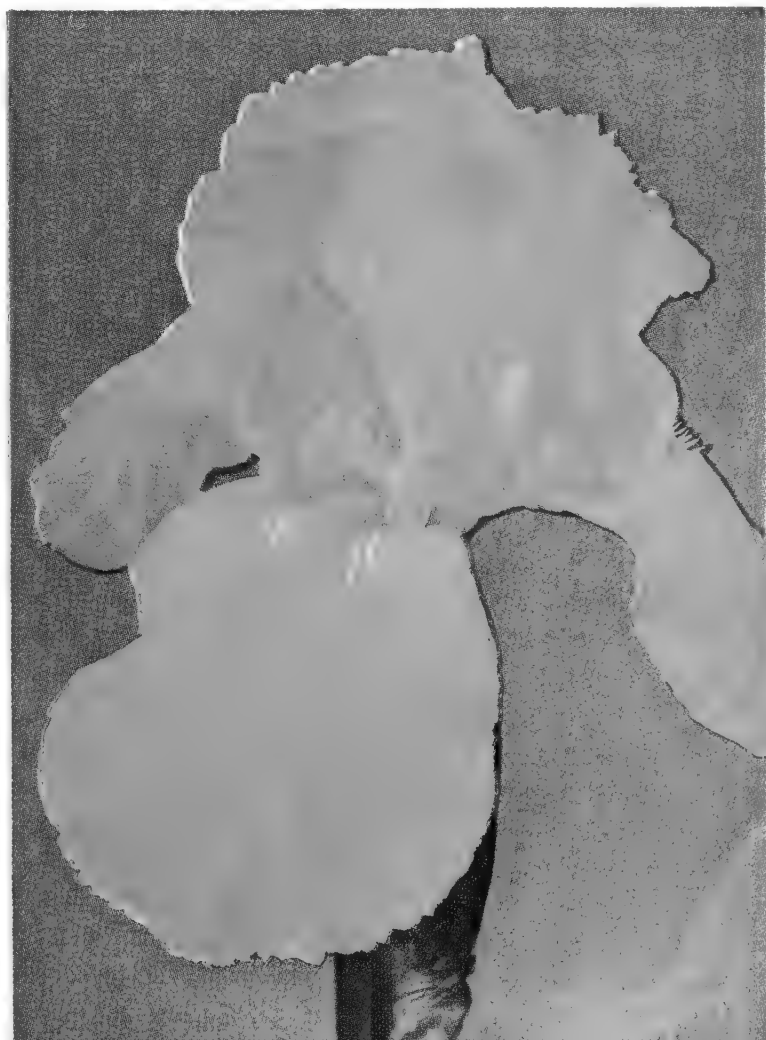
**MYSTIC MELODY.** (Stevens.) 39". A distinct and outstanding Iris with butter-yellow falls and creamy white standards. A flower of excellent form. A strong grower and free flowering. **Each \$5.00**

**RASPBERRY RIBBON.** (Schreiner.) 34". A beautiful new raspberry and pearly white plicata. The standards are raspberry with a trace of white at the base. The falls are white, heavily edged raspberry. The entire flower is ruffled. Unusual and beautiful. **Each \$7.50**



**BLUE VALLEY.** (Smith.) 36". A fragrant true blue. Flowers ruffled, large in size, and of fine form. **Each \$1.00; 3 for \$2.50**

**GOLDEN SUNSHINE.** (Schreiner.) 38". An outstanding pure true yellow of excellent form and generous size. The flower is large with wide petals. **Each \$7.50**





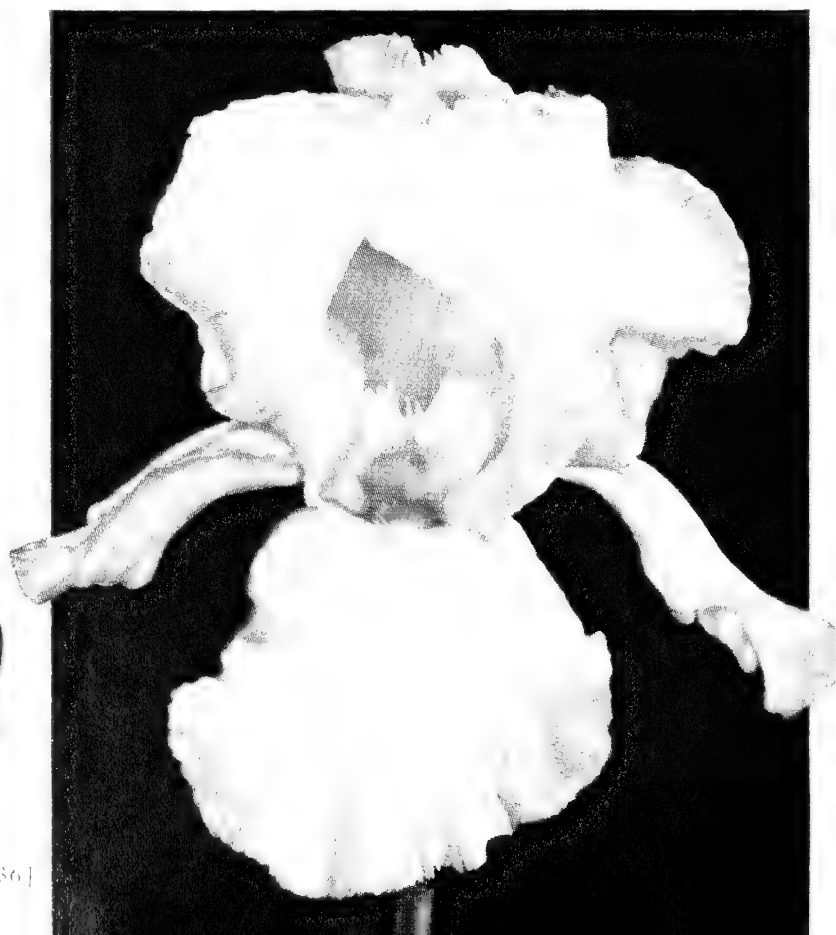
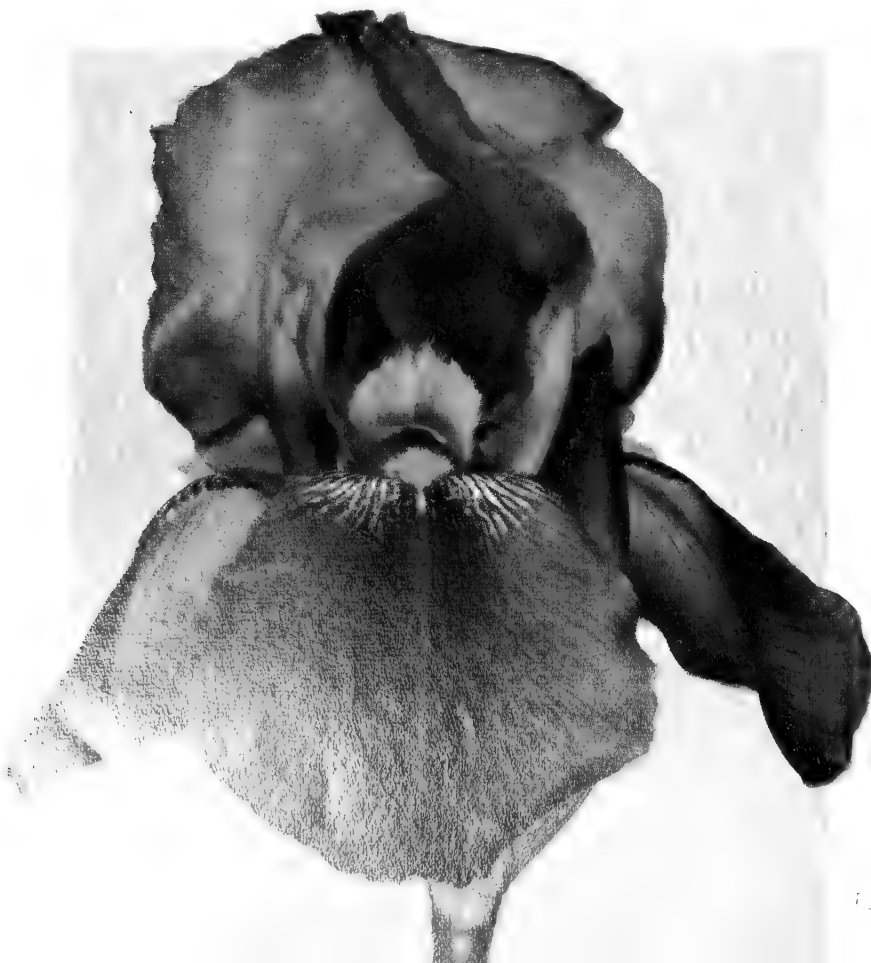
**SPINDRIFT.** (Loomis.) 36". A delicate seashell-pink with a deep tangerine-orange beard. Color holds well in the field. A very popular variety. Each \$1.00; 3 for \$2.50



**PATRICE.** (DeForest.) 36". A beautiful plicata with creamy standards, sprinkled with peach and rosy lavender. Falls white, edges soft rose. Each 75c; 3 for \$2.00

**SOLID MAHOGANY.** (J. Sass.) 38". A bronze-red mahogany self with a deep bronze-gold beard. Flowers large and of good substance. Each \$1.00; 3 for \$2.50

**SNOW FLURRY.** (Rees.) 30". A giant ruffled icy white with large broad petals, crimped at the edges. The unopened buds are tinted blue, always in demand. Each \$1.00; 3 for \$2.50







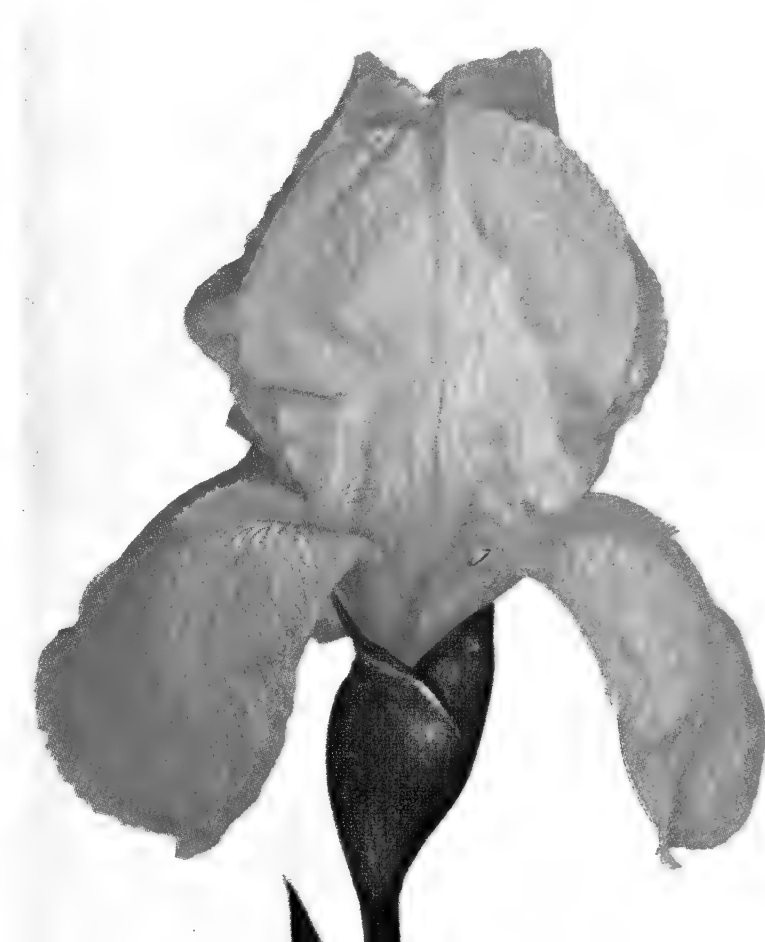
**SPUN GOLD.** (Glutzbeck.) 38". A pure golden yellow with a heavy orange beard. The flowers are large and well placed on tall, well branched stems. A famous yellow and winner of many medals.  
Each 75c; 3 for \$2.00

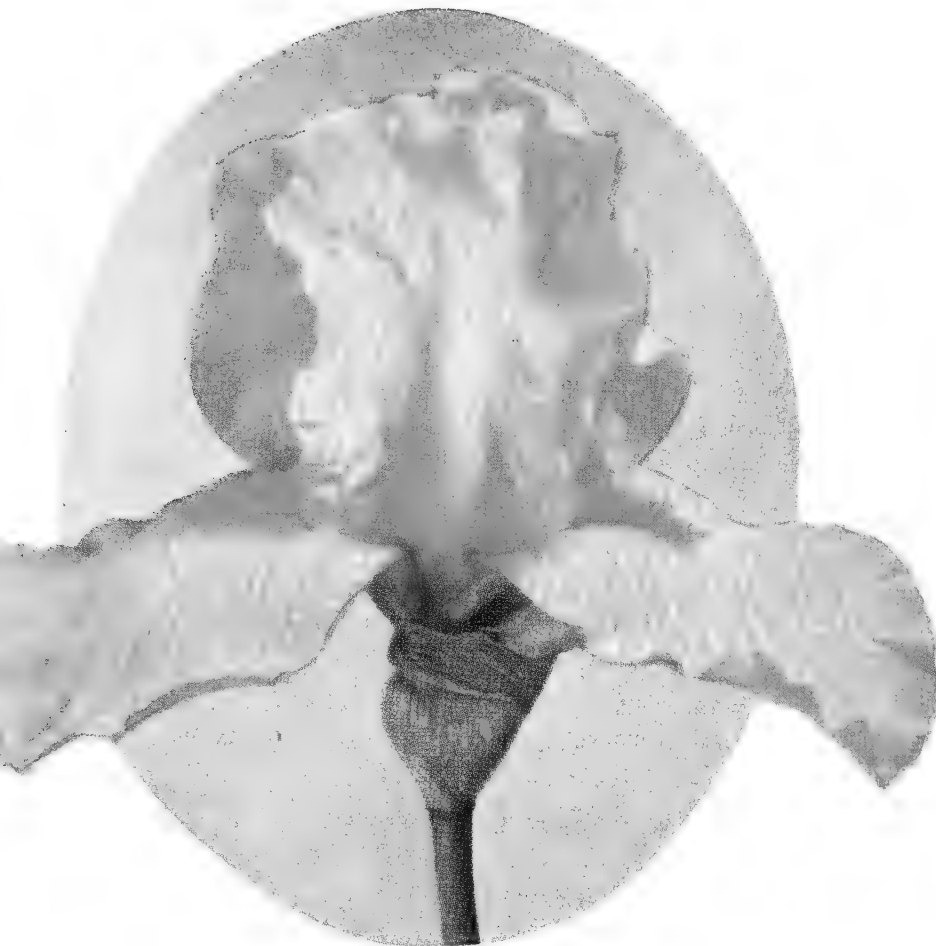


**PINK CAMEO.** (Fay.) 36". An exquisite true pink with a striking tangerine-orange beard. Florets are of good size and come into bloom early.  
Each \$1.00; 3 for \$2.50

**ALADDIN'S WISH.** (Murawska.) 36". A fine variety in a lovely shade of clear soft blue with palest tracings of cream radiating through the flower. A large Iris with a delightful fragrance.  
Each 75c; 3 for \$2.00

**BROWN THRASHER.** (Kirkland.) 34". An appealing variety of most unusual coloring. The entire flower is a rich reddish brown with a deep orange beard.  
Each 75c; 3 for \$2.00





**OLA KALA.** (J. Sass.) 38". One of the richest and most outstanding of all the deep yellows. A favorite in our field and show room. For an orange-yellow, this is one that will prove most satisfying.

Each \$1.00; 3 for \$2.50

**RANGER.** (Kleinsorge.) 36". A crimson-red self with long cone-shaped standards and wide velvety falls. A late variety with straight stems and fine branching.

Each \$1.00; 3 for \$2.50



**CASA MORENA.** (DeForest.) 38". A nicely shaped rich reddish brown with a brownish orange beard. A beautiful, solid, self colored Iris.

Each \$1.00; 3 for \$2.50

**MINNIE COLQUITT.** (H. Sass.) 36". A large massive white plicata with a broad band of wine-purple on both standards and falls. A lovely flower with broad lightly ruffled petals.

Each \$1.00; 3 for \$2.50



**PATHFINDER.** (Whiting.) 35". A fine blending of pink and orchid tones with a light yellow beard. The flowers are large, very full and ruffled, and of heavy substance. A prolific blooming variety.

Each \$3.50

**PIERRE MENARD.** (Faught.) 38". A beautiful rich blue with a canary-yellow beard. It is one of the finest of the new medium toned blues in a deeper shade than Great Lakes.

Each \$2.50

**PINK LACE.** (Sass.) 36". A slightly ruffled pink self with a distinct tangerine beard that adds to the beauty of the flower. A newer pink than Flora Zenor originated by Mr. Sass who has given us many fine varieties.

Each \$1.00; 3 for \$2.50

**PINK PLUME.** (Schreiner.) 36". A beautiful self colored orchid-pink with domed standards and broad falls. A deeper pink than Dream-castle.

Each \$3.00

**PINK REFLECTION.** (Cook.) 36". A heavy textured hydrangea-pink with a lemon-chrome beard. A flower of excellent quality, blooming late in the season.

Each 75c; 3 for \$2.00

**PINK SENSATION.** (Hall.) 33". A delicate light pink with a bright orange beard. The flowers are large and lightly ruffled.

Each \$5.00

**PINNACLE.** (Stevens.) 35" A unique variety with clear white standards and smooth primrose-yellow falls. A variety of great merit which is absolutely distinct.

Each \$2.50

**PRAIRIE SUNSET.** (H. Sass.) 36". To state this flower is a blending of peach, rose, copper, and gold best describes its color but it is a variety that has to be seen to be appreciated. Winner of many medals and a most popular Iris.

Each \$1.00; 3 for \$2.50

**RADIANT.** (Salbach.) 30". An exceedingly brilliant bicolor. Standards are an intense deep yellow-bronze, with velvety terra cotta falls, and a bright orange beard. No visitor ever misses this one.

Each 60c; 3 for \$1.50

**RASPBERRY RIBBON.** (Schreiner.) 34". A beautiful new raspberry and pearly white plicata. The standards are raspberry with a trace of white at the base. The falls are white, heavily edged raspberry. The entire flower is ruffled. Unusual and beautiful.

Each \$7.50

**RED GLEAM.** (Lapham.) 34". One of the truest reds of all. The flowers are of good size with well branched stems. The rich velvety flowers have a chestnut cast and they make a fine showing in any planting.

Each 60c; 3 for \$1.50

**RED TORCH.** (H. Sass.) 34". A brilliant variegata blend with deep buff standards and deep velvety red falls. A bright new Iris that was well named.

Each \$1.00; 3 for \$2.50

**REMEMBRANCE.** (Hall.) 38". A soft pink blend with a suffusion of yellow throughout. The flowers are nicely formed with well branched stalks.

Each 75c; 3 for \$2.00

**ROYAL COACH.** (H. Sass.) 34". A bright yellow plicata with edge of petals nicely bordered and dotted brown. A variety that immediately attracts attention.

Each 60c; 3 for \$1.50

**RUTH POLLOCK.** (H. Sass.) 36". An unusual flower with a background of a soft shade of yellow with edges stitched in reddish rose.

Each 60c; 3 for \$1.50

**SABLE.** (Cook.) 37". A very dark black-purple with a harmonizing blue beard. A beautiful flower of excellent texture, well placed on well branched flower stalks. A top ranking variety.

Each 75c; 3 for \$2.00

**SHARKSKIN.** (Douglas.) 38". A fine pure white of good substance. A very satisfactory garden variety, ranking well among the best whites.

Each 75c; 3 for \$2.00

**SONRISA.** (DeForest.) 38". A coppery pink with a yellow undertone. The flowers are of fine substance and excellent form.

Each 75c; 3 for \$2.00

**SPRING CLOUD.** (Jory.) 40". A tall free flowering variety with standards heavily marked with blue, while the falls are white edged with blue.

Each 60c; 3 for \$1.50

**STAINED GLASS.** (Wilhelm.) 36". A rich glowing copper-red. A good name for this fine Iris.

Each 75c; 3 for \$2.00

**SUNSET SERENADE.** (J. Sass.) 38". A soft late golden tan with apricot-buff standards and falls an orange-tan. A seedling of Prairie Sunset.

Each 75c; 3 for \$2.00

**TEA ROSE.** (Whiting.) 36". A perfectly formed mallow-pink with coppery shadings. A pure self with a touch of blue at the tip of the beard.

Each 75c; 3 for \$2.00

**THE RED DOUGLAS.** 38". A smoothly finished rosy wine-red with a deep orange beard. The flowers are large, beautifully formed, and of great substance. One of the finest reds.

Each 75c; 3 for \$2.00

**THREE OAKS.** (Whiting.) 36". A beautiful blending of mallow-pink and copper tones with a blue blaze on the falls. Perhaps a coppery rose best describes this beautiful flower.

Each \$1.00; 3 for \$2.50

**TIFFANJA.** (DeForest.) 38". A nicely marked flower with buff standards and flaring white falls stitched brown.

Each 75c; 3 for \$2.00

**TIFFANY.** (H. Sass.) 34". A pleasing yellow plicata with deep pink or rose stitching on both standards and falls.

Each 60c; 3 for \$1.50

**VELVET DUSK.** (Schreiner.) 36". A very rich black-violet toned Iris carrying the same dark coloring as Sable. The flowers are of excellent size and carried on well branched stems. A lovely bluish brown beard completes the charm of this fine flower.

Each \$1.50; 3 for \$3.75

**WHITE WEDGEWOOD.** (Grant.) 38". A very large blue-white with domed standards and semi-flaring falls. The beauty of the flower is enhanced by the dark blue beard.

Each 75c; 3 for \$2.00

**WINTER CARNIVAL.** 38". One of the most beautiful of all whites. The flowers are large and flaring, and are borne on tall, stiff stems. The flowers have great substance and are excellent for cutting. A Minnesota origination which proves its hardiness.

Each \$1.00; 3 for \$2.50

**If you wish to make a large planting of Iris, send in your list for special prices.**





# SIBERIAN IRIS

Make a nice planting of Siberian Iris throughout your perennial border and also around your bird bath. You will find the birds like the seclusion this Iris gives them. The flowers are graceful and they give your bouquet the artistic effect they often need. The plants grow upright, and the grass-like foliage adds materially to the beauty of any planting in which they are used.

All Field-Grown, Large Divisions:

Each 75c; any 3 for \$2.00; all 7 for \$3.50, postpaid.

**CAESAR.** 48". A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

**CAESAR'S BROTHER.** 48". Deeper in color than Caesar. The darkest of all Siberian Iris. A rich pansy-violet.

**EMPEROR.** 48". True Oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

**GATINEAU.** 48". An excellent clear blue Iris with extremely large flowers on sturdy stems.

**KINGFISHER BLUE.** 54". A very tall, graceful growing variety. A fine, large bright blue on very sturdy stems.

**NORA DISTIN.** 30". Standards and styles clear violet; falls white edged and veined china-blue.

**SNOW CREST.** 36". A tall pure white with slightly frilled large flowers. One of the best of all whites.

## PLANTING INSTRUCTIONS AND CARE OF IRIS

1. Choose a sunny well drained location, for Iris will not survive in a wet soil.
2. The best time to plant is during July and August in northern states and September in the warmer areas. Iris will not bloom the following season unless it is planted early.
3. Plant rhizomes just below the surface of the ground about a foot apart. Have the roots well spread out and firm the soil tightly about each one.
4. Newly set plants should be watered lightly immediately after planting if the soil is dry.
5. Do not over-fertilize but if the soil is poor, steamed bone meal will prove very satisfactory, using a handful to a square foot of soil.
6. Keep your plants free from weeds and cultivate shallow. Always cultivate after a heavy rain when the ground has dried sufficiently.
7. Divide old clumps about every 2 or 3 years immediately after the blooming season is over.
8. Iris borer is a common pest and will destroy entire clumps if not controlled. They are easily controlled by an application of 5% DDT spray or dust at weekly intervals in early spring and again in September.
9. In northern sections, protect your Iris during the winter months by using marsh hay or straw that is free from weed seeds.

## Old Time Favorites for Mass Planting

**AMITOLA.** Attractive pink and gold blend with lightly ruffled flowers.

**BEUCHLEY'S GIANT.** A very tall blue with huge flowers.

**BIRLING BLUE.** A gorgeous brilliant blue.

**BLACK DOUGLAS.** A very rich deep velvety blue-black.

**BLUE ZENITH.** A splendid sky-blue.

**CHRISTABEL.** A splendid glowing true red.

**CITY OF LINCOLN.** A good flower with gold standards and red falls.

**COPPER LUSTRE.** Copper toned variety overlaid with gold.

**COPPER PIECE.** Another coppery red variety.

**DESERT GOLD.** An early flowering medium yellow.

**E. B. WILLIAMSON.** A lively coppery red blend.

**ELSA SASS.** A clear sulphur with a greenish cast.

**EXCLUSIVE.** A light blue self overlaid with a silvery mist.

**FLAMING TORCH.** A hellebore-red.

**FLORA ZENOR.** A good pink with a bright tangerine beard.

**FRANK ADAMS.** Fawn standards with rosy red falls.

**GOLDEN AMBER.** A well named amber-gold.

**GOLDEN ARROW.** A tall lemon-yellow with flaring falls.

**GOLDEN HIND.** A bright buttercup-yellow.

**JASMINE.** A smooth golden yellow self.

**JEAN CAYEUX.** One of the richest of the copper-toned Irises.

**LILAMANI.** A velvety black-violet self.

**LOUVOIS.** A dark chocolate-brown, bordered lighter.

**MATULA.** A rosy tan and apricot blend.

**MELANIE.** A splendid orchid-pink.

**ORLOFF.** A cream plicata, heavily dotted brown.

**ORMOHR.** A huge uniform silver-lavender.

**RED MEADOW.** A fine two-toned red.

**ROSY WINGS.** A combination of rose and copper tones.

**SNOW KING.** A hardy snow-white with rich golden beard.

**VEINED BEAUTY.** A white and violet plicata.

**WABASH.** Snow-white standards, rich purple falls.

### SPECIAL OFFER

Your choice of any 5 of the above varieties for \$2.00.

Your choice of any 10 of the above varieties for \$3.50, postpaid.

Your choice of any 25 of the above varieties for \$7.50, postpaid.

For mass planting, you may select 100, using as many as 20 different varieties for \$27.00, postpaid.

Less than 5 are 50c each.

Please give us permission to substitute if you order late in the season.

## Early Blooming DWARF IRIS

*Fine for the Rock Garden  
or for the Perennial Border*

By the time the last snow has melted away, you will find the Dwarfs are peeping through the ground. Almost before you know it, these little plants are covered with bloom. They bring color to your garden, along with your Crocus.

We have sufficient quantity of the very light blue variety, AZUREA, to offer this season. The plants are very much smaller than other Iris and should be planted in groups of at least 6.

6 for \$2.00; 12 for \$3.25, postpaid.

## Recent Messages from Our Customers

Omaha, Nebraska  
June 4, 1954

"Your records will disclose that it has been almost twenty years since I first purchased several varieties of Peonies from you. During the depression of the early thirties, the price seemed a little high for those "Brand Divisions", but the fact is they cost me only pennies per division when the original cost is divided by twenty years of dependable, beautiful blooms."

C. B. D.

Oak Lawn 9, Illinois  
November 3, 1953

"I am slightly late in writing you about receiving our 1,000 Peony roots, but I do want to assure you that they came through in fine shape.

It is not only my opinion but the opinion of everyone in the community that these are the finest roots they have ever seen. We have finished the planting, and as you probably know, it is quite a task, but I am sure that when all the flowers are in full bloom we will have a very beautiful community."

J. D. Y.

Silver Spring, Maryland  
Aug. 31, 1953

"My Dolgo tree I purchased from you nine years ago has now become the attraction of our metropolitan area of Washington, D. C., as it is now fifteen feet high and was a mass of beauty in fruit and foliage. Hundreds of persons came from afar to see it. We took from the tree the largest size and most beautiful fruit ever seen and gathered thirty bushels of it."

H. L. A.

Mount Vernon, New York  
October 12, 1954

"I today received the shipment of Lilacs which was very satisfactory in every respect. The stock was strong, in apparent good health and carefully wrapped."

A. M.

Bell Buckle, Tennessee  
March 29, 1954

"Please let me thank you heartily for the wonderful French Lilacs and Chrysanthemums you recently sent me. They made the long journey well and I appreciate your interest in my order. I shall be wanting more for fall."

S. C. F.

Kansas City, Missouri  
April 12, 1954

"Thank you very much for your letter of April 5th and I appreciate not only your taking the time to write me, but also the fine Lilacs you picked out for my son. You certainly did give him a nice assortment and I want you to know we both appreciate it.

All of the Lilacs and the other stock arrived Wednesday and Thursday and were all in the ground by Saturday. They arrived in excellent condition and the Lilacs were certainly mighty nice looking stock. We all will be looking forward to seeing them perform next spring. Our older Lilacs are just starting to bloom today.

You may recall I put in 14 new Peonies of yours last fall and they are all up and making nice growth; 6 to 10 inches high with 4 to 6 stalks to the plant. I now have 50 Peonies, 48 of which all came from your nursery."

E. C. M.

Hendersonville, North Carolina  
March 24, 1954

"The box of Peony plants arrived yesterday and I've planted them. They are just lovely and arrived in splendid condition. Thanks so much for your careful and prompt attention to my order."

MRS. F. B. L.

Gresham, Oregon  
April 20, 1954

"My lovely Myrtle Gentry which you sent me is now about six inches high and has a bud, incredible as it may seem, for it has been in the ground only about a week. Thank you again for being so perfectly wonderful to deal with; it is almost like a personal relationship."

MRS. R. L. C.

Rockwell City, Iowa  
April 22, 1954

"The Phlox plants arrived in perfect condition—the finest ones I ever received—and it is for Cameo Queen (the extra) I wish to thank you. Capitaine Baltet Lilac came in late March and it is in bud and growing well."

O. S. M.

## Plant Dahlias

### For Abundant Bloom from Midsummer to Frost

**AVALON.** A very fine pure yellow of the Decorative type. A free blooming variety bearing flowers from 6 to 10 inches in diameter. An excellent garden specimen.

**CHEROKEE BRAVE.** A very deep real red. Medium good for cutting, but suitable for flower arrangements used with other flowers. A most excellent garden variety.

**COMMANDO.** This clear dark lavender is one of the largest of all varieties. The flowers are often the size of a dinner plate. A sure prize winner.

**D-DAY.** An excellent cutting flower growing on strong, sturdy flower stems. One of the very best light pinks.

**IKE.** A vivid crimson of the miniature type. Produces an abundance of brilliant flowers about 3 inches in diameter on long, sturdy stems. Ideal for use in arrangements.

**JANE COWL.** An old favorite in a beautiful blending of bronze, buff, and old gold. A truly outstanding flower in all Dahlia shows. Flowers from 8 to 10 inches in diameter.

**JERSEY'S BEAUTY.** A favorite for flower arrangements because of its rosy pink coloring that blends nicely with other colors. Flowers of medium size.

**MICHIGAN WHITE.** Semi-Cactus type. This fine white has long stems and is an excellent cutting variety. The pure white flowers remind one of snowflakes.

**MORNING MIST.** A little Pompon and a "must have" in all flower gardens. Desirable as a border flower growing from 2½ to 3 feet tall. A lovely white with a touch of lavender in the center, fading out toward the outer edge of the flower. Blends nicely with other colors.

**MRS. I. de VER WARNER.** A light lavender with long flower stems. Blooms are of medium size. Excellent for cutting.

**ROSE GLORY.** Another old favorite with rose-lavender flowers borne on long, strong stems. Fine for cutting and used extensively by commercial florists.

**WHITE FAWN.** An excellent pure waxy white with flowers about 3 inches in diameter. The plant is of medium height and produces an abundance of bloom.

### PRICES FOR THE ABOVE:

Each 50c; 6 for \$2.75; all 12 for \$5.00



## Brand's New Improved French Lilacs For Spring of 1955

### WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the **spring** or in the **fall**. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

For this spring we have fine 2 to 3 and 3 to 4-ft. plants. We are listing all of them in the smaller size, but we will use the largest size available in filling our orders.

Do not let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

S.—Stands for Single Florets.

D.—Stands for Double Florets.

**ALPHONSE LAVALLEE.** D. A tall robust growing variety that makes a very shapely bush. The panicles are long and compact. The buds first open an intense blue but as the florets develop, they change into a beautiful shade of lavender. 2 to 3 ft., \$3.00

**AMI SCHOTT.** D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited. 2 to 3 ft., \$5.00

**CAPITAINE BALTET.** S. A uniform deep pink or light red producing panicles of the largest size. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$5.00

**CHARLES JOLY.** D. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$3.00

**CHARLES X.** S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red. 2 to 3 ft., \$2.50

**CONGO.** S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. When in its prime, this is one of the greatest reds. 2 to 3 ft., \$3.50

**EDITH CAVELL.** D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicles of Edith Cavell are a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. 2 to 3 ft., \$5.00

See Pages 52 to 55 for Lilac List for  
Fall of 1955

### New Lilac A. M. BRAND

(Originated by A. M. Brand)

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small bush literally covered with large panicles that almost hid the foliage. We counted 27 great blooms that were open at one time.

Sturdy, 2- to 3-ft. plants, all Own Root, \$15.00, prepaid.  
Strong, 18- to 24-in. plants, \$10.00, prepaid.



**EDMOND BOSSIER.** S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. This fine variety is one of our favorite reds and we know it will prove satisfactory in any garden. (See back cover page.)  
2 to 3 ft., \$5.00

**JACQUES CALOT.** S. Here is one of the most pleasing and satisfactory of all pink Lilacs. Always a very heavy bloomer. The bush is literally covered with fair sized nicely shaped panicles composed of florets of great size.  
2 to 3 ft., \$3.50

**JEAN MACE.** D. A pretty blush-mauve with very large full panicles. The panicles are so full it looks as though another floret could not be crowded in. The bush is thrifty, erect, and shapely, and is very ornamental even after the bloom is gone.  
2 to 3 ft., \$3.50

**MAURICE BARRES.** S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety.  
2 to 3 ft., \$5.00

**MISS ELLEN WILLMOTT.** D. A very large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites.  
2 to 3 ft., \$5.00

**MME. CASIMIR PERIER.** D. A very free blooming white with yellow stamens giving it a rich creamy appearance. A very strong, thrifty plant and always dependable.  
2 to 3 ft., \$3.00

**MME. FRANCISQUE MOREL.** S. Morel gave to the world one truly great Lilac. This one is truly a masterpiece. It is a deep purple flushed mauve-pink with florets the size of a quarter. It is a tall growing variety and attracts instant attention in the garden.  
2 to 3 ft., \$5.00

**MME. LEMOINE.** D. One of the best of the older white varieties without a tinge of cream. The plant is free blooming with dark green foliage. A shapely growing bush with sweetly scented panicles.  
2 to 3 ft., \$3.00

**MONGE.** S. A fascinating variety in a color that is difficult to describe. The general color effect is red but it might be called a deep purplish pink. The plant is strong growing, producing panicles that are very broad at the base, but gradually develop into a very nice cone. This is a variety that cannot help but please.  
2 to 3 ft., \$5.00

**MONT BLANC.** S. This beautiful Lilac is one of the very best of the single whites. The plant is compact and shapely in growth, with clean foliage. The panicles are large, rather compact and of beautiful form. The florets are immense in size. Color a creamy white.  
2 to 3 ft., \$2.50

**PAUL THIRION.** D. Although this variety was introduced some time ago, stock is still scarce. The buds are a bright rich red, not purple. When the panicles are fully open it is one of the richest looking of all Lilacs. This red gradually fades into an old rose. The trusses are large and the florets very double.  
2 to 3 ft., \$5.00

**PRESIDENT GREVY.** D. A clear medium blue with immense panicles and very double florets. This is one of the older varieties and still a desirable one.  
2 to 3 ft., \$3.00

**PRESIDENT LINCOLN.** S. A fine single blue Lilac that always makes a fine showing. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. The bush is strong and free flowering. A real Wedgwood-blue.  
2 to 3 ft., \$5.00

**RUHM VON HORSTENSTEIN.** S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.  
2 to 3 ft., \$3.50

**SOUV. de LUDWIG SPAETH.** S. Red. Although one of the oldest of the improved Lilacs, still it is one of the best. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer.  
2 to 3 ft., \$3.50

**VESTALE.** S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower.  
2 to 3 ft., \$3.00

### 3 GENUINE OWN ROOT FRENCH LILACS

Naturally, the law of averages cannot possibly regulate the demand for all Lilacs so evenly as to prevent a surplus of some and a shortage of others. It is nothing unusual to find that the varieties in which we have a surplus include the very best of the good standard kinds. To keep our stock arranged in balanced quantities, we are willing to send these out at a special low price which provides for this Final Collection Offer:

3 excellent varieties, all different, all correctly labeled, in a 2-3-foot grade for \$5.50, postpaid, or a 3- to 4-foot grade for \$7.50, postpaid.

## Lilac Descriptions

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double or double, or the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that would give much pleasure to the purchaser.

## CONTROL OF PESTS

**PESTS:** Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum. Don't wait until this destructive worm has destroyed a part of your Lilac bush.

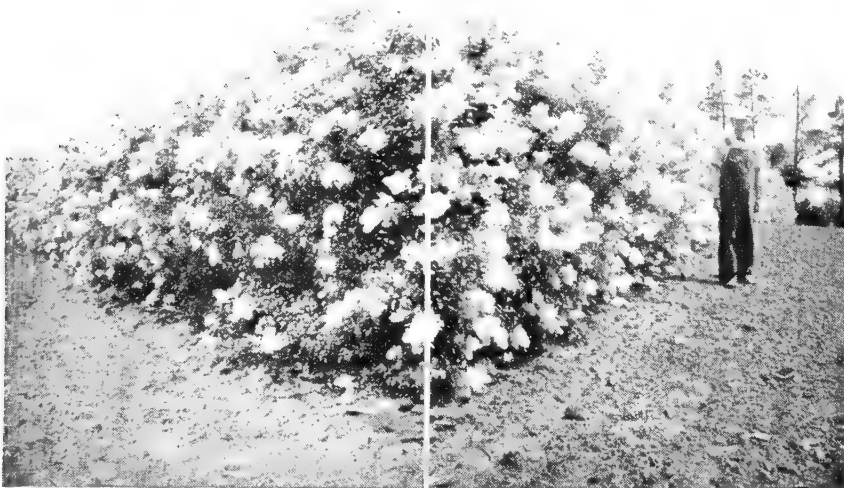
**MILDEW:** Sometimes in damp, cool weather in summer and early fall, the foliage on a Lilac may show a white deposit which causes the leaves to curl and fall. This is mildew and is controlled by dusting the plant with finely powdered sulphur.

## Rothomagensis

Often called The Improved Persian.  
Generally in bloom the last 2 weeks in May.

### DIRECTIONS FOR PLANTING

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.



A Section of Our Persian Hedge in Bloom

## Good for All Sections of the Country

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful wind-break for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

### Specimen Plants In Deep Pink

Select 2 to 3-ft. plants, Each \$1.50; 10 for \$13.50

Select 18 to 24-in. plants, Each \$1.25; 10 for \$11.00

All Prepaid in U. S.

For both spring and fall planting.

We have a small number of Persians in the light pink shade for spring only at above prices.

Lewiston, Maine  
October 6, 1952

"Our hedge of PERSIANS, 300 ft. around the house, is a thing of great beauty in the spring and hundreds come to see it.

"So many of my friends all over New England have become interested in Lilacs after seeing ours and I give them your name, for all but six of our Lilacs are Brand Lilacs."

MRS. S. F.

## HYBRIDS and SPECIES

Prolong your Lilac season by planting some of these hybrids. They come into bloom about 10 days after the French Lilac is gone. We have several varieties to offer for both **spring** and **fall**. Among these are Audrey, Constance, Desdemona, Elinor, Guinevere, Henri Lutece, Isabella, and Lucetta.

General description of all varieties:

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large, open, plume-like panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.
- 5.—All are hardy and easy to grow.
- 6.—One stem often makes a large bouquet.

### Prices of all the above Lilacs:

2 to 3 ft. Size

3 to 4 ft. Size

Each \$3.00

Each \$3.50

Any 3 for \$8.50

Any 3 for \$9.50

Prepaid

Each year we have thousands of visitors from all sections of the country who come to our show room to see our Peonies during the blooming season.

Our French Lilacs have generally come and gone before our show is on, but our hybrid Lilacs are just in their prime.

We bring into our show room huge bouquets of these hybrids. Most of our visitors have never seen a hybrid Lilac and they attract attention immediately. They are very much admired and many sales are made.

They are a beautiful flower. They are entirely different from other Lilacs. They are in season after French Lilacs are gone.

When visitors come to our nursery after the blooming season of the French Lilac is over, these hybrids are just at their best. They immediately attract attention, and we probably sell more plants to our visitors than we sell through our catalog. "Seeing is believing."

### NOTE

If you are interested in 2 to 3 and 3 to 4-ft. Lilacs, you should by all means get them this spring. You will note from pages 52 to 55 we are not offering any Lilacs larger than an 18- to 24-inch grade for fall.

**A Lilac once planted will last a lifetime.  
Why not plant the best? Plant Lilacs grown  
on their own roots.**

# Gladiolus Bulbs *Unsurpassed for Beauty and Quality*

## Bulbs that will Produce Real Show Flowers this Season

**Prices for all varieties: 2 for 25c; 10 for \$1.00, unless otherwise specified.**

**ABU HASSAN.** The finest rich dark indigo-blue we have ever grown. Florets large, stems straight, excellent cut flower.

**AUTUMN GOLD.** A very rich yellow that is almost an orange. Flowers late in the season and is a favorite with florists.

**BELTRAMI.** An early midseason rose-mulberry. Florets ruffled with many open at one time. A fine show flower.

**BLONDIE.** A midseason ruffled cream with medium sized florets, a fine commercial sort and far ahead of the larger, more floppy types.

**BRIDAL ORCHID.** This variety is the giant of the lavenders. Spectacular in every way. Builds massive spikes without pampering. A light lavender that will please you.

**BUCKEYE BRONZE.** A large beautiful rosy bronze that fully deserves its popularity. It is one of the few really beautiful smokies.

**BURMA.** A midseason ruffled rose-red carrying from 8 to 10 open flowers on strong straight stems. One of the very finest exhibition varieties. Don't miss it.

**DIEPPE.** Midseason salmon-scarlet of exceptional color value. From 6 to 7 large blooms are open on this tall plant at one time. A gorgeous flower and a great show variety.

**DUSTY MILLER.** A dusty smoky old rose with a red blotch. Grows exceptionally well and makes a fine spike.

**ELIZABETH THE QUEEN.** As fine a lavender as one could purchase. Flowers large and beautifully ruffled. You can't imagine any pink-lavender more beautiful.

**ETHEL CAVE COLE.** For early cut flowers, you should grow this fine light pink. Earlier than the beloved Picardy. One of the finest light pinks.

**FLORENCE NIGHTINGALE.** This is a white that is always reliable and is regarded as one of the best all around whites. It's a fine show flower and an excellent commercial variety. Seven or more blooms open at one time on tall, straight spikes.

**KENWOOD.** A pure Christmas-red with large florets which often measure 7 inches in diameter. Truly a great red.

**KING LEAR.** An early midseason rich red-purple with heavily ruffled florets of great size. A variety well liked by all who like reds.

**LAVENDER LACE.** A nice rosy lavender with some ruffling. An easy grower and a good propagator.

**MAID OF ORLEANS.** A standard pure white that is an excellent variety for all around use. It blooms early in the season and produces good spikes every year. A great commercial variety.

**OKLAHOMA.** A beautiful lavender-gray with nicely ruffled florets. This is in a class by itself and a variety that florists like very much.

**ORANGE GOLD.** A strong growing, brilliant, genuine orange. Opens from 5 to 6 large blooms on strong, tall stems. Late blooming. A great show flower.

**ROSA VAN LIMA.** A standard early blooming light pink that is fine for cutting. Blooms early and is a very fine variety for all purposes.

**ROSE CHARM.** A dandy deep rose-pink with a cream throat. One of the earliest varieties to bloom and is highly recommended by florists.

**SHERWOOD.** A huge, broad petaled, smooth red-purple with a deeper throat. Florets are fluted and needle pointed.

**SPIC and SPAN.** A late midseason ruffled deep pink with long spikes that open as many as 10 flowers at a time. A real prize winner.

**SPOTLIGHT.** A deep golden yellow with a flaming scarlet blotch in the throat. A very popular variety, flowering early in the season.

**TREASURE ISLAND.** A beautifully formed light rich orchid-pink with ruffled florets that measure from 5 to 6 inches across. A top notch variety blooming late midseason.

**TROCADERO.** An early midseason warm carrot-orange. The tall spikes carry 18 or more buds with many somewhat ruffled florets open at once. You should have this one.

**VALERIA.** An excellent early scarlet very much in demand commercially. If florists use a variety; it has to be good.

**WHITE GODDESS.** One of the strongest growing, ruffled, creamy whites. From 6 to 8 florets measuring 5½ inches, bloom on long flower heads.

**WHITE GOLD.** A strong growing mammoth white blending to gold in the throat. An early blooming variety.

If you order 5 bulbs of any 1 kind from the above list, we will sack them separately and name them. Where you order only 1 or 2 of a kind, we will give you just the variety you order but not put them in separate sacks.

You may select 5 kinds, using 10 of a kind, or you may select 10 kinds, using 5 of a kind, from the above varieties, **priced 10 for \$1.00, 50 bulbs in all for \$4.75.**

**All labeled—all prepaid.**

We do not handle the very small bulbs that can be sold at cheaper prices.

## NEWER VARIETIES

8 Real Aristocrats

**BLACK KNIGHT.** A very good dark brownish red, which doesn't fade in the sun. A splendid plant with perfectly placed and perfectly attached dark flowers of heavy substance. The plants average 40 to 50 inches, with from 18 to 20 flowers to a spike. **Each 25c**

**BLACK PANTHER.** A very large, wide open black-red. The most popular and the best selling real black-red. **Each 25c**

**CO-ED.** A very large, rich, pure pink with ruffled florets. From 6 to 8 large florets are open at one time. A really fine new pink. **Each 20c**

**EXOTIC.** One of the most refined and delicately tinted of all Glads. The color is a delicate pure blush-white, blending into pale buff-salmon towards the edges of the petals. Highly praised wherever grown. **Each 50c**

**ROYAL TREAT.** A large velvety deep blood-red with ruffled florets of heavy texture. Easily grows 54 inches tall, with 20 or more flower buds to a spike and often 6 or 8 of these are open at one time. Don't miss this beauty. **Each 30c**

**SUMMER CHARM.** A delicately tinted blush-pink, blending to creamy blush inside. A delicate gloxinia throat with peppering of pale lavender further enhances the beauty of this already beautiful flower. **Each 35c**

**WHITE TOWER.** A giant pure white with a vivid pink blotch in the throat. The florets are of heavy substance and often 7 to 9 huge blossoms are open at one time. One of the very best of all blotched whites. **Each 35c**

**WILD FIRE.** An early blooming, very brilliant, heavily ruffled flame-red. Often from 6 to 8 florets of heavy substance are open at one time. This is a well named variety for its reputation travels like wild fire. **Each 30c**

**1 each of the above 8 varieties, sacked separately, for \$2.25, postpaid.**

**5 each of the above 8 varieties for \$10.50, postpaid.**

## OUR PERSONAL SELECTION

We have 25 fine varieties we are offering in a superior mixture, using all the colors of the rainbow. Each collection is made up as ordered. We will select fine No. 1 bulbs that will produce show flowers this season, using **2 each of all 25 kinds, 50 in all, for \$3.75, postpaid. Or 4 each of all 25 kinds, 100 in all, for \$7.25, postpaid.** If you prefer more of any one color, please state this in your order.

**We prepay all orders amounting to \$3.00 or more.**



# Northern Grown Chrysanthemums

Visit any field or show room where thousands of Mums are on display and we feel sure the varieties we are offering this season would immediately attract your attention. We believe if you were selecting a list from a field in bloom that the varieties we are offering would appear on your order.

It is impossible to have color plates to illustrate each variety, but we know the ones we are offering in the following collections cannot be surpassed for beauty and dependability.

## VERY EARLY BLOOMING COLLECTION

All Bloom Before September 10

An outstanding selection chosen from the very finest varieties, and selected especially for **NORTHERN PLANTINGS**.

**AUTUMN BEAUTY.** A sparkling reddish chestnut.  
**CECIL BEED.** A free flowering deep lavender-pink.  
**CHIPPEWA.** A semi-double aster-purple.  
**DAINTY.** A silvery lavender aging to soft white.  
**DARK RED GOLD.** A lively blending of red and orange-gold.  
**DELIGHT.** A large perfect flower of golden yellow. New 1953.  
**DR. L. E. LONGLEY.** A fully double bright rose-pink.  
**GOLDEN HOURS.** An outstanding deep lemon-chrome.  
**HARVEST BRONZE.** A large rich apricot-bronze. New 1952.  
**ORCHID HELEN.** An orchid-pink with deeper center.  
**PAPER WHITE.** A dwarf, excellent textured pure white.  
**VIOLET.** The very best early purple.

Any 3 of the above for \$1.75, postpaid.

Any 6 of the above for \$3.25, postpaid.

All 12 of the above for \$6.00, postpaid.

## MIDSEASON BLOOMING COLLECTION

All Flower in September

12 more superb varieties. A more beautiful list cannot be purchased. Many of these are 1953 introductions.

**APACHE.** A new brilliant firecracker-red.  
**APPLE BLOSSOM.** An apple-blossom-pink fading to clear white.  
**AUTUMN SONG.** A large wine-rose fading to carmine.  
**CANARY.** A compact mound composed of large light yellow flowers.  
**CROWN JEWEL.** A new currant-red with a brilliant sheen. New 1953.  
**EARLY CRIMSON.** A grand crimp-petaled bright crimson. New 1953.  
**EARLY LAVENDER.** A pure pearly lavender with a deeper center. New 1954.  
**HOLIDAY.** A striking bronze-gold. Fine for cutting.  
**MYRTLE WALGREEN.** A rich amaranth-purple underlaid silver.  
**RUTHANN LEHMAN.** An immense canary-yellow of fine growth habit.  
**SEPTEMBER CHEER.** A bushy low growing rich cherry-red.  
**SHALIMAR.** A creamy white with sulphur-yellow center.

Any 3 of the above for \$2.00, postpaid.

Any 6 of the above for \$3.75, postpaid.

All 12 of the above for \$7.00, postpaid.

## SPECIAL OFFER OF BOTH OF THE ABOVE COLLECTIONS

To cover a long blooming period, take both collections offered on this page. This will give you 24 Mums blooming from August through September into October. **We offer these 2 collections for \$12.00, postpaid.**

## 9 NEW 1955 MUMS

### 1955 Introductions of America's Finest Mums

The 9 new Chrysanthemums we are offering this spring have been thoroughly tested and for garden performance and beauty of color, we do not believe they will be excelled by any new variety offered this season. All double—enjoy these new Mums this season.

**CROWNING GLORY.** A new 1954 introduction that we are offering for the first time. A magnificent new flower about 30 inches tall, and coming into flower Sept. 25. The color is Spanish-orange overcast with coral.

**EARLY KATHLEEN.** An early coppery bronze. In color and form an exact duplicate of that popular variety Kathleen Lehman. (See color page 48). Valuable in the North as it comes into flower about Sept. 1.

**FOOTBALL BRONZE.** An extremely early, large flowering, incurved bronze. The plant is tall, strong, and an upright grower. In full flower through September.

**GEORGE LUXTON.** A long lasting early soft bronze 3½ inches in diameter. A fine cutting variety and we think this is the best of all in its color that flowers between Sept. 10th and 15th. Lasts well over a 5 week period.

**LADY'S CHOICE.** A large ivory-pink with a bronze overtone. One of the very finest varieties for flower arrangements. A magnificent plant producing flowers 4 inches in diameter. Flowers Sept. 26.

**OLD LAVENDER.** A large massive pure lavender self that immediately attracts the eye in any fine planting. Flowers are borne on strong, sturdy, 34-inch stems. Flowers October 1.

**REAL GOLD.** A pure deep golden yellow with long pointed petals of exceptionally firm substance. Excellent plant with dark foliage. Coming into flower Sept. 20. Unlike all other yellows—a real treasure.

**REFLECTION.** An extremely free flowering deep rosy lavender that completely covers the entire plant with bloom. Excellent, 24-inch plants in full bloom around Sept. 26.

**REVERENCE.** A very early, large, soft, light chamois-yellow coming into flower about September 10. Individual flowers are produced on 6- to 8-inch stems. Extra fine for arrangements.

**Each \$1.00; 3 for \$2.75; Any 6 for \$5.00; All 9 for \$7.50, Postpaid.**

Pink  
Opal  
Sept. 28

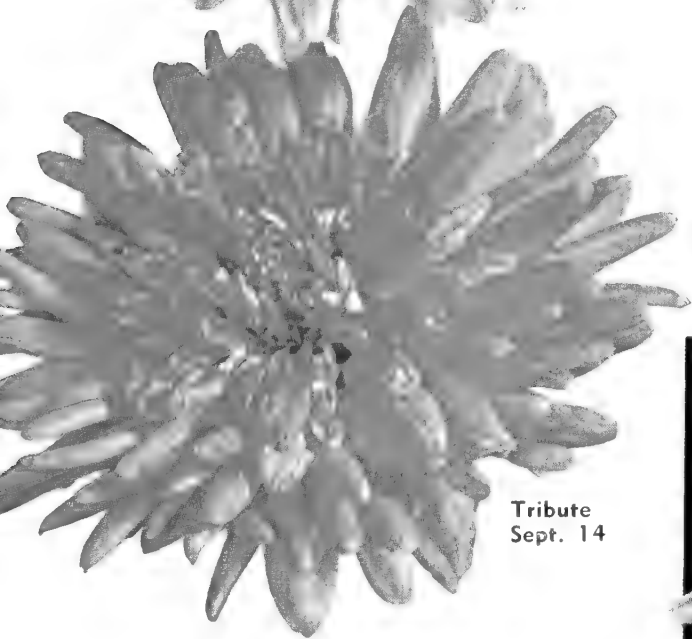


Chris Columbus  
Sept. 28



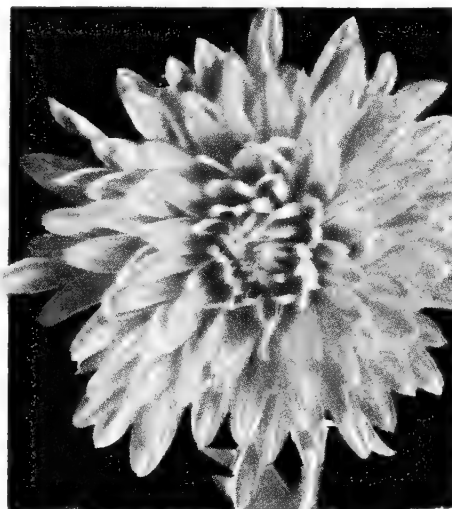
Remembrance  
Sept. 27

Any Variety on  
This Page: 60c Each;  
Any 3 for \$1.60;  
All 8 for \$3.75, Postpaid



Tribute  
Sept. 14

Lee Powell—Sept. 23



Alert—Sept. 20

Prelude—Sept. 9



New!  
Fire Engine  
Oct. 1



Kathleen Lehman—Sept. 28

## Chrysanthemums

Sent  
Out  
for  
Spring  
Only



Ermine—Oct. 1



Violet—Aug. 26



Pink Radiance—Sept. 24



Time—Oct. 10



Yellow Avalanche—Sept. 4



Cydonia—Oct. 8





Profuse—Sept. 20

# Mums

Every  
One a  
Master-  
piece



Autumn Beauty—Sept. 4



Success—Oct. 7

## Prices for Mums

On These  
2 Pages:

Any 3 for \$1.75;

Any 6 for \$3.25;

All 14 for \$7.00,  
Postpaid



Avalanche—Sept. 4



Betty—Sept. 26

Dark Red-Gold—Aug. 20



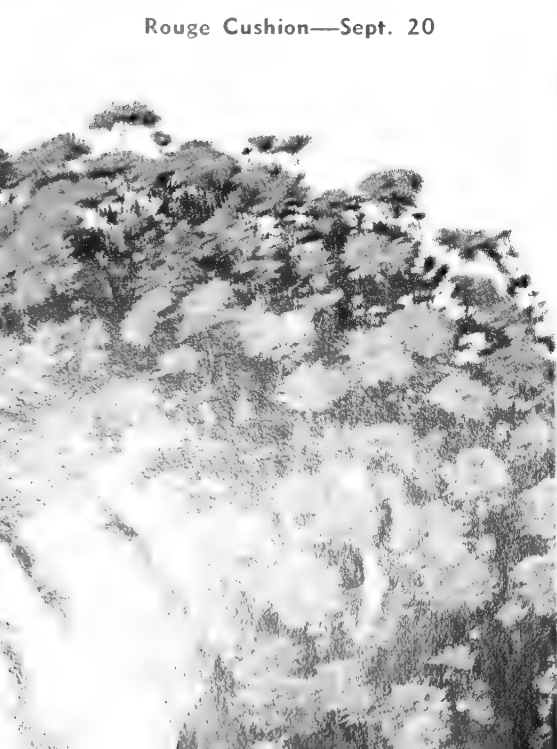
Chippewa—Sept. 4



Cecelia (Cushion)—Sept. 24



Golden Mound (Cushion)—Sept. 12



Rouge Cushion—Sept. 20



Malinda Brown  
Sept. 27

### 5 FINE CUTTING VARIETIES

Charles Nye      Nye's Favorite  
Courageous      Patricia Lehman  
Malinda Brown

5 DISTINCT COLORS

5 SURE TO PLEASE

Each 60c; any 3 for \$1.60;

All 5 for \$2.50, postpaid.



Charles Nye—Sept. 28



Patricia Lehman—Sept. 28



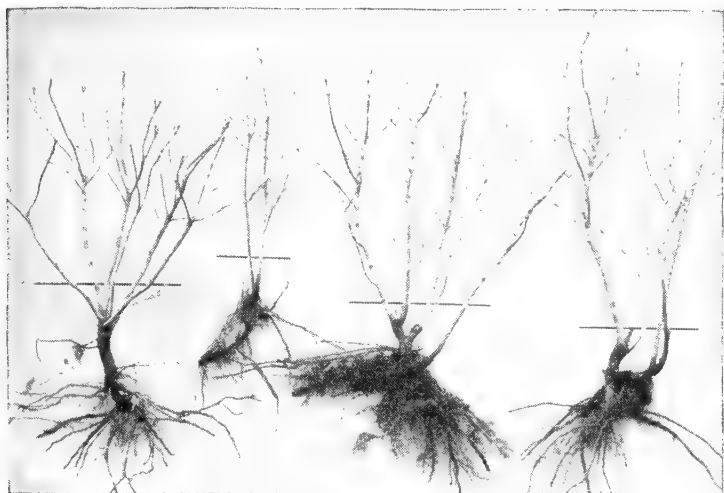
Nye's Favorite—Sept. 12  
Courageous—Sept. 26

[ 50 ]



# New Improved French Lilacs

Buy Own Root and Get the Best — Our Plants are all Own Root



## THE ABOVE PICTURE

Is from a photograph of four average sized plants of our Own Root French Lilacs showing one plant of two-to three-foot size, and three plants of a three to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own Root French Lilac, the price may seem high, but we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.

## Direction for Planting Lilacs or Other Shrubs

1. When your package arrives, stand it in water overnight without unwrapping the bale. See page 40 to see how deep to plant.

2. Before you open your package, dig the holes large enough to take the Lilac roots without crowding. Fill each hole with a pail of water and allow it to seep away.

3. Do not spread out your plants and let them lie on the ground while you are planting.

4. Take one Lilac from your package at a time and work the soil carefully about the roots until the hole is half full. Then tamp the soil about the roots unusually hard. Pour in a pail of water and go on to the next plant and treat it in the same manner.

5. When you have completed your planting, come back to the first one and fill the hole with soil and tamp it down also. Then place some loose mellow soil over the top of the ground.

6. Keep your plants well cultivated the first year so they will become well established.

7. If the planting is made in the fall, place a coarse mulch about the plants the first winter to keep the ground from heaving.

8. If your ground will grow a good garden, it will also grow a good Lilac. If your soil is poor, you could place some well rotted cow manure, if some is obtainable, in the bottom of the hole before you make your planting but this should be tamped down tightly with some good garden soil on top before the root is placed in the hole.

9. If you use a commercial fertilizer, dig a trench about your plant early in the spring about a foot away from the main stem. Cover this with soil and the rain will wash this fertilizer equally about the roots.

10. Be sure to keep your plants well watered during dry weather. Watch them from the time you make your planting until they have become thoroughly established.

If you follow the above directions, you should succeed with every one of our plants.

## Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of **June** and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in **March** in the North or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

**Do not** let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some ten years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Fari-bault that we know are over 80 years old.

## INSIST ON Own Root Lilacs

In placing your order for Lilacs, you will naturally compare prices.

Do not confuse the prices of Lilacs grafted or budded on California Privet with the price of own-root Lilacs.

It is the **Own-Root** on a French Lilac that makes it cost more.

**Our French Lilacs are on their own root**



# Own-Root French Lilacs for the Fall of 1955 Delivery

For the past 2 seasons, the number of Lilacs that we have been able to offer has been extremely limited. We now have coming on for the fall of 1955 many fine varieties that we can again offer in a strong 18- to 24-inch grade. We are writing our catalog now in the month of November, 1954, and we have to anticipate what we shall be able to offer in the fall of 1955. We doubt if many of our varieties will reach a 2- to 3-foot size and for this reason we are not promising to deliver a larger grade than an 18- to 24-inch size. Our plants will be strong and well grown and we really believe that our customers will have excellent success with these smaller plants. We are able to offer them 2 years before we could list them as 3- to 4-foot plants. For this reason we can lower our price. These smaller plants will make their new growth in your garden instead of ours. The smaller plants are more easily dug, more easily packed, and prepaid charges are less. Then our customers will find they are much more easily planted than a larger bush and they will take hold and begin to make better growth more quickly than the larger sized bushes.

We feel sure our thrifty 18- to 24-inch grade will please you, but if you are interested in getting just the variety you wish, you should order early for October, 1955 delivery.

All varieties will be 3-year-old plants in a strong, 18 to 24 inch grade.

**ALPHONSE LAVALLEE.** D. A tall robust growing variety that makes a very shapely bush. The panicles are long and compact. The buds first open an intense blue but as the florets develop, they change into a beautiful shade of lavender. **\$2.50**

**AMI SCHOTT.** D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited. **\$3.50**

**BELLE DE NANCY.** D. A large satiny rose, showing white towards the center. One of the very best pinks among the older varieties. **\$2.50**

**BUFFON.** S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not be disappointing. **\$3.50**

**CAPITAINE BALTET.** S. A uniform deep pink or light red producing panicles of the largest size. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. **\$3.50**

**CHARLES JOLY.** D. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. **\$2.50**

**CHARLES X.** S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red. **\$2.50**

**EDITH CAVELL.** D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. **\$3.50**

**EDMOND BOSSIER.** S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. This fine variety is one of our favorite reds and we know it will prove satisfactory in any garden. **\$3.50**

**ETNA.** S. Another fine single which is very scarce and seldom listed. One of the most brilliant reds of all Lilacs, coming into bloom late in the Lilac season. A very showy variety. One of the recent introductions. **\$3.50**

**FIRMAMENT.** S. A new variety that we are not able to offer year after year. This year we have a limited quantity of this fine single blue which we believe stands right at the top among all good Lilacs. The panicle is large, loosely arranged, extremely dainty, and of a beautiful shade of light blue void of any trace of pink. A "must have" in any fine collection. **\$3.50**

**HENRI MARTIN.** D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length. **\$3.50**

**JACQUES CALOT.** S. Here is one of the most pleasing and satisfactory of all pink Lilacs. Always a very heavy bloomer. The bush is literally covered with fair sized nicely shaped panicles composed of florets of giant size. **\$2.50**

**JULES SIMON.** D. An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season. **\$2.50**

**KATHARINE HAVEMEYER.** D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones. **\$3.50**

**LEON GAMBETTA.** D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little rose-like florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all. **\$4.00**

**LUCIE BALTET.** S. A fine coppery old rose, entirely unlike any other Lilac in color. This variety is as distinct among Lilacs as the Peony, Walter Faxon, is among Peonies. We have tried for many years to propagate this fine Lilac in sufficient quantity to supply the demand, but we are unable to offer it year after year. Again this year we have a few to offer. **\$4.00**

**MACROSTACHYA.** S. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others. **\$3.00**

**MARECHAL LANNES.** D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets campanula-violet. Mrs. Harding says of this Lilac: "A wonderfully beautiful Lilac." **\$3.50**

**MAURICE BARRES.** S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety. **\$3.50**

**MISS ELLEN WILLMOTT.** D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites. **\$3.50**

## New Lilac A. M. Brand

(Originated by A. M. Brand)

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small bush literally covered with large panicles that almost hid the foliage. We counted 27 great blooms that were open at one time. **\$10.00**

**MME. ANTOINE BUCHNER.** D. Of all the truly double pink varieties we grow, we classify this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun. Stock limited.

\$4.00

**MME. FLORENT STEPMAN.** S. Tall, upright grower, light, clean foliage; long, large, extremely rich panicles. Pure white with large, beautiful florets. It is exceedingly fine. The panicles are so large, of such beautiful form, and so rich in color, we know you will like it for a single white.

\$3.50

**MME. FRANCISQUE MOREL.** S. Morel gave to the world one truly great Lilac. This one is truly a masterpiece. It is a deep purple flushed mauve-pink with florets the size of a quarter. It's a tall growing variety and attracts instant attention in the garden.

\$4.00

**MME. LEMOINE.** D. One of the best of the older white varieties without a tinge of cream. The plant is free blooming with dark green foliage. A shapely growing bush with sweetly scented panicles.

\$2.50

**MONGE.** S. A fascinating variety in a color that is difficult to describe. The general color effect is red, but it might be called a deep purplish pink. The plant is strong growing, producing panicles that are very broad at the base but gradually develop into a very nice cone. This is a variety that cannot help but please.

\$3.50

If you are interested in a planting of truly fine Lilacs, you should get your order in early for delivery in the fall of 1955. We are not going to be able to offer many of the choicer kinds next year.



The above illustration shows how a well established Lilac should bloom if properly trimmed.

Visit our fields and show room at Lilac time and see our wonderful display of Own Root French Lilacs. They are generally at their best the last two weeks in May.

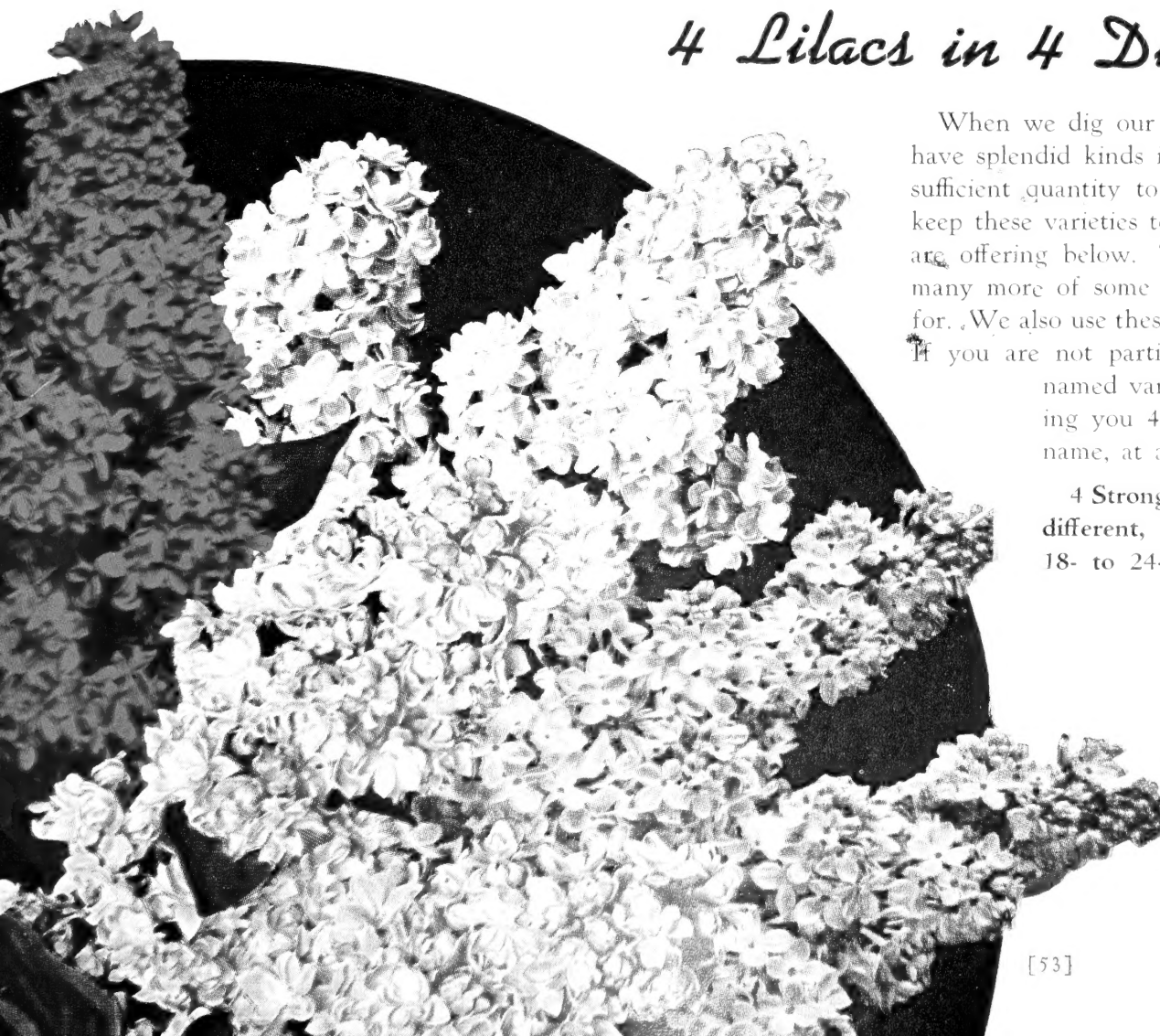
## 4 Lilacs in 4 Distinct Colors

When we dig our Lilacs from the field, we often have splendid kinds in the various colors but not in sufficient quantity to place in our general list. We keep these varieties to use in such a collection as we are offering below. Then, too, we sometimes grow many more of some varieties than the demand calls for. We also use these in a collection of our choosing.

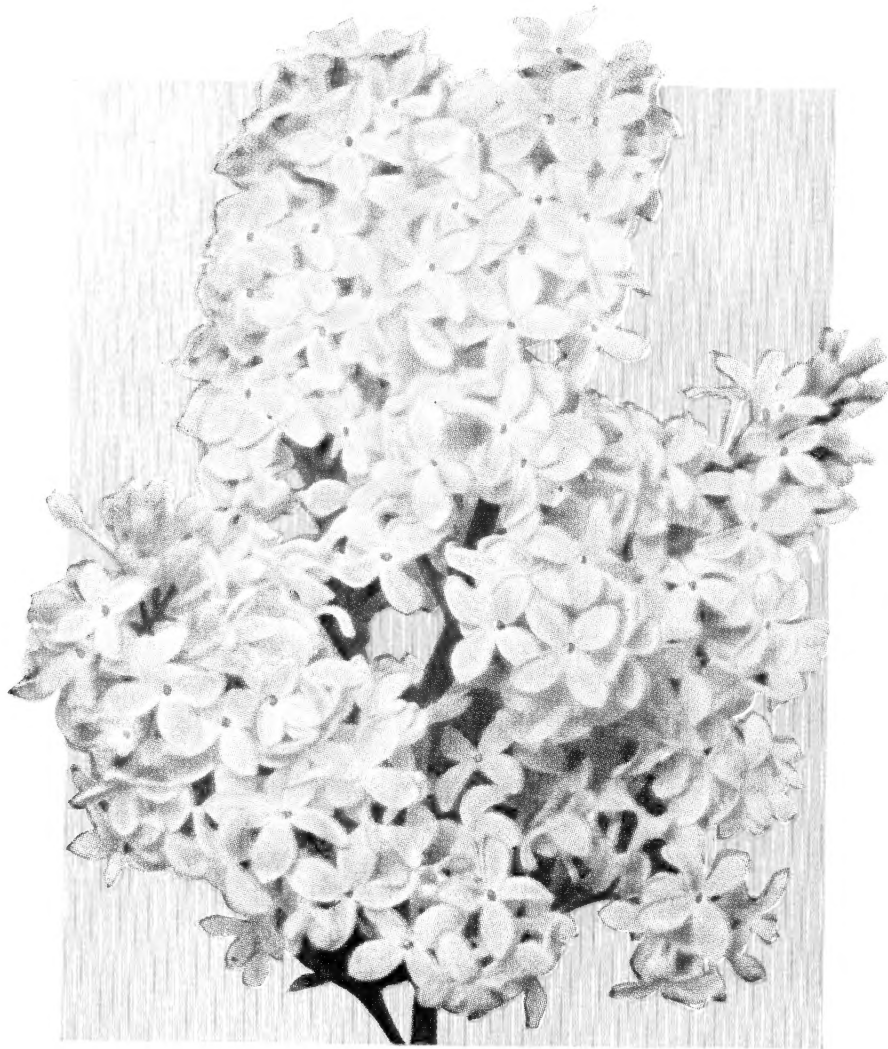
If you are not particular about receiving a certain named variety, let us choose for you, giving you 4 good kinds, all labeled true to name, at a very special price.

4 Strong, Own Root Plants, all distinctly different, all labeled true to name, in an 18- to 24-inch grade, for \$8.00, prepaid.

**For Strong, Thrifty  
Tops and Large,  
Magnificent  
Blooms Our Lilacs  
are Grown on Their  
Own Roots**







**Firmament**—One of the Finest of All Blue Lilacs.



**Charles Joly**  
A Splendid Red

**MONTAIGNE.** D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. **\$4.00**

**MONT BLANC.** S. One of the very best of the single creamy white varieties. The plant is compact and shapely in growth, with clean foliage. The panicles are large, rather compact, and of excellent form. **\$2.50**

**OLIVIER DE SERRES.** D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. **\$4.00**

**PAUL THIRION.** D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose. **\$3.50**

**PRESIDENT GREVV.** D. Light blue, Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable. **\$2.50**

**PRESIDENT LINCOLN.** S. A new single blue Lilac that always makes a fine showing. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real Wedgwood-blue. **\$3.50**

**REAUMUR.** S. Each year we are more impressed with the beauty of this variety. The panicles are of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great truss. Color a subdued rose-red. It keeps its color a long time, and is a superb variety. **\$3.50**

**ROSACE.** D. A magnificent new Lilac with long spikes composed of very regular, individual, double florets of a soft mauve-pink. This variety comes into flower late in the Lilac season. This is the first time we have been able to offer this new variety and stock is extremely scarce. **18 to 24 in. plants, each \$5.00**

**RUHM VON HORSTENSTEIN.** S. A Lilac that produces blooms of the greatest size ever on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage. **\$3.50**

**SOUV. DE LUDWIG SPAETH.** S. This is one of the best known of the older varieties. The bush is large and blooms profusely. The color is a rich red-purple. **\$2.50**

**THUNBERG.** D. Very large, long, slender spikes, generally two to a panicle. Buds and reverse of florets a violet-mauve with a red appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late. **\$3.50**

**VESTALE.** S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower. **\$3.00**

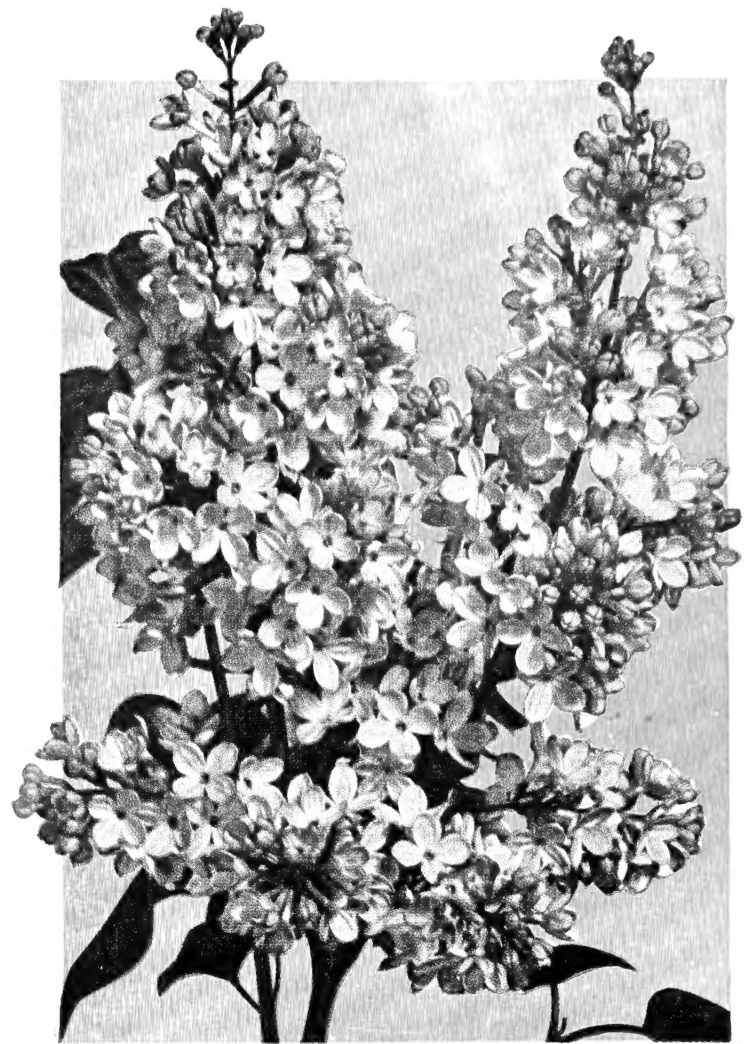
**VICTOR LEMOINE.** D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color and a great Lilac. **\$3.50**





**Vestale—Fine single white**

There are other good single whites but none better.



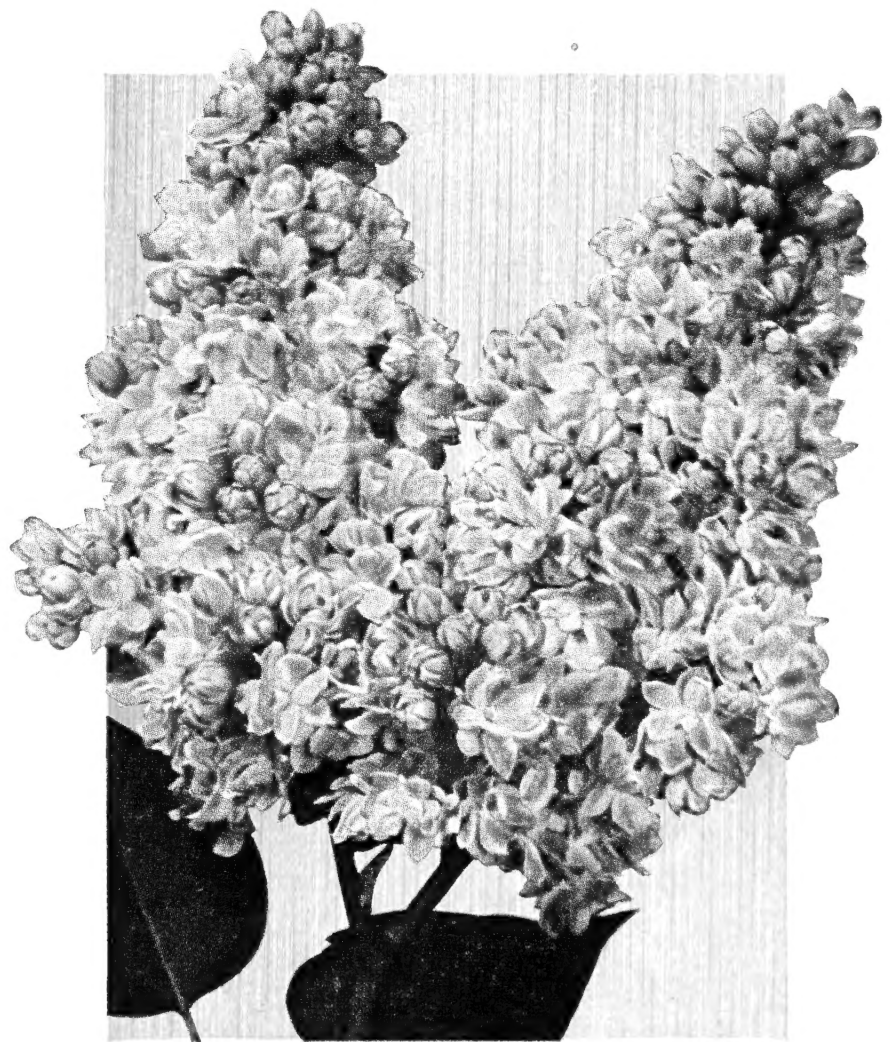
**Pres. Lincoln—Best single deep blue**

A distinguished Wedgwood-blue. A favorite among favorites of Lilac lovers.



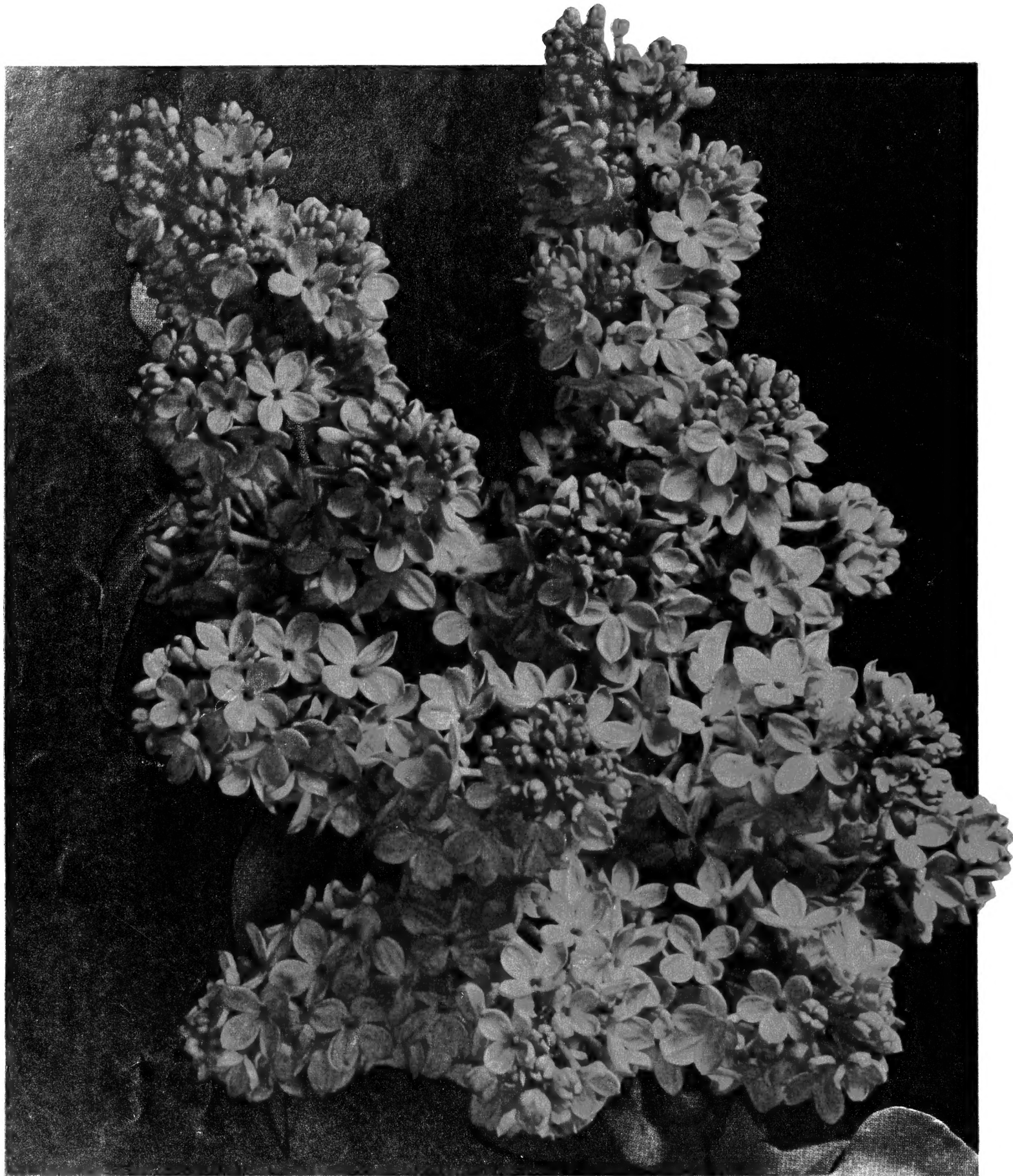
**Ruhm von Horstenstein—Best Light Single Red-Purple**

A variety that is never disappointing.



**Olivier de Serres—Best double blue**

Stock extremely scarce.



## Edmond Bossier One of the Very Choicest of All Lilacs

Although our supply of Own Root French Lilacs in the better varieties is extremely scarce, we are offering 12 very fine kinds in a strong 18 to 24 inch grade for the fall of 1955. We feel sure that any variety in our list will be sure to please the purchaser.

Make your selection from the list below choosing

Any 3 your choice for \$10.00, postpaid.

Any 6 your choice for \$18.00, postpaid.

Arcti Schott  
Capitaine Lallot  
Edmond Bossier

Firmament  
Maurice Barres  
Miss Ellen Willmott

Monge  
Montaigne  
President Lincoln

Ruhm von Horstenstein  
Vestale  
Victor Lemoine